



# SKYSCRAPER

General address for material delivery\*  
[adopsbe@adux.com](mailto:adopsbe@adux.com)

\* Material sent to a personal mail address will not be taken into account

# DELIVERY GUIDELINES

- Delay : 3 business days
    - 3rd party
    - HTML5
    - JPG / GIF
  - Feedback on material validity within 48H
  - If material fails to meet our requirements: restart procedure
- Campaign material should include
    - All necessary creatives that meet our specifications
    - Destination links that are live
    - For HTML5: zip-file with all files included
    - For 3rd party material: active redirects

# SPECIFICATIONS

Specification	Explanation
SSL Compliance	Compliant SSL ads are recommended. SSL ensures that your ads reach the widest possible audience across our network and the web. Non-compliant SSL ads will be excluded from SSL compliant publisher sites
Extension	.html, .css, .js contained in a zip-file (.zip)
Size	120x600
Max weight file	40ko
Destination link	Max 1024 characters
HTML5 specifications	Limited outside network connection Limited libraries, fonts (Max 1. each type) Code compression (optional) Use <meta name="ad.size" content="width=[WIDTH],height=[HEIGHT]">
3rd party	Accepted

# SPECIFICATIONS

Specification	Explanation
Clicktag	<p>Should be placed in .html file (without minification/obfuscation). Ads must use the clicktag variable as destination of the click event, whether handled by anchor tags. (<code>&lt;a&gt;</code>), <code>window.location</code>, <code>window.open</code> or any other method of navigating.</p> <p><b><u>Implementation:</u></b></p> <pre>&lt;a id="clickarea" target="_blank"&gt;&lt;a/&gt; Javascript – var clickarea = document.getElementById("clickarea");  Clickarea.href= clickTag;</pre>



# SPECIFICATIONS

Specification	Explanation
ZIP-file specifications (IAB specifications)	<ul style="list-style-type: none"><li>• At least 1 .html file (starting point of the ad) in the .zip.</li><li>• Structure files as needed (files in subfolders or presented solely within the folder).</li><li>• All code &amp; assets should be referred to by the .html file.</li><li>• Minimize the # of individual files (for performance reasons).</li><li>• All code and assets needed to run the ad should be in the .zip file. The ad needs to be selfcontained so that rendering the ad is not dependent on a network connection. Exceptions include files such as Javascript libraries or web fonts, but the file size of these external files should still be considered part of the overall file size if they are loaded upon the initial file load.</li></ul>
Audio	Sound: off by default (always user initiated on click action). A sound on/off button
Animation	3 loops within 15sec (unlimited during user interaction)

## Passagers

Réservez votre vol  
Infos vols  
Horaire  
A l'aéroport  
Assistance spéciale  
Voyager avec des enfants en bas âge  
Sûreté  
Bagages & infos voyage  
Parkings  
Shops, Restos & Bars  
Services  
Facilités  
Vers l'aéroport  
Astuces pour un départ en vacances sans soucis

## Cargo

## B2B

## Environnement

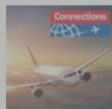
## Jobs

## Corporate

## Espace médias

## Blog

## Contact



## Réservez votre vol

Powered by Connections



## Horaire

Vols réguliers depuis et vers Brussels Airport



## Passagers à mobilité réduite

Notre aéroport est entièrement adapté aux personnes à mobilité réduite (PMR), tant au niveau Départs qu'au niveau Arrivées.



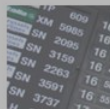
## Sûreté

Une sûreté optimale de l'aéroport est essentielle au sein de l'aviation moderne.



## Parkings et tarifs

Au total 12.000 emplacements de parking sont disponibles à Brussels Airport.



## Infos vols

Arrivées et départs de Brussels Airport.

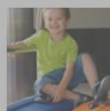


## A l'aéroport

Conseils police fédérale, guichet d'information, contrôle de sécurité et check-in.



## Voyager avec des enfants en bas âge



## Bagages & infos voyage

Poids maximal autorisé, bagage abandonné et perdu...



## Shops, Restos & Bars

TOUS les produits hors taxe et duty free vendus à Brussels Airport peuvent être pris à bord de TOUS les vols. Ceci inclut les boissons, parfums, cosmétiques et autres gels et liquides.



# EXAMPLE