

Kjrsten Holt
Portfolio

Advanced Document Design – Metro State University
Summer 2021

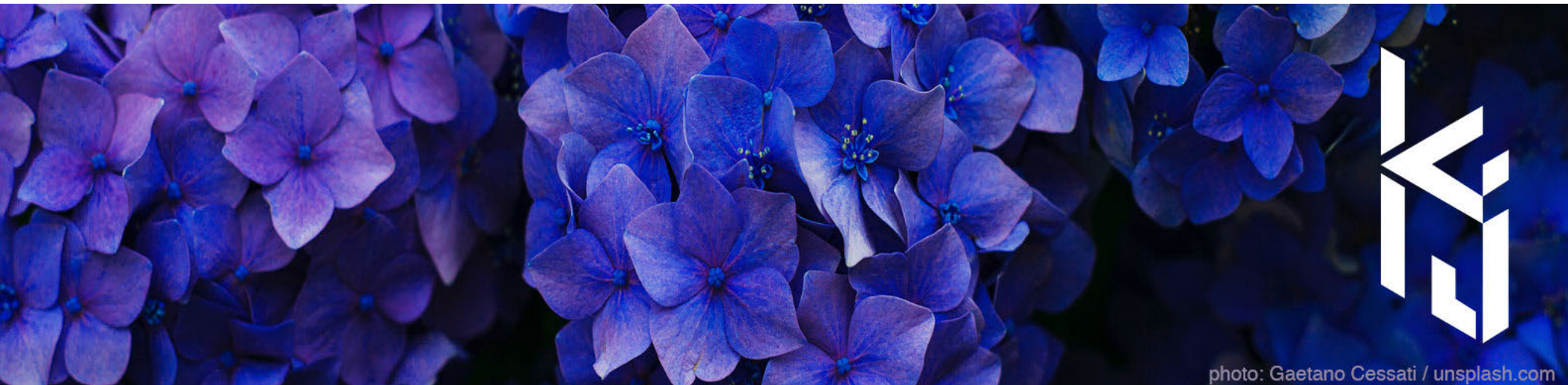


photo: Gaetano Cessati / unsplash.com

Document Evaluation

This essay compares and evaluates two informational web pages.

[download PDF](#)

Kjirsten Holt
TCID 672: Advanced Document Design
Week 1 Assignment: Document Evaluation


Web Page Evaluation and Comparison: COVID information from the State of Minnesota vs. Mayo Clinic

Introduction

As the COVID-19 pandemic continues, I had been staying up to date with information on Minnesota case rates and test-positivity rates via the Star Tribune newspaper website's Coronavirus tracking page. When the site discontinued that feature, I did a web search to replace that information source. These two documents are examples of what I found. I chose these specific examples to compare because as a user, I found the Mayo Clinic document to be more informative and clearer and was able to identify areas where the Department of Health's content and presentation were lacking.

Since these are web pages, there are links and interactive features that a static document would not include. However, web pages are documents too, and can be evaluated by many of the same criteria. According to David M. Levy, "a document is whatever is available and evident to the user's eyes and hands." (Kimball & Hawkins, 2008, p. 5).

(See following pages for screenshots)

Numbered labels () mark features that will be discussed in the text to follow.

Résumé

My updated résumé, redesigned after researching current resume trends.

KJRSTEN HOLT

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College Courses Taught

Web Tools

Web Problems 1

Web Design Fundamentals

User Experience Design

Intro to Graphics Software

Typography 1

Adobe InDesign

Print Production

Continuing Education Courses Taught

HTML and CSS 1

HTML and CSS 2

Web Design

Javascript for the Web

Objective

To secure a position teaching full time in the area of graphic design, web design and user experience.

Experience

Minneapolis College / [minneapolis.edu](https://www.minneapolis.edu)

Faculty

August 2017-present

Classroom instructor for graphic design, web design, ux and web development courses.

Clockwork / www.clockwork.com

Senior Front End Web Developer

September 2009 – August 2017

As a senior front-end developer, I used HTML, CSS and Javascript to produce interactive experiences. As a Production Lead, I was responsible for production planning on large-scale projects and assisting with user experience architecture, user testing and prototyping.

Internet Broadcasting Systems (LAKANA) / www.lakana.com

Front End Web Developer

November 2007 – August 2009

Built Silverlight (Javascript) video player module as part of custom video player application. Worked on (Adobe) Flex and Actionscript 3 applications for the web and for IBS' content management system. Learned Adobe Flex framework and gained experience using Jira, Eclipse, CVS, SVN, and agile methodologies.

Target Corporation / [target.com](https://www.target.com)

Front End Web Developer

July 2004 – October 2007

Implemented designs with HTML, CSS, Flash and server technologies. Responsible for Flash/Actionscript project builds, acted as a technical liaison with creative agencies, adapted agency Flash projects to function in the Amazon.com hosting environment. (Target.com was run in partnership with Amazon's e-commerce platform until 2011.)

Education

Metropolitan State University / www.metrostate.edu

Master of Science in Technical Communication

2022

Concentration and graduate certificate in user experience design.

