

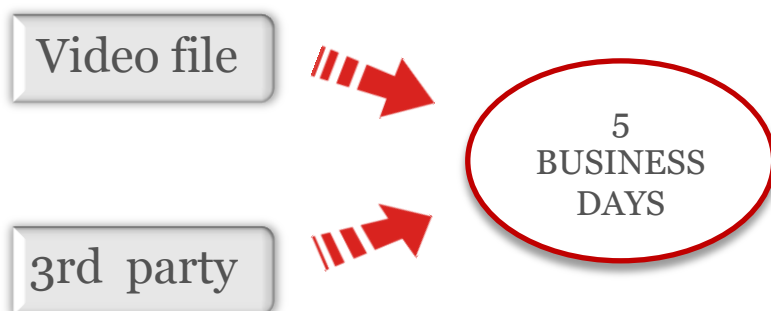
## Delivery Guidelines

- ➡ All material should be sent to our general address for material delivery:

**[adops.be@hi-media.com](mailto:adops.be@hi-media.com)**

- ➡ Sending to an individual person cannot be taken into account

## Delivery delays



- ➡ Campaign material should include:
  - all necessary creatives that meet our specifications
  - destination urls that are live
  - if applicable, detailed instructions on how material should run
- ➡ Feedback on material validity will be given within 24 hours after reception.
- ➡ Should any of the delivered material fail to meet our requirements, the procedure will restart

## Video

Extension (recommended)	<b>.mp4 H.264 AAC 2000</b> <b>.avi, .mov MPEG-2, MPEG-4 MP3, WAV 2000</b>
Frame size	Site depended*
Weight	Max. 50mo
Destination URL or dynamic click command	Max 1024 Characters
3rd party acceptance	VAST 2.0 or above
Data Rate	High Quality recommended
Spot	Max 30seconds



Sample Aspect ratios:

### **4:3**

- 512 x 384 pixels
- 640 x 480 pixels
- 1024 x 768 pixels

### **16:9**

- 512 x 288 pixels
- 640 x 360 pixels
- 1280 x 720 pixels

## Pre-roll / Post-roll

