

Audience Offer



BT Autobuyers on:



Microsoft

~~5 882€ brut~~

5 000€

CPM ratecard : 20€
294 118 impressions

CPC ratecard: 2,03€
2 898 clicks

-15% OFF

~~13 333€ brut~~

10 000€

CPM ratecard: 20€
666 667 impressions

CPC ratecard: 2,03€
6 568 clicks

-25% OFF

~~22 059€ brut~~

15 000€

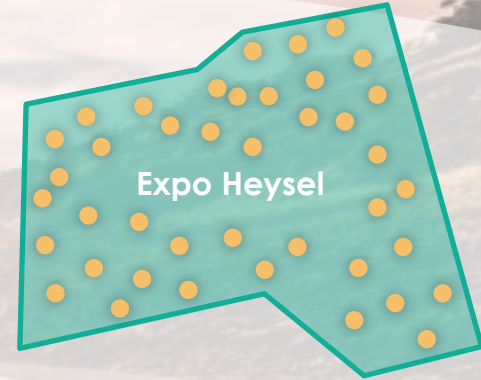
CPM ratecard : 20€
1 102 941 impressions

CPC ratecard: 2,03€
10 866 clicks

-32% OFF

Geotargeting Offer

- 1) Targeting of the Brussels Expo + parking – real time
- 2) Targeting of the dealers min. 2 competitive brands



~~5 882€ brut~~

5 000€

CPM ratecard : 50€
294 118 impressions

-15% OFF

~~13 333€ brut~~

10 000€

CPM ratecard : 50€
666 667 impressions

-25% OFF

~~22 059€ brut~~

15 000€

CPM ratecard: 50€
1 102 941 impressions

-32% OFF

Pack Auto

~~5 882€ brut~~

5 000€

CPM ratecard : 7€

840 336 impressions

CPC ratecard: 1,63€

3 609 clicks

-15% OFF

~~13 333€ brut~~

10 000€

CPM ratecard: 7€

1 904 762 impressions

CPC ratecard: 1,63€

8 180 clicks

-25% OFF

~~22 059€ brut~~

15 000€

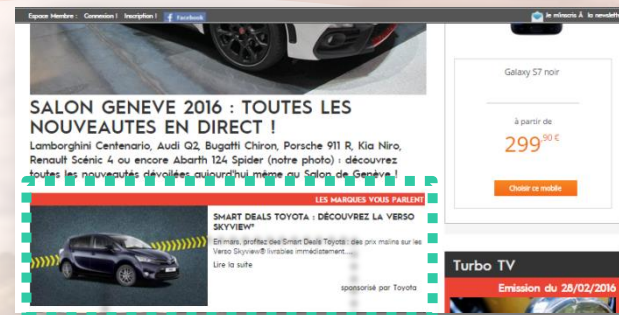
CPM ratecard : 7€

3 151 260 impressions

CPC ratecard: 1,63€

13 533 clicks

-32% OFF



Thank You



advertising &
user experience

quantum

adpulse

admoove