



Editorial

WeTransfer, launched on December 2009, is a free file transfer service.

Enabling people to send up to 2 gigabytes per transfer to anyone, the service is powered by full screen and clickable wallpaper advertising.

Formats

Fullscreen takeover

- Static
- Dynamic
- Video

Audience

- **1.012.131 UB / Month**
- 2.091.318 Visits / Month
- 9.7 million Premium Advviews (posit.1-10)
- 46% Women – 54% Men
- 63% 25-54 years old

