

KIMBERLY JONASSE

GRAPHIC DESIGNER AND WEB DEVELOPER

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<https://kjonasse.github.io/KAJ>



PROFESSIONAL PROFILE

I am a creative graphic designer / junior web developer specializing in aesthetically pleasing design and functional front end web development. I am experienced with all stages of design and development from the very first conceptualization to the finished product. I have a strong background in project management and customer relations. I am seeking an opportunity to utilize my skills in design and development to bring value to an organization.

SKILLS

Web Development

HTML
CSS
JavaScript
jQuery
AJAX
Firebase
SQL

Computer Software

InDesign
Illustrator
Photoshop
Dreamweaver
Microsoft Office

Graphic Design

Logo Design
Brochure Design
Print Design

EDUCATION

UNCC Coding Bootcamp (2018)

BACHELOR OF FINE ARTS (1999)
Edinboro University of PA
Concentration in Graphic Design
and Applied Media Arts

EXPERIENCE

Taylor Communications, Bank of America Team (Nov. 2011-present) Graphic Designer

- Responsible for utilizing Adobe CS to support various divisions within Bank of America; Including Design on Demand templates and web views for marketing collateral within a custom catalog environment.
- Develop fillable electronic forms, enabling users to complete documents online thereby reducing the need to print and store paper documents.
- Manage data and document files for an enterprise-wide Online Document Library.
- Responsible for overall customer relationship management, internal and external.

Freelance Graphic and Web Designer (Feb. 2004-Dec. 2006)

- Designed artwork and websites for various clients such as Gotta Yoga, Taylor's LLC, EvanGrace Events, Clean Caps Ltd, Carved in Stone, Hendrick Motorsports, Coach's LLC, Phillip's Bridal Cottage

Standard Register, Bank of America Team (Feb. 2004-Dec. 2006) Graphic Designer

- Designed and managed artwork for credit cards, web and print graphics for Bank of America Card Services.
- Ensured all card designs maintained adherence to all applicable industry specifications.

Rack Room Shoes Corporate (May 2000-June 2003) Graphic Designer

- Developed advertising mailers, logos, web graphics, newspaper ads and in-store signage.

Arts Engraving Company (June 1999-May 2000) Production Artist

- Pre-press and production.