



Editorial

Mappy.be is a multimedia service offering maps, itineraries, tourist and practical information. Mappy is the right reflex for finding your way.

Formats

Leaderboard
Medium rectangle
TO static or video
Sliding video
AdInMap

Audience

- **421.952 UB / Month**
- 2.355.420 Page Requests
- 45% NL – 55% FR
- 60% Women – 40% Men
- 55% 18-44 years old (Index 125)
- 66% Social Group 1-4 (Index 140)

