



IN-STREAM PRE-/POST-ROLL

General address for material delivery*
adopsbe@adux.com

DELIVERY GUIDELINES

- Delay : 5 business days
 - VIDEO
 - 3rd party
 - Feedback on material validity within 48H
 - If material fails to meet our requirements: restart procedure
- Campaign material should include
 - All necessary creatives that meet our specifications
 - Destination links that are live
 - If applicable, detailed instructions on how material should run

SPECIFICATIONS

Specification	Explanation
Extension (recommended)	.mp4 H.264 AAC 2000 .avi, .mov MPEG-2, MPEG-4 MP3, WAV 2000
Frame size	Depends on site
Max weight	50mo
Destination link or dynamic click command	Max 1024 characters
3rd party	Accepted – VAST 2.0 or above
Data rate	High quality recommended
Spot	Max 30sec

SPECIFICATIONS

Sample aspect ratios	
<u>4:3</u>	<u>16:9</u>
512 x 384 pixels	512 x 288 pixels
640 x 480 pixels	640 x 360 pixels
1024 x 768 pixels	1280 x 720 pixels