# Purpose of this document

## Introduce a proposal for a collaborative effort to develop and deploy a web service that helps functional medicine followers with access to top quality, vetted recipes and related services. The goal of this collaboration is to make it easy and fun to follow a truly healthy, functional diet and improve user access to producers of quality food sources.

# Who We Are

## A group of individuals with varying backgrounds recently graduated from the Coding DoJo coding bootcamp. We are seeking opportunities to create a SaaS offering that has a clear benefit to the community and provides an opportunity to, apply and expand our newly developed skills. Focusing on health is of particular interest to each of us.

### Karl Zimmer:

#### Former NASA engineer. Has been developing business web applications since 2010.

### Thomas Caines:

### Jonathan Sasser:

# Our part

## We provide the web application

### Continuing development

### hosting

## Features include (but not limited to):

### A subscription based searchable recipe database

### users can submit recipes but they are vetted before being released

### detailed features may include (but not limited to):

#### recipes will consist of basic elements of: name. description, meal type, ingredients, prep steps

#### recipes searchable by ingredients, nutritional content, diet type (vegan, pescatarian, etc), meal type, other?

#### additional nutritional info and info on cooking techniques

#### info on ingredient resources and purchasing

#### ingredient substitutions

#### meal planning for general use but also special individual needs

#### shopping lists

#### subscription based revenue not add based

#### could include popup/sidebar info on targeted topics for the user

#### user can set/manage personal info including meals, favorite's, shopping lists

# Your part

## you maintain the recipes and other content such as nutritional info and health related training

## include recipe access with your client subscription and encourage their participation

# The development process

## Create an MVP (Minimum Viable Product)

### Has enough features to be usable and an added value

#### Features would be collectively discovered through a process of discussion, prototype development, demonstration and trial usage. Repeating this cycle until the application is an MVP

### Is not perfected, has only minimal features and but ready for use

### Deploy the MVP with capability to closely monitor user experience and performance

## Begin a process of continuous development:

### Code

### Test

### Deploy

### Operate and monitor

### Assess and replan

### Repeat

## New Releases could be as frequent as weekly

### Fixing bugs

### Adding new features

### Improving performance

# Our compensation

## TBD amount per user

# Other Details

## application will be in constant development.

## Following a lean continuous development philosophy

### get the service and new features in users hands quickly even if it's not perfect

### revise frequently to improve and expand

### development is driven by real need

#### understand and respond to usage trends and needs

## Open for ideas on features and UX/UI design.

## Will monitor usage trends.

## Will include user comment/suggestion input feature.

## Will coordinate changes with upstream.

## will seek to expand user groups to other practitioners

### consequently, development will seek to position the application for broader usage

# Open to diving into other Upstream needs