Metropolitan State University / www.metrostate.edu

Bachelor of Arts in Studio Art

2019

Liberal arts coursework with a concentration in studio art including painting, drawing and ceramics. Graduated magna cum laude.

Minneapolis Community and Technical College / www.minneapolis.edu

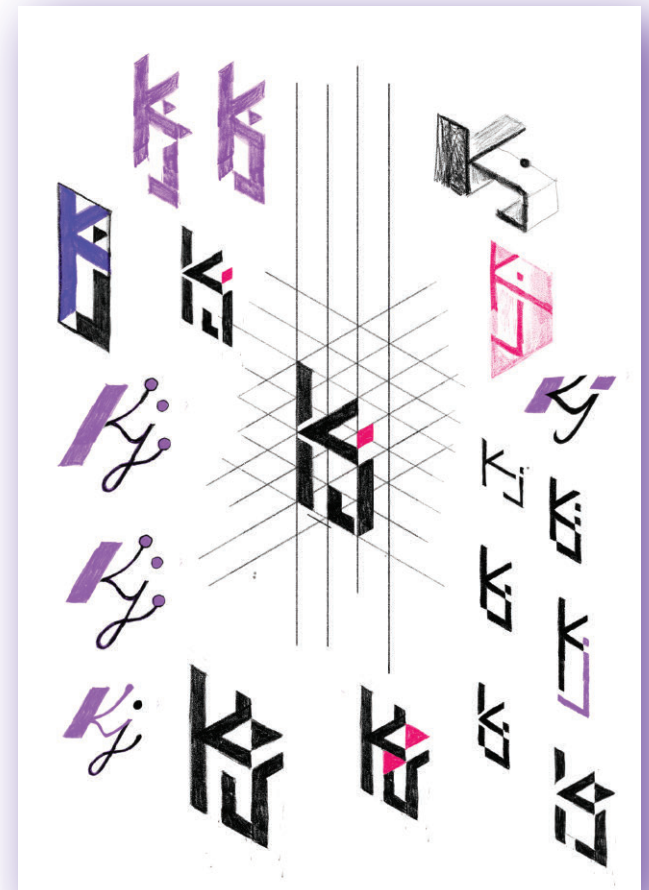
Associate of Applied Science in Web Design

2003

Web Design focus. Other courses included Graphic Design department offerings, technical writing, and advanced electives.

Brand Identity

Personal branding for myself. I emphasized the "j" in my name since it's an unusual spelling and often overlooked.

