

KJ SCHMIDT

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TECH SKILLS

HTML, CSS, Javascript, C++, d3.js, Angular, Git, Github, React, Redux, Node, MongoDB, Heroku, iOS, Swift, Xcode, the Command Line, jQuery, AJAX, Responsive Web Design, Salesforce Marketing Cloud, Email Development, Bootstrap, CSS Preprocessors, Adobe Creative Suite

EDUCATION

Grand Circus Detroit, *Detroit, MI*

March 2016

Javascript Developer Bootcamp

Tulane University, *New Orleans, LA*

May 2014

BA Communications, focus in Digital Media Production

EXPERIENCE

Software Engineer - Vertigee

April 2016 – Present

Mobile-First Application

- Transitioned an Angular application to a React Application
- Designing and developing both mobile and desktop experiences
- Developing data visualization within a React application using d3.js to display analytics to users
- Working with the Twilio API to create interactive SMS experiences
- Created an image uploader that adds user images to our database
- Using Stripe to implement a secure subscription payment method

Email Development

- Worked with the Ford Motor Company email team to deliver 90% of all email communications to customers
- Coded and designed responsive emails for various applications and newsletters
- Redesigned Ford's most popular email newsletter raising the open rate from 6% to 19%
- Designed databases for email campaigns within the Salesforce Marketing Cloud
- Walked clients through calling the Salesforce API and troubleshoot any issues using SoapUI
- Created and designed cloud pages for email lead generation
- Implemented A/B testing

Owner and Designer - KJ Graphic Design

August 2015 – January 2017

Communications Coordinator (Short-term contractor) - EDP Renewables

April 2015 – July 2015

Digital Media Assistant - The National World War II Museum

January 2014 – December 2014