



**SHORT TERM RENTALS MADE EASY**  
**YOUR HOME**  
**OUR RESPONSIBILITY**





## MAXIMIZING REVENUE

We have a dedicated revenue team and in-house algorithms to generate higher revenue than the competitors.



## In-House Hospitality Excellence

Our top-notch housekeeping team ensures your property is immaculately cleaned and meticulously maintained. We handpick the best hospitality professionals to provide unparalleled care, ensuring your guests enjoy a flawless stay.



## GUEST MANAGEMENT

A dedicated team available 24 hours a day to assist guests with check-in and check-out procedures, ensuring a seamless and convenient experience. Guests love us.



## Revolutionizing Business with Tech

NorthBnB uses state-of-the-art technology infrastructure, and all departments are powered by AI for a variety of operations and processes. This makes us a unique tech-enabled property management company.

# OUR CORE VALUES

**Win-Win**

With all  
stake holders

**Work  
Life  
Harmony**

Integrating  
Professionalism

**Passion**

In everything  
we do

**Loyalty**

To oneself

**Make it  
Happen**

Every time all  
the time

**Growth**

By 1%  
every day

**All in**

Or go home

**WOW**

Every one  
all the time

# OUR SERVICES INCLUDE



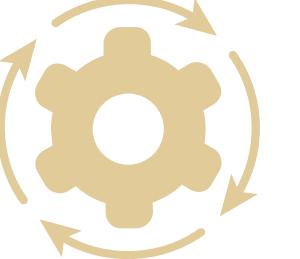
## SALES & MARKETING

**Property listing creation and optimization**

**Online digital distribution Offline strategic alliances and corporate sales**

**Revenue management- dynamic pricing**

**Dedicated reservations team for guest enquiries**



## OPERATIONS

**NorthBnB In-house cleaning team and housekeeping squad**

**NorthBnb in-house maintenance teams with regular planned preventive upkeep**

**Best in class technology Property insurance Guest screening**

**Government compliances RFID inventory management**



## GUEST SERVICES

**24/7 Guest Management - Providing Check in - Check out instructions  
Providing guests with 24/7 help in any property**



# OWNER BENEFITS



Property in the hands of  
hoteliers



Owner's lounge - data intelligence



State of the art technology



Free to use at your convenience



Higher yields on your property



Flexible contract options



Hassle-free experience



Asset management



Digital inventory management

# DISTRIBUTION PLATFORM

Multiple channels with strategic emphasis on direct sales to improve revenue and customer loyalty



## DIRECT BOOKING

Our proprietary booking engine (online + call center) is adding value to property owners by increasing occupancy. It further **Improves RevPAP** for the Company while **reducing distribution costs**.

**High level of returning guests** typically book through the bnbme channel.

## ONLINE TRAVEL AGENTS

The booking channel partners (e.g., AirBNB or Booking.com) view bnbme as a source of high value properties, with **ADR and occupancy well above average**.

## OFFLINE & OTHER CHANNEL PARTNERS

We partner with B2B travel agents like TBO and GDS to have our properties available to the smallest travel agents. We also work with Concierge travel specialists such as American Express, Quintessentially, One Concierge etc.

## OUR CHANNEL PARTNERS



# ON BOARDING PROCESS



# NorthBnB's Service



## “SUPER ROOM” CONCEPT APARTMENTS

We meticulously clean our apartments from top to bottom and ensure that every corner is spotless and immaculate.

