Exploratory Data Analysis

Hate Speech Detection using Transformers Deep Learning

https://github.com/kkalyagina/NLP_Project

Agenda

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EDA

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Data Glacier

Your Deep Learning Partner

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Specialization: NLP

Problem description

The task of the project is to classify tweets from Twitter, namely, it is necessary to create a model that will help determine whether a particular tweet belongs to such a type of speech as hate speech. Hate Speech, in simple terms, is offensive language directed at individuals or groups based on their affiliation, interests, and characteristics, such as their religion, nationality, race, color, origin, gender, or other identity factor.

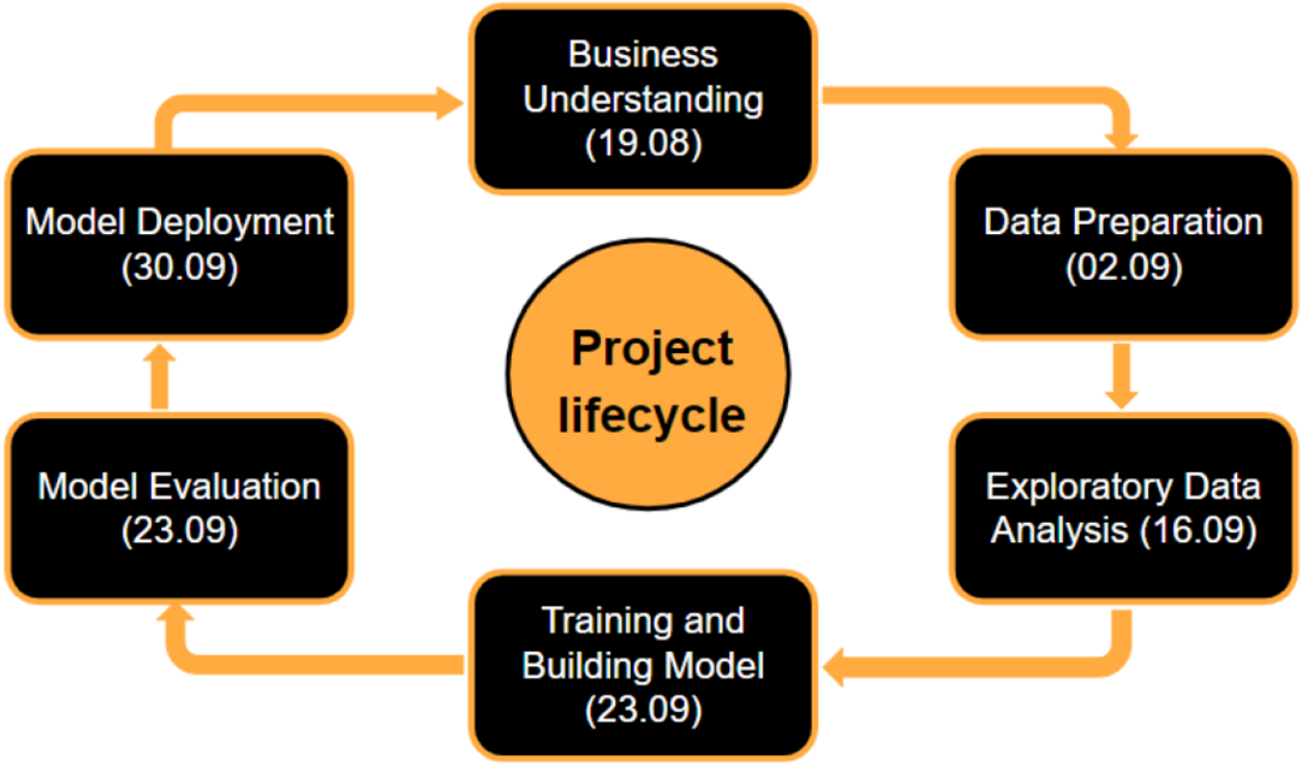
The task is quite difficult because of the inherent complexity of natural language constructs - different forms of hatred, different types of goals, different ways of representing the same meaning.

Business understanding

Social media has become the main driver of social change in global society. The consequences of events taking place in one corner of the world are reflected around the globe in different regions. This is because the vast amount of data generated on these platforms reaches the far corners of the world in the blink of an eye. The developers of these platforms face numerous challenges to make cyberspace as inclusive and healthy as possible. However, in recent years, the phenomena of offensive speech and hate speech have been spreading with greater force. Despite manual efforts, the scale of this problem is so huge that it cannot be solved with coordinated teams. In fact, an automated technique needs to be developed that detects and removes offensive and hateful comments before their harmful effects materialize.

