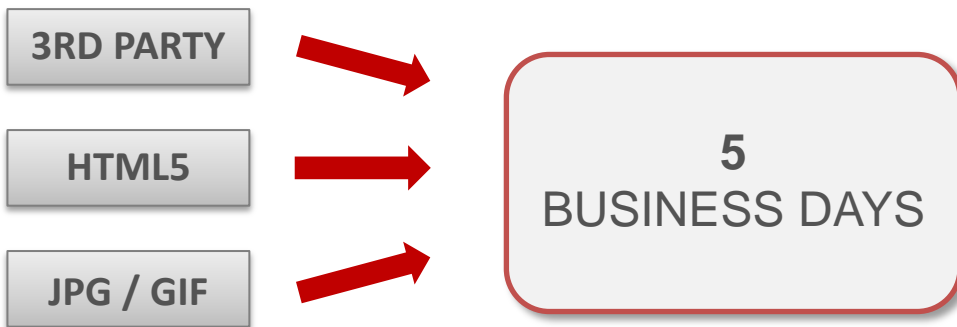




Delivery Guidelines

- ➔ Advertising material should be sent to our general address for material delivery:
adopsbe@adux.com
- ➔ Material send to a personal mail address will not be taken into account

Delivery delays for Homepage Takeover



- ➔ Campaign material should include:
 - all necessary creatives that meet our specifications
 - destination urls that are live
 - for HTML5, zip file with all files included
 - for 3rd party material: active redirects
- ➔ Feedback on material validity will be given within 48 hours after reception.
- ➔ Should any of the delivered material fail to meet our requirements, the procedure will restart.



Specifications

Extension	PSD or JPEG
Size	1600x1500
Safe clearance	1280 px
Max height of the header	280px
Max weight file	150kb
Clickable wallpaper	Yes
Destination url	Max 1024 characters
Background color	White / Do not change background color



Site Info

Website width	1030 px
Website positioning	Centered
Header's Height	280 px
Website background	White / Do not change background color
Website url	http://www.aufeminin.com

Companion Ad

Size	300x600 + 1020x250
Backup file	.gif or .jpg
Weight	70kb for the 300x600 and 100klb for the 1020x250
Destination url	Max 1024 characters
3 rd party acceptance	Yes
Clicktag	on (release) {getURL(_root.clickTAG,"_blank");}
Audio	Standard audio off, only on when interaction Mouse off the creative, audio should stop use of audio must be clearly indicated with a speaker sign"
Animation	3 loops within 15 sec (Unlimited during user interaction)



Mobile Smartphone

Size	640x200
Addon	320x75
Weight	50kb
Destination url	Max 1024 characters
3 rd party acceptance	Not accepted → <u>Hard material</u>

Mobile Tablet

Size	1400x400
Addon	300x250, 300x600
Weight	120kb
Destination url	Max 1024 characters
3 rd party acceptance	Not accepted → <u>Hard material</u>

Multi-device

Tracking	Only one tracking for all devices

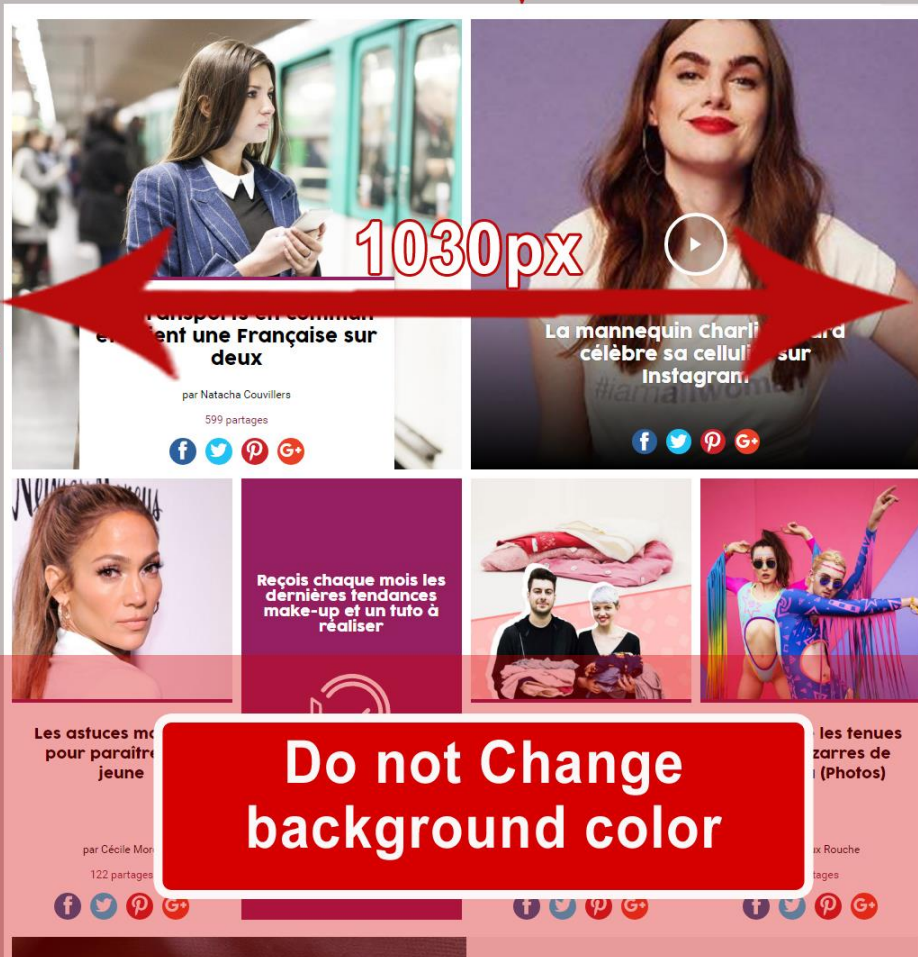


Homepage Takeover AuFeminin/Wewomen



280px

285px



1030px

285px

Do not Change
background color



Homepage Takeover AuFeminin/Wewomen

Example

