Excel Homework

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1. **What are three conclusions we can make about Kickstarter campaigns given the provided data?**
   1. May is a peak month for successful Kickstarter campaigns.
   2. Theater related Kickstarters account for the largest total amount of Kickstarter campaigns.
   3. Technology related Kickstarters see the highest rate of cancelled Kickstarters.
2. **What are some of the limitations of this dataset?**
   1. We can’t see how much individual people donated to certain campaigns, only the total amount of pledges and the number of backers.
3. **What are some other possible tables/graphs that we could create?**
   1. We could compare the success of different campaigns to the number of backers to see if there is a correlation between more backers leading to more successful campaigns.
   2. We could also look to see if the number of backers, the amount of money pledged and the average donation amount correlates to a trend in more people giving less money or fewer people giving larger donations and how that correlates to campaign success.