

ENGRAVING Stationery

Engraving or “raised printing” produces beautifully detailed work, which takes time. Each piece is hand fed through the press and put on trays to dry.

My experience includes:

- ◆ Template creation for imprinting
- ◆ Logo creation and clean up
- ◆ Imposition to best fit plate size
- ◆ Hardware and software installations

Skills:

- ◆ InDesign and Quark use for templating
- ◆ Illustrator extensive use for art preparation
- ◆ RIP software for film production



Photo courtesy of Artistry Engraving

Portfolio

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[Production Process](#) [Production Experience](#) [Questions and Answers](#)





Photo courtesy of Lidia Vi

PRINT / WEB Magazines

Like a good design, B2B magazine production has both repetition and variety. Every layout is fresh, a unique puzzle to assemble.

My experience includes:

- ◆ Monthly and Quarterly titles
- ◆ On-site daily production for Graph Expo
- ◆ Perfect bound and Saddle stitched
- ◆ Bellybands, Special covers and inserts
- ◆ Email blasts and Web ad campaigns

Skills:

- ◆ Manage editors, production, advertisers
- ◆ Help domestic and international clients
- ◆ Journal Designer and Producer
- ◆ Web portal and CMS for assets
- ◆ Dreamweaver for web ads

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Production Process Production Experience Questions and Answers

