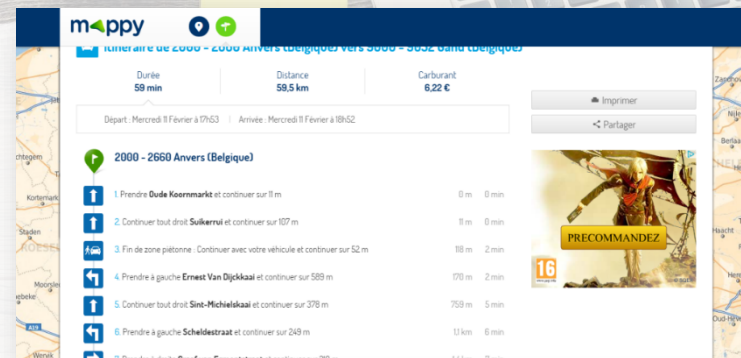




Editorial

Mappy.be is a multimedia service offering maps, itineraries, tourist and practical information. Mappy is the right reflex for finding your way.



Formats

Leaderboard
Medium rectangle
TO static or video
Sliding video
AdInMap

Audience

- **466.942 UB / Month**
- 2.486.402 Page Requests
- 54% NL – 46% FR
- 58% Women – 42% Men
- 46% 18-44 years old (Index 125)
- 67% Social Group 1-4 (Index 140)

