



Editorial

AlloCiné is the leading website providing information about the new movies launched on the French market but also everything about DVD's, television programs, series and star news.

Formats

Leaderboard
Medium Rectangle
Halfpage
Billboard
TO static or video
Sliding video
Preroll
Native

Audience

- **853.930 UB / Month**
- 4.654.776 Page Requests
- 48% Women – 52% Men
- FR
- 73 % 18-44 years old (Index 1167)
- 44% Social Groups 1-2 (Index 138)

