



# In-stream pre-/post-roll

General address for material delivery\*

**[adopsbe@adux.com](mailto:adopsbe@adux.com)**

\*Material sent to a personal mail address will not be taken into account





# Delivery guidelines

- Delay : 5 business days
    - 3rd party
    - Video
  - Feedback on material validity within 48H
  - If material fails to meet our requirements: restart procedure
- Campaign material should include
    - All necessary creatives that meet our specifications
    - Destination links that are live
    - If applicable, detailed instructions on how material should run



# Specifications

Specification	Explanation
Extension (recommended)	.mp4 H.264 AAC 2000 .avi, .mov MPEG-2, MPEG-4 MP3, WAV 2000
Frame size	Depends on site
Max weight	50mo
Destination link or dynamic click command	Max 1024 characters
3rd party	Accepted – VAST 2.0 or above
Data rate	High quality recommended
Spot	Max 30sec

# Specifications

Sample aspect ratios	
<u>4:3</u>	<u>16:9</u>
512 x 384 pixels 640 x 480 pixels 1024 x 768 pixels	512 x 288 pixels 640 x 360 pixels 1280 x 720 pixels