# NorthBnB Way

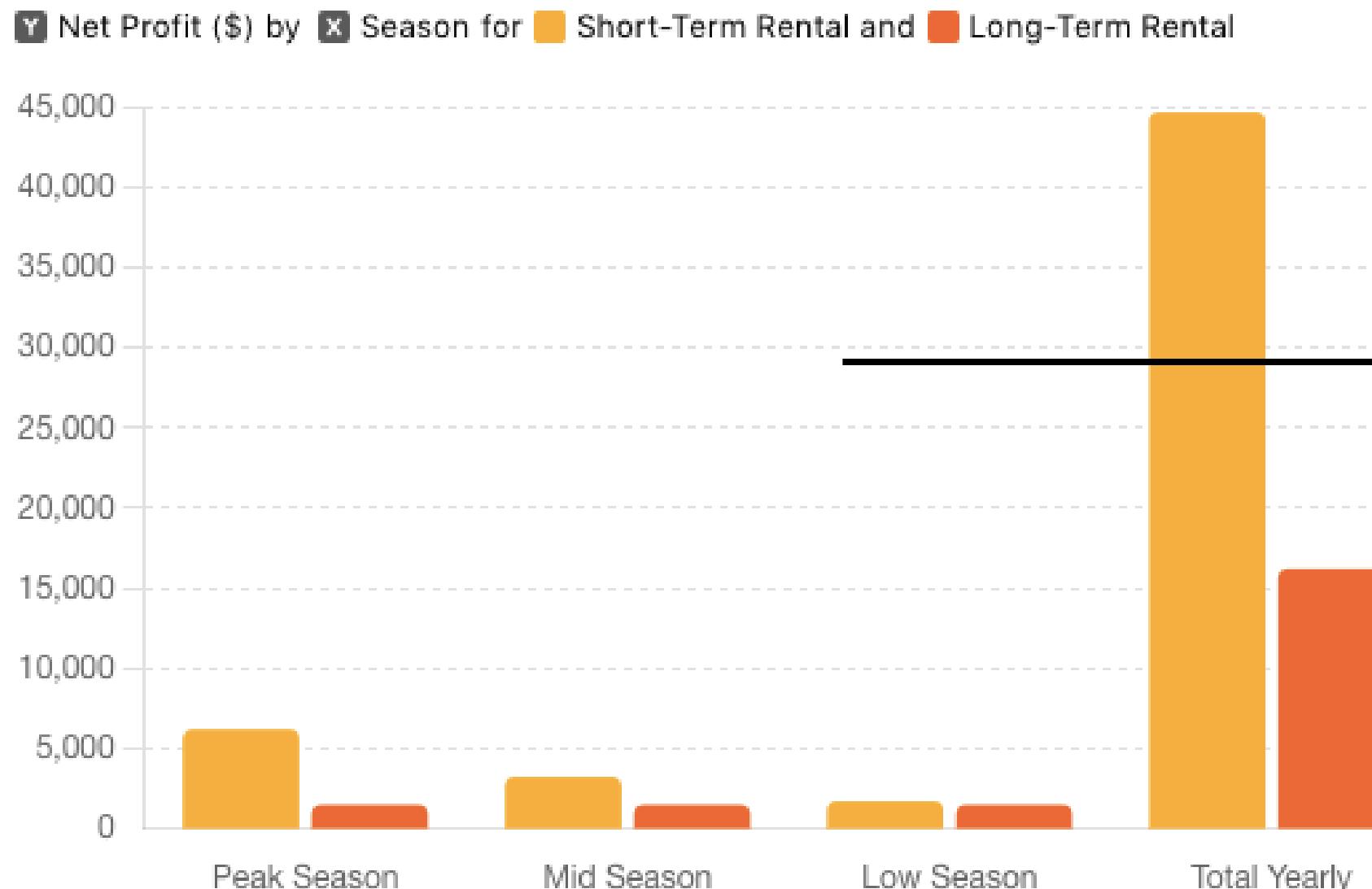


## PLANNED PREVENTIVE MAINTENANCE

We take extra care to keep our apartments in top condition by performing regular maintenance and conducting quarterly planned preventative maintenance, ensuring they are always in pristine condition.

# The growth of Short Term vs Long Term Rental

## Net Profit Comparison



- Sample Data
- Location: Downtown Montreal
- Number of Bedrooms: 1
- Number of Bathrooms: 1
- Amenities: WiFi, Air Conditioning, Kitchen
- Monthly Maintenance Cost: \$150
- Management Fee: 20%
- Nightly Rates for Short-Term Rental:
  - Peak Season (4 months): \$352.50
  - Mid Season (4 months): \$235
  - Low Season (4 months): \$176.25
- Occupancy Rates:
  - Peak Season: 75%
  - Mid Season: 60%
  - Low Season: 45%

- Short-Term Rental with Property Management:
  - Peak Season (4 months): \$6,195 per month
  - Mid Season (4 months): \$3,234 per month
  - Low Season (4 months): \$1,742.91 per month
- Total Yearly Net Profit: \$44,687.64

- Long-Term Rental:
  - Monthly Rent: \$1,500
- Annual Net Profit: \$16,200 (after maintenance cost)

The chart clearly shows that short-term rentals, especially during peak seasons, offer significantly higher net profits compared to long-term rentals. This makes short-term rentals an attractive investment option for property owners looking to maximize their returns.

# CHART PAGE

- Elaborate on what you want to discuss.

