

Delivery Guidelines

- Advertising material should be sent to our general address for material delivery: adops.be@hi-media.com
- Material send to a personal mail address will not be taken into account

Delivery delays for Video



- → Campaign material should include:
 - all necessary creatives that meet our specifications
 - · destination urls that are live
 - for vast, we accept Vast 1,2(recommanded) or 3 VPAID Accepted
 - for 3rd party material: active redirects
- Feedback on material validity will be given within 48 hours after reception.
- → Should any of the delivered material fail to meet our requirements, the procedure will restart.

Video Requirements



Video Specifications

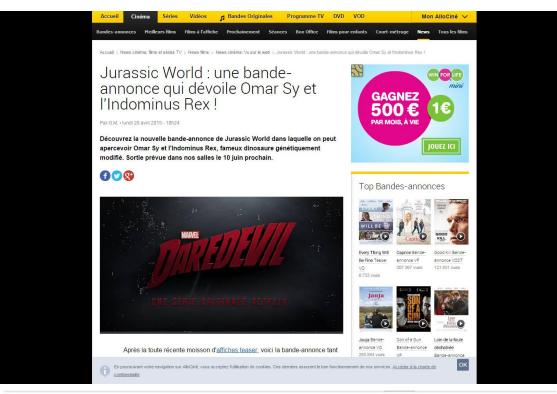
Extension	. Flv (.mov, avi, .wmv, .mp4, HTML5)
Ratio	16:9 or 4:3
Examples Sizes	1280x720 (16:9 Widescreen) or 960x720 (4:3 Standard) (HD Resolution)*
First Frame	No Blank
Weight	4mo max
Length	Max 30 secondes
3rd party acceptance	Yes – no weight limit Progressive download
Audio	Standard audio Off, only On when interaction Mouse is on the speaker sign, audio should stop if reclick Use of audio must be clearly indicated with a speaker sign
Destination url	Max 1024 characters
Video execution options	Video starts automatically In this case audio should be off Pause and play functionality required
	Video starts only onmouseover event in this case audio is off No pause functionality required Video and audio stops on mouseout event

^{*}Sizes are example – We tolerated any size with 16:9 or 4:3 ratio



Example

Nos services





La Croisette est-elle en deuil ? On est en droit de se poser la question quand on voit le nombre de stars qui ont opté pour des robes