

Colors

Primary brand colors and grays

APPLE GREEN  
#ABE995

BLUEBERRY  
#15AEC9

PINK ICING  
#FFB3CE

CHOCOLATE  
#551E00

PECAN  
#964114

MOUSSE  
#C29A85

CARDAMOM  
#F0E9E5

VANILLA  
#FBF4EF

Typography

Rokkitt, -2% letter spacing  
Sora

<https://fonts.google.com/specimen/Rokkitt>  
<https://fonts.google.com/specimen/Sora>

H1

Headline Type H1 64px

H2

Headline Type H2 40px

H3

Headline Type H3 32px

H4

Headline Type H4 20px

H5

HEADLINE TYPE H5 14PX

P

Paragraph Type 16px

SMALL

Small Type 12px

Buttons

DEFAULT

primary

secondary

alternate

HOVER

primary

secondary

alternate

DISABLED

primary

secondary

alternate

Spacing

16/32 Leading (16 pixels over 34 pixels; 34 pixels line height)

0px letter spacing

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc sapien enim, fringilla pulvinar odio a, viverra molestie ipsum. Proin molestie non nibh in ullamcorper. Praesent posuere nisl a nibh viverra placerat. Curabitur a nisi dolor. Donec nulla est, tincidunt eget tortor sed, tristique suscipit lectus. Nullam sodales risus et dapibus scelerisque. Praesent scelerisque mauris eget nisi malesuada, et scelerisque purus laoreet.