The detection of such hate speech is important for the analysis of public sentiment. User groups in relation to another group, as well as to prevent illegal actions. It's also useful to filter tweets before content recommendations or explore AI chatbots on tweets.

Approach



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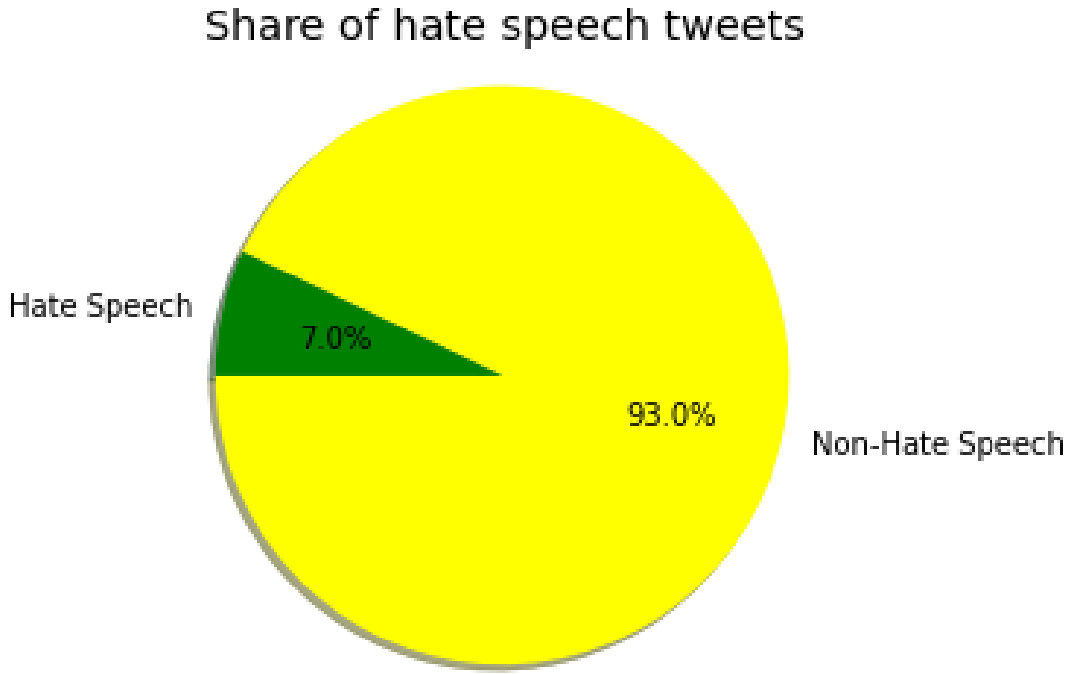
Data understanding

To solve the problem of determining hate speech, data was taken in the form of tweets from the well-known Twitter platform. The data consists of a training and test set. In total, these are 49159 observations, 31961 and 17197, respectively.

Data problems:

- Unbalanced classes
- Duplicate retweets
- Passes, extra spaces
- Lots of punctuation
- @usernames and #hashtags
- Slang
- Interjections
- Greek symbols



