

PRINT Digital

Digital printing opened up new venues. My favorite is variable data. Using Python is always fun, manipulating hundreds of csv files with over 40,000 records.

My experience includes:

- ◆ Direct mail campaigns
- ◆ Email creation
- ◆ Extract - Transform - Load workflows
- ◆ IMb barcodes, QR Codes

Skills:

- ◆ InDesign advanced merge
- ◆ Excel advanced usage
- ◆ Python and pandas for ETL process
- ◆ Mail prepping software
- ◆ Variable data software for digital press file



Photo courtesy of Joel Moysuh

Portfolio

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Production Process Production Experience Questions and Answers





Photo courtesy of Unsplash

PRINT / WEB

Credit Cards

Credit card production is the most intricate offset work I've done. To produce one card, the substrate can go through the press as many as 8 times.

My experience includes:

- ◆ Develop procedure for complex workflow
- ◆ Complex interactive proofs
- ◆ Samples on various substrates
- ◆ 4- and 7-color (stochastic) work

Skills:

- ◆ InDesign layout and scripts
- ◆ Illustrator and Pacz extensive use for:
 - * White underprints
 - * Varnish - matte and gloss
 - * UV coating for phoz
- ◆ Photoshop color matching and correcting, press fixes
- ◆ Film positive for silk screening
- ◆ Fuji workflow for imposition and output

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