



Photo courtesy of Lidia Vi

PRINT / WEB Magazines

Like a good design, B2B magazine production has both repetition and variety. Every layout is fresh, a unique puzzle to assemble.

My experience includes:

- ◆ Monthly and Quarterly titles
- ◆ On-site daily production for Graph Expo
- ◆ Perfect bound and Saddle stitched
- ◆ Bellybands, Special covers and inserts
- ◆ Email blasts and Web ad campaigns

Skills:

- ◆ Help domestic and international clients
- ◆ Journal Designer and Producer
- ◆ Web portal and CMS for assets
- ◆ Image manipulation (clipping, color)
- ◆ Dreamweaver for web ads

Portfolio

Kei Kajiwara (773) 818-3862 | kkajiwara315@gmail.com

Production Process Production Experience Questions and Answers



PRINT Digital

Digital printing opened up new venues. My favorite is variable data. Using Python is always fun, manipulating hundreds of csv files with over 40,000 records.

My experience includes:

- ◆ Direct mail campaigns
- ◆ Email creation
- ◆ Extract - Transform - Load workflows
- ◆ IMb barcodes, QR Codes

Skills:

- ◆ InDesign advanced merge
- ◆ Excel advanced usage
- ◆ Python and pandas for ETL process
- ◆ Mail prepping software
- ◆ Variable data software for digital press file



Photo courtesy of Joel Moysuh

Portfolio

Kei Kajiwara (773) 818-3862 | kkajiwara315@gmail.com

[Production Process](#) [Production Experience](#) [Questions and Answers](#)

