mon PROGRAMME TV

mijn TV GIDS

Wallpaper

General address for material delivery*
adopsbe@adux.com

*Material sent to a personal mail address will not be taken into account

Delivery guidelines

- Delay : 5 business days
  - 3rd party
  - PNG
  - JPG / GIF
- Feedback on material validity within 48H
- If material fails to meet our requirements: restart procedure

- Campaign material should include
  - All necessary creatives that meet our specifications
  - Destination links that are live
  - For 3rd party material: active redirects

Specifications

Specification	Explanation
Extension	.jpeg, .png
Size*	1280x800 max
Max weight file	100 kb
Clickable wallpaper	Yes
Destination link	Max 1024 characters
Background color	Hexadecimal – same color as edges of wallpaper
3rd party	Not accepted

Specifications

Specification	Explanation
Website width	1000 px
Webiste positioning	Centered
Website link	http://www.monprogrammetv.be http://www.mijntvgids.be

Specifications

Specification	Explanation
Size IMU	300x250
Size Leaderboard	728x90
Backupfile	.gif or .jpg
Weight	100 kb
Destination link	Max 1024 characters
3rd party	Accepted
Clicktag	On (release) {getURL(_root.clickTAG,"_blank");}
Audio	Sound: off by default (always user initiated on click action). A sound on/off button
Animation	3 loops within 15sec (unlimited during user interaction)

Example

Note:

Pay attention to the sides:

Over 1280 px the sides can be cut, depending on the size of the screen.

For the important information, texts, visuals or logo it is preferred not to exceed the size.