



# Wallpaper

General address for material delivery\*  
**adopsbe@adux.com**

\*Material sent to a personal mail address will not be taken into account





# Delivery guidelines

- Delay : 5 business days
    - 3rd party
    - PNG
    - JPG / GIF
  - Feedback on material validity within 48H
  - If material fails to meet our requirements: restart procedure
- Campaign material should include
    - All necessary creatives that meet our specifications
    - Destination links that are live
    - For 3rd party material: active redirects



# Specifications

Specification	Explanation
Extension	.jpeg, .png
Size*	1280x800 max
Max weight file	100 kb
Clickable wallpaper	Yes
Destination link	Max 1024 characters
Background color	Hexadecimal – same color as edges of wallpaper
3rd party	Not accepted

# Specifications

Specification	Explanation
Website width	1000 px
Website positioning	Centered
Website link	<a href="http://www.monprogrammetv.be">http://www.monprogrammetv.be</a> <a href="http://www.mijntvgids.be">http://www.mijntvgids.be</a>



# Specifications

Specification	Explanation
Size IMU	300x250
Size Leaderboard	728x90
Backupfile	.gif or .jpg
Weight	100 kb
Destination link	Max 1024 characters
3rd party	Accepted
Clicktag	On (release) {getURL(_root.clickTAG,"_blank");}
Audio	Sound: off by default (always user initiated on click action). A sound on/off button
Animation	3 loops within 15sec (unlimited during user interaction)



# Example

## Note:

Pay attention to the sides:

Over 1280 px the sides can be cut, depending on the size of the screen.

For the important information, texts, visuals or logo it is preferred not to exceed the size.

The screenshot displays the Canal Play website interface. At the top, there's a navigation bar with 'PROGRAMME TV' and a search icon. Below this, a large promotional banner for Canal Play offers a subscription for 9€99 per month, with the first month free. The banner includes a 'Créer mon compte' button and a 'J'ai un compte' link. The main content area features a 'Boxing Day' article with a photo of a football player and text about the tradition. To the right, there's a 'Notre Sélection' section with a grid of featured content, including 'Mardi 27 à 21:00 Comment c'est loin', 'Mercredi 28 à 21:00 The Peanuts movie', and 'Jeudi 29 à 21:00 The young pope'. The bottom of the page shows a 'Distribué par VOO' logo and a 'VOO&VOUS' section with a '11 555 millions de fans de fin d'année!' statistic.