

aufeminin wewomen

Editorial

A magazine 100% devoted to women.
Your brand is at the heart of women's conversation. It is the perfect partner to answer their questions and needs: articles, interviews, advices, trends, ... You will be able to follow the latest news concerning the women's world.

Formats

Leaderboard
IMU
HalfPage
Billboard
TO static or video
Preroll
Native

Audience

- **Aufeminin: 826.049 UB / Month**
- **Wewomen: 42.192 UB / Month**
- 8.405.320 Page Requests
- 73% Women (Index 142)
- 69% 18-44 years old (Index 159)
- 62% Social Groups 1-4 (Index 131)

