

# IEEE PES STUDENT CONGRESS 2020

## IDEATHON

### ➤ DESCRIPTION

Any innovative idea or a theme would make our life easier. Today's innovations will definitely influence our lives in the future. This is a 3-day brainstorming event where participants work in teams to throw in their ideas on the stated problem statements and think innovatively to come up with a solution. It aims at providing an opportunity to all students to showcase their thinking skills and to show how their innovation will benefit the world in the field of technology. It also helps to create an environment facilitating the generation of new ideas and breakthroughs in the journey of learning. The problem statements will be defined under a specific theme which facilitates the participants to analyse it in a proper direction.

### ➤ SCHEDULE

Date	Timing and event
28/08/2020 (Friday)	Issue of problem statements at 10:00 AM  Event begins at 10:30 AM
29/08/2020 (Saturday)	Submission of slides at 2:00 PM  Evaluation of the slides starts from 2:30 PM
30/08/2020 (Sunday)	Top teams announcement at 10:30 AM  Final presentation from 3:00 PM to 5:00 PM  Judge deliberations at 5:00 PM

## ➤ RULES OF THE EVENT

1. The event is exclusively for students only.
2. The team has to be formed before day 1 wherein each team can have a maximum of 3 participants.
3. Team registration will be via google forms.
4. All team members have to collaborate and conceptualize to address one of the problem statements.
5. The filtering of the teams for the final round will be done on the basis of the quality and originality of the presentation submitted and usage of effective presentation skills to demonstrate the idea.
6. Top 10 teams will be shortlisted to proceed to the final round where they will have to present their ideas in front of the judges on day-3. Please note that the judges' and jury members' decision is final.

## ➤ SUBMISSION GUIDELINES

1. Idea presentations have to be submitted on day 2 at 2:00 PM in Google slides format only.
2. The teams must strictly follow the presentation format provided below during the idea submission.

[Click here to view the presentation format](#)

3. The idea can be demonstrated using infographics/charts/graphs to show a more clear picture and to increase the chances of getting shortlisted for the final round.
4. The top 10 ideas will be selected for the final round on the basis of :

- Quality and originality of the idea
- Is it solving the problem or not?
- The way presentation of ideas are made
- Scope for implementation

## ➤ JUDGING CRITERIA

1. In the final round, each team will be allotted a time of at most 5 minutes for presenting their idea and hence participants are required to prepare the slides accordingly. Only one of the team members is supposed to present.
2. Presentation will be followed by 3 minutes of Q&A from the judges.
3. Presentation of ideas will be judged based on the following main criteria:

Innovation	Feasibility of Implementation	Sustainability	Impact
How 'innovative' is the idea? Does it address the issues relevant to the problem statement?	Is the idea feasible for execution? If so, how can it be executed within a specific amount of time keeping the market survey and other business strategies in mind?	Is the idea sustainable and cost-effective? If so, how capable and scalable is it to the changing trends of technology?	Does the idea possess a potential to create an impactful solution to the problem? If so, how does it raise awareness among the people in the society?

## ➤ FAQ (FREQUENTLY ASKED QUESTIONS)

1. Do I need to have any specific qualifications to be a participant for the ideathon?  
The ideathon is open to everyone. If you are capable enough to generate ideas, you are more than welcome to participate in the ideathon.
2. Do I need to be in a team to participate ?  
Not necessarily. Participation can be individual or a team of maximum three students.

3. Do I need to prepare anything before the event?

No preparation is required. However, we do ask all the registered participants to join the whatsapp group to receive more updates on the ongoing of the event.

The link for the whatsapp group will be provided after the team registration.

4. Does one have to be online and available for the entire duration of the ideathon?

No, one does not need to be logged in or be online for the entire duration. But, your team needs to be online on whatsapp when required as instructed through the whatsapp group.

5. What are the requirements I need to participate in the ideathon?

You need to have a device(mobile phone/PC) with an internet connection and a whatsapp account.

6. Do I have to install any software to take part in the ideathon?

No need of any software installation.

7. Do I need to have coding skills for the ideathon?

No. Coding is not required to attempt the ideathon.