



## Editorial

Founded in 1999, **Resto.be** is the largest restaurant website in Belgium. It allows users to find and share information about restaurants (price, location, cuisine, ...)

## Formats

Native

## Audience

- **605.602 UB / Month**
- 2.458.163 PV / Month
- 53% Women - 47% Men
- 48% NL – 52% FR

The screenshot shows the Resto.be website interface. At the top, there's a search bar and a 'MEER' button. Below, there are filters for 'Michelinsterren' (1 Michelin ster, Bib Gourmand) and 'Gault&Millau' (13/20, 14/20, 15/20, 16/20). A 'Budget' slider is set between €0 and €100. The 'Betaalwijze' section shows 'Viss' selected. The main content area displays restaurant listings. The first listing is 'MADOU'S FOLIE' in BRUSSEL CENTRUM, featuring a 'Bistronomie, Biologische, Slow food' tag and a '-40% de réduction' offer. The second listing is 'LA TRINACRIA' in SINT-LAMBRECHTS-WOLUWE. A red box highlights an advertisement for ING insurance, which includes a car image and text about car insurance discounts. A red arrow points from this ad to a larger version of the same ad below.

This block shows a larger version of the ING insurance advertisement. It features a car image on the left and text on the right: 'Is uw auto goed verzekerd?', 'GESPONSORD DOOR ING', and 'Sluit vandaag nog uw autoverzekering af bij ING. Geniet nu van 10% korting.' A red button labeled 'Lees verder' is on the right.