



Keith Stoneman
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PORTFOLIO
keithstoneman.me



EDUCATION

Lake Michigan College
South Haven, MI
Continuing Education, Graphic Design, 9/2004 - 5/2005

Alma College
Alma, MI
BA, Psychology, 5/2000

Ovid-Elsie High School
Elsie, MI
6/1996

PROFESSIONAL EXPERIENCE

Zondervan
Grand Rapids, MI
2/2013 - Present
Senior Lead Web Designer. Created and lead the design process in content driven and e-commerce websites, iOS apps, large divisional email campaigns, landing pages, with an emphasis in responsive and user focus design. Also worked with various marketing verticals to provide key deliverables for various marketing campaigns and to drive revenue.

Accident Fund
Lansing, MI
1/2009 - 2/2013
Graphic Designer in Corporate Communications. Managed design projects from concept to final production. Participated in brainstorming for strategic communications development. Also assisted with scheduling and cost budgeting/estimating projects. Provided proof of concepts for data visualizations, company Intranet and other major marketing initiatives.

IDV Solutions
Lansing, MI
9/2006 - 10/2008
As a UI Designer at IDV I created and coded e-newsletters; developed logos and branding; created various print, Web, and Flash designs; produced demonstration videos for Web use; created proofs of concept for clients; and worked on UX for our flagship software and for clients on custom projects.

SKILLS & INTERESTS

Art Direction
Branding
CSS
Google Analytics
HTML 5
Illustrator

InVision
Photoshop
Responsive Design
Sketch App
User Experience
Wireframing