

CAR-O-BAAR

OVERVIEW:

Car-o-baar is an event which helps participants enhance their technical and marketing skills and helps them broaden their concept about current world by interacting with experts of both technical and marketing fields.

RULES:

Event Specifications:

Consisting of three rounds.

- **Business paper Presentation (BPP):**

In this particular round, the participants are expected to give a presentation about their car and try and sell it to the judge who acts as a hypothetical buyer of the car. The participants will be asked questions based on their presentation by both technical and marketing judges.

- **Troubleshooting:**

The participants will be asked technical questions and problems about the respective cars and the participants are expected to provide the judge with most suitable answers and points will be given according to the answers given.

- **Quiz Round:**

The participating teams will be giving a technical quiz based on basic mechanical and automobile engineering.

Team Specifications:

- A team must consist of a minimum of 3 members to maximum of 4 members.

Note: All participating members must carry a valid identity card of their respective educational institute at time of event.

JUDGING CRITERIA:

- **Business paper presentation:**

This round carries 50 points. Participating teams will be judged on the following grounds:-

- Presentation - 10points
- Content - 10points
- Marketing - 10points
- Q&A - 20points

- **Troubleshooting:**

- Feasibility of solution – 25points
- Depth of knowledge/technical grasp – 25points

- **Quizround:**

- MCQ type questions

3 to 5 questions (Based on number of teams). Each right answer carries 10 points. Negative marking of 5 marks for every wrong answer.

- Rapid fire

Each team is given a time of 1 minute to answer as many questions as possible. Each right answer carries 10 points.

- In case of a tie, winner team will be the team which has scored more points in the trouble shooting round, BPP round and quiz round in that respective order.

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