



## Editorial

**Le Petit Moutard / Spring in't veld** is the guide to get parents outdoors!  
It aims to encourage child development by offering parents fun family activities in Belgium, France, Luxembourg, the Netherlands and Germany.

## Formats

Leaderboard  
Medium Rectangle  
HalfPage  
TO static or video  
Sliding Video  
Native

## Audience

- **132.676 UB / Month**
- 497.701 Page Requests
- 84% FR – 16% NL
- 64% Women – 36% Men
- 86% 18-44 years old (Index 197)
- 72% Social Groups 1-4 (Index 154)

