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Where we are now is a product we can turn into a bootstrappable solution, leveraging Power Apps to give us rails to build on. There is drag – not resistance, just the natural friction of a platform that isn’t built for what we’re ultimately creating. But it remains a great environment to support our continued development while the architecture matures.

In the broadest sense, we have – for now – “The Software.”

The Software is a compact, clarity-driven, ERP-modeled system for service and production environments that need real-time inventory intelligence, demand forecasting, consumable-based pricing, and a full ticket-to-invoice workflow. It unifies customer management, operational execution, and SLA-risk avoidance into one predictable, low-friction system.

It is built for organizations that want enterprise-grade control without enterprise-grade overhead.

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#### CURRENT CAPABILITIES (CROSS-DISCIPLINE TERMINOLOGY)

1. Real-Time Inventory Intelligence
  - Live counts
  - Consumption tracking
  - Zero-drift ledger
  - Immediate visibility into shortages and conflicts
  - Replaces thousands of dollars in standalone inventory tools
2. Demand Forecasting From Sales Pipeline
  - Predicts part usage
  - Flags future shortages
  - Aligns purchasing with real work
  - Outperforms what many mid-tier ERPs can do
3. Consumable-Based Service Pricing
  - Service cost tied directly to parts used
  - Automatic margin protection
  - No manual adjustments
  - A major differentiator for service-driven businesses
4. Full Ticket Lifecycle (Initiate → Work → Complete → Invoice/Ship)
  - Tracks labor, parts, notes, and status
  - Auto-generates invoice data

- Integrates with fulfillment
  - The operational spine of any service or production company
5. Customer Master + SLA Risk Tracking
- Customer profiles
  - Variable SLA definitions
  - Real-time SLA risk alerts
  - Functionality normally reserved for enterprise-level systems
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## ORGANIC GROWTH, WITH AN UNUSUAL ADVANTAGE

We started with an advantage most teams never get. Our first client contracted us to build their operational infrastructure – fully aware of the scope – and trusted us to deliver. That gave us the space to build the seed of our future potential while solving real problems for a real business.

Layer onto that the eight years spent inside a global SAP deployment that started at \$8M and ballooned to \$20M without anyone blinking. After all that investment, the business ended up with a system that frustrated users, didn't meet requirements, and limped forward only because of the SharePoint and Excel tools we built to bridge the gaps.

That is when our paths crossed – the HSA platform, the global metrics consolidation, the single-page dashboard. All of that experience is baked into what we are building now.

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## WHAT “THE SOFTWARE” NATURALLY GROWS INTO

These are not “nice to haves.” They are direct extensions of the architecture we already have.

### Near-Term (Minor Effort)

- Progress tracking based on installed-part consumption
- Automated reorder suggestions
- Technician dashboards
- Customer-specific pricing rules
- Basic reporting suite

(Incremental – the system already has the data.)

### Mid-Term (Moderate Effort)

- Production scheduling
- Vendor management + purchase orders

- Multi-location inventory
- Customer portal
- Analytics dashboards

(These turn The Software into a fully operational platform.)

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## WHY? (THE BUSINESS CASE)

Small and medium businesses are stuck between:

- Enterprise ERPs they cannot afford
- Cheap tools that do not integrate
- Manual processes that break under growth and require hours of validation to trust

The Software fills that gap.

Enterprise logic.

Small-business cost.

Integrated workflows.

Zero bloat.

Predictable operations.

Minimal overhead.

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## WHY “THE SOFTWARE” COULD BE A REAL RUNNER

The Interface Is the Product

Most ERPs fail not because they lack features, but because people hate using them.

We know the pain points, and we have already designed past many of them:

- Intuitive navigation
- Minimal clicks
- Clear workflows
- No hidden logic
- No cognitive overload

This is the kind of UX small and medium businesses trust because it respects their time and their reality.

The Capabilities Hit the Sweet Spot

Small businesses do not need SAP's 4,000 modules. They need:

- Live inventory
- Demand forecasting

- Consumable-based pricing
- Ticket-to-invoice workflow
- Customer master
- SLA risk tracking

The Software already delivers these – cleanly, without bloat.

The Architecture Scales Without Becoming SAP

Our ledger-driven model is:

- Predictable
- Auditable
- Extendable
- Modular
- Resistant to drift

It can grow into a full ERP without ever becoming a monster.