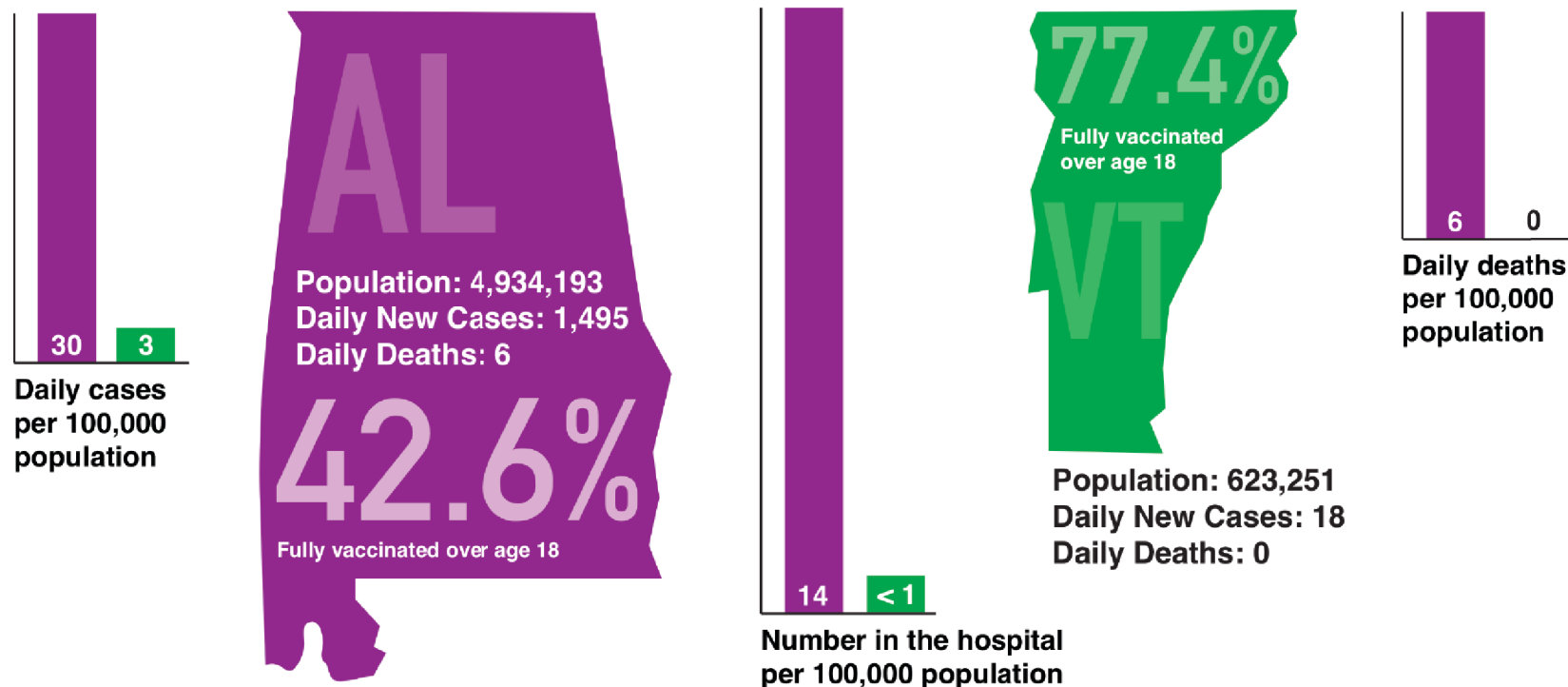


Infographic

This infographic shows the difference in infection and hospitalization rates between the most-vaccinated and least-vaccinated U.S. states during the Covid-19 epidemic in the month of July, 2021.

Covid Vaccination Rates Matter: Alabama vs. Vermont

Alabama has the lowest adult vaccination rate in the U.S., Vermont has the highest. Data is from July 18-25, 2021.



<https://www.nytimes.com/interactive/2020/us/covid-19-vaccine-doses.html>
<https://www.nytimes.com/interactive/2021/us/alabama-covid-cases.html>

<https://www.nytimes.com/interactive/2021/us/vermont-covid-cases.html>
<https://worldpopulationreview.com/states>

User Guide

This guide shows users how to download and install the LICEcap app on a Mac computer, and shows how to use the app to record animated GIFs from the screen.

download PDF

Kjirsten Holt
TCID 672: Advanced Document Design
Week 5 Assignment: User Guide

Installing and Using LICEcap to create GIFs

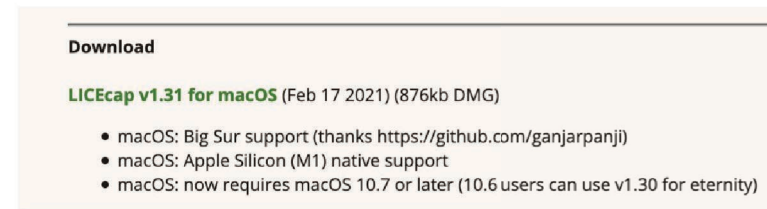
LICEcap is a small, free application available for Mac and Windows that lets users record desktop activity & save it as an animated GIF. (The "LICE" in LICEcap stands for "Lightweight Image Composition Engine.")

This is great for recording very short video clips or recording your on-screen actions for demonstration or instruction purposes.

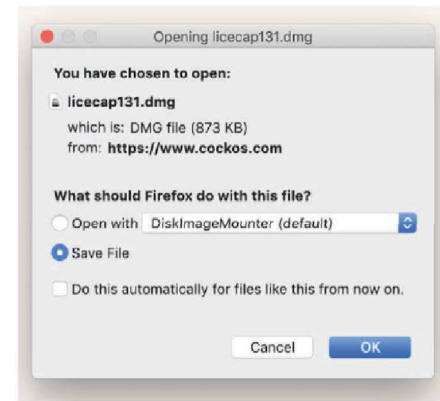
GIF animations have no sound, and generally work best if they are less than 30 seconds long. Once you have the GIF file, you can place it anywhere you would place a regular image (on a webpage or in a learning management system) or share it via social media or email.

Obtaining and installing LICEcap

1. First, go to: <https://www.cockos.com/licecap>
2. Scroll down on the page and click on the Mac download link. The precise link name will change as new versions come out, but it will look something like this:



3. Choose to save the .dmg file. (The file will probably be saved in your Downloads folder.)



Final Project: "Liquid Syllabus"

This web page is an introduction to a class that I teach. A "Liquid Syllabus" (coined by researcher Michelle Packansky-Brock) is a user-friendly web page about the class that can be sent out to students before the course opens in D2L (or other learning management system).

[link to site](#)

**GRPH 1130**

Intro to Graphics Software



Watch on 

Hello!

My name is Kjrsten Holt, and I'm your instructor for Intro to Graphics Software. In this class, you will learn the basics of Adobe InDesign and Adobe Illustrator, with a little Photoshop thrown in as well.

You do not need to buy a book for this class – I will provide all the reading material.

(The video on the left will be replaced on Aug. 16)

This class will be completely online asynchronous ("asynchronous" means "not tied to a specific time"). That means we will **not** have video/Zoom meetings together, but we will stay in touch through online messaging.

New content for each week will be posted at **9 a.m. on Monday**, and most homework deadlines will be at 11:59 p.m. on Monday.



Useful Links

[Minneapolis College Computer Lab Access](#)

[Laptops for lease, and internet hotspots](#)

You can always email me at kjrsten.holt@minneapolis.edu with any questions or concerns!

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Thanks for a great class!