



Editorial

Le Petit Moutard / Spring in't veld is the guide to get parents outdoors!
It aims to encourage child development by offering parents fun family activities in Belgium, France, Luxembourg, the Netherlands and Germany.

Formats

Leaderboard
Medium Rectangle
HalfPage
TO static or video
Sliding Video
Native

Audience

- **78.296 UB / Month**
- 310.029 Page Requests
- 85% FR – 15% NL
- 64% Women – 36% Men
- 80% 18-44 years old (Index 165)
- 68% Social Groups 1-4 (Index 145)