The Market Gap Is Enormous

Small and medium businesses are stuck between:

- \$100k+ ERPs they cannot afford
- Cheap tools that do not integrate
- Manual processes they cannot trust to be error-free

We are positioned directly in the middle:

Enterprise logic – Small-business cost – Human-first interface

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## THE VISION IS CLEAR AND HOLISTIC

We are not scaffolding a dream. We are showing a system that already works – already deployed.

We have a roadmap that is logical, incremental, and grounded in real operational needs.

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## LONG-TERM ROADMAP

Phase 1 – Embed in Power Apps (Generate Revenue + Validate Workflows)

This is the bootstrap engine.

- Use Power Apps as the delivery shell
- Leverage its identity, forms, and security
- Keep all logic in our architecture (ledgers, workflows, BOM logic)

- Deliver real value to real customers immediately
- Generate revenue and case studies
- Build R&D capital without external funding

Power Apps gives us a low-cost, low-risk way to put The Software in the field now, while the operational logic refines, iterates, and matures into something robust.

This is our “fund the future with the present” phase.

Phase 2 – Extract the Core Into React (Performance + UX Leap)

This is where the product becomes unmistakably superior.

We have already seen it: even a simple customer record screen in React outperforms Power Apps in speed, responsiveness, and clarity.

React gives us:

- Instant load times
- Fluid navigation
- Zero lag
- Full control of UX
- No platform constraints
- No licensing overhead
- No Power Apps quirks or eccentricities

This is where we become a provider of a real, unique product – not a Power Platform solution.

Phase 3 – The Standalone Platform (The Discrete Business Partner)

Once the core is running in React, we move from “The Software” to The Discrete Business Partner – a true product with its own identity, architecture, and market position.

This is where everything becomes a cohesive platform:

- Multi-location inventory
- Vendor management and purchase orders
- Production scheduling
- Customer portal
- Analytics and dashboards
- API integrations
- Role-based interfaces
- Mobile-first field workflows

At this stage, we are no longer constrained by Power Apps. We are delivering a system that reflects our philosophy end-to-end:

Clarity first.  
Begin with purpose.  
Maintain fidelity to that purpose.

#### Phase 4 – Market Expansion

With the platform stable, we expand into the markets that have been underserved for decades:

- Service companies
- Small manufacturers
- Field operations
- Repair and refurbish shops
- Specialty production
- Any business that needs inventory + workflow + SLA control

We give them something they have never had:

Enterprise logic  
Small-business cost  
Human-first interface  
Zero bloat  
Predictable operations

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#### THE PHILOSOPHY THAT HOLDS IT ALL TOGETHER

Everything we have built – and everything we are building – traces back to the seed:

Clarity first.  
Begin with purpose.  
Maintain fidelity to that purpose.

From that seed comes the principle that defines the entire system:

Track reality, not representations of reality.

This is the through-line that makes the system coherent, robust, and scalable.

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#### WHERE WE STAND NOW

We are not imagining a future product.  
We are standing on a working foundation:

- Deployed
- Validated
- Architecturally sound
- Clarity-first
- Robust
- Ready to scale

Power Apps gives us the runway.

React gives us the performance.

The Discrete Business Partner gives us the identity and the market position.

We are building – deliberately, sequentially, and with fidelity to purpose.

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Additionally, while assembling this. Idea. It hit me if we should plateau. Wherever that would be, it would be sustainable.

That speaks to truth, the allegiance to purpose and clarity.

A system that can **plateau without collapsing** has structural integrity. In product terms, that's the difference between something that requires constant forward motion to survive and something that can hold its own weight at any stage of development.

**Every plateau in this architecture is a sustainable operating point.**

That's rare. Most systems have brittle phases – points where if you stop pushing, the whole thing sags or breaks. With the clarity-first principles, each layer is complete enough to stand on its own.

Here's why:

- **Each module is grounded in reality, not placeholders.**

Inventory works because it reflects truth. Ticketing works because it reflects truth.

Forecasting works because it reflects truth.

Truth is foundational

- **The architecture is modular, not interdependent spaghetti.**

Stop at any layer and the system still functions as a coherent whole.

- **The ledger model is inherently stable.**

Ledgers don't drift. They don't degrade. They don't need constant reinvention.

They just are.

- **Every phase is a complete value proposition.**

Power Apps version? Usable.

React core? Usable.

Standalone platform? Usable.

Expansion modules? Additive, not required for survival.

This is why the roadmap feels natural instead of forced.

It's why the product feels inevitable instead of aspirational.

And it's why a pause at any point still renders something real.

This isn't just a system that can grow.

It's a system that doesn't break if it doesn't.

Naturally robust architecture – and the reason The Discrete Business Partner has legs.

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