



Keith Stoneman
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PORTFOLIO

keithstoneman.me



EDUCATION

Lake Michigan College
South Haven, MI
Continuing Education, Graphic Design, 9/2004 - 5/2005

Alma College
Alma, MI
BA, Psychology, 5/2000

Ovid-Elsie High School
Elsie, MI
6/1996

PROFESSIONAL EXPERIENCE

Zondervan

Grand Rapids, MI
2/2013 - Present

Senior Lead Web Designer. Created and lead the design process in content driven and e-commerce websites, iOS apps, large divisional email campaigns, with an emphasis in responsive and user focus design. Also worked with various marketing verticals to provide key deliverables for various marketing campaigns and to drive revenue.

Accident Fund

Lansing, MI
1/2009 - 2/2013

Graphic Designer in Corporate Communications. Managed design projects from concept to final production. Participated in brainstorming for strategic communications development. Also assisted with scheduling and cost budgeting/estimating projects. Provided proof of concepts for data visualizations, company Intranet and other major marketing initiatives.

IDV Solutions

Lansing, MI
9/2006 - 10/2008

As a UI Designer at IDV I created and coded e-newsletters; developed logos and branding, created various print, Web, and Flash designs; produced demonstration videos for Web use; created proofs of concept for clients; and worked on UX for our flagship software and for clients on custom projects.

SKILLS & INTERESTS

Branding
CSS
FireWorks
Google Analytics
HTML 5
Illustrator

Photoshop
Responsive Web
Sketch
SEO
User Experience
Wireframing