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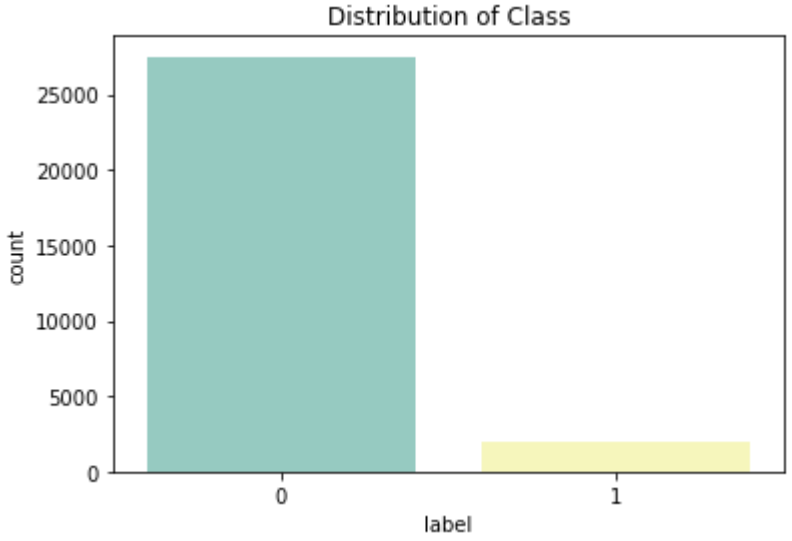
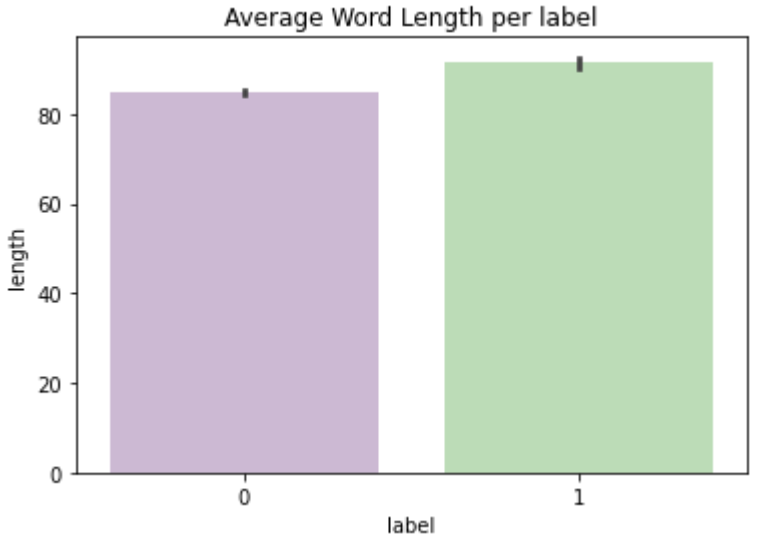
Exploratory Data Analysis

There are more non hate speach than hate speech twitters. The level of hate speech tweets is 7% of the total number of observations.





The average length of words in tweets containing hate speech is slightly longer than in regular tweets.

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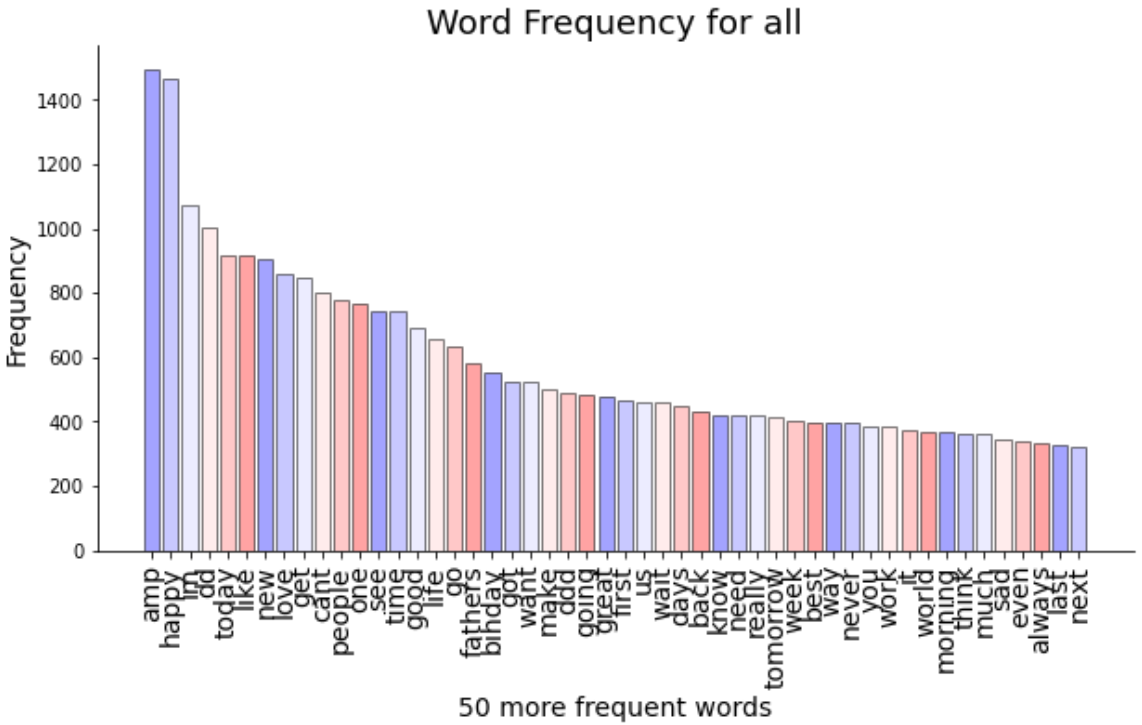
