ENGRAVING

Stationery

Engraving or "raised printing" produces beautifully detailed work, which takes time. Each piece is hand fed through the press and put on trays to dry.

My experience includes:

- ◆ Template creation for imprinting
- ◆ Logo creation and clean up
- ◆ Imposition to best fit plate size
- ◆ Hardware and software installations

Skills:

- ◆ InDesign and Quark use for templating
- → Illustrator extensive use for art preparation
- → RIP software for film production



Photo courtesy of Artistry Engraving





Photo courtesy of Lidia Vi

PRINT/WEB Magazines

Like a good design, B2B magazine production has both repetition and variety. Every layout is fresh, a unique puzzle to assemble.

My experience includes:

- ◆ Monthly and Quarterly titles
- ◆ On-site daily production for Graph Expo
- ◆ Perfect bound and Saddle stitched
- ◆ Bellybands, Special covers and inserts
- ◆ Email blasts and Web ad campaigns

Skills:

- → Help domestic and international clients
- → Journal Designer and Producer
- ♦ Web portal and CMS for assets
- → Image manipulation (clipping, color)
- ◆ Dreamweaver for web ads

