

Photo courtesy of Jonathan Borba

## PRINT / WEB

Books

Creating books is my favorite form of production. Moving from raw text and graphics to pages, then to print and/or digital form — I love it all.

My experience includes:

- ◆ K-6 Textbooks English and Spanish
- ◆ Hotel listing books for business travel
- ◆ Poetry and Biographical books
- ◆ Procedural documentation books

### Skills:

- ◆ Create workflows
- ◆ Manage in-house, freelance, out-source teams of 3 to 14 people
- ◆ Manage vendors
- ◆ Gather assets
- ◆ Adobe CC and MS Office 365 experience
- ★ xml tags with BITS schema and xslt



### **ENGRAVING**

# Stationery

Engraving or "raised printing" produces beautifully detailed work, which takes time. Each piece is hand fed through the press and put on trays to dry.

### My experience includes:

- ◆ Template creation for imprinting
- ◆ Logo creation and clean up
- ◆ Imposition to best fit plate size
- ◆ Hardware and software installations

#### Skills:

- ◆ InDesign and Quark use for templating
- → Illustrator extensive use for art preparation
- → RIP software for film production



Photo courtesy of Artistry Engraving







