



## Editorial

**AlloCiné** is the leading website providing information about the new movies launched on the French market but also everything about DVD's, television programs, series and star news.

## Formats

Leaderboard  
Medium Rectangle  
Halfpage  
Billboard  
TO static or video  
Sliding video  
Preroll  
Native

## Audience

- **707.447 UB / Month**
- 3.695.172 Page Requests
- 51% Women – 49% Men
- FR
- 72 % 18-44 years old (Index 163)
- 33% Social Groups 1-2 (Index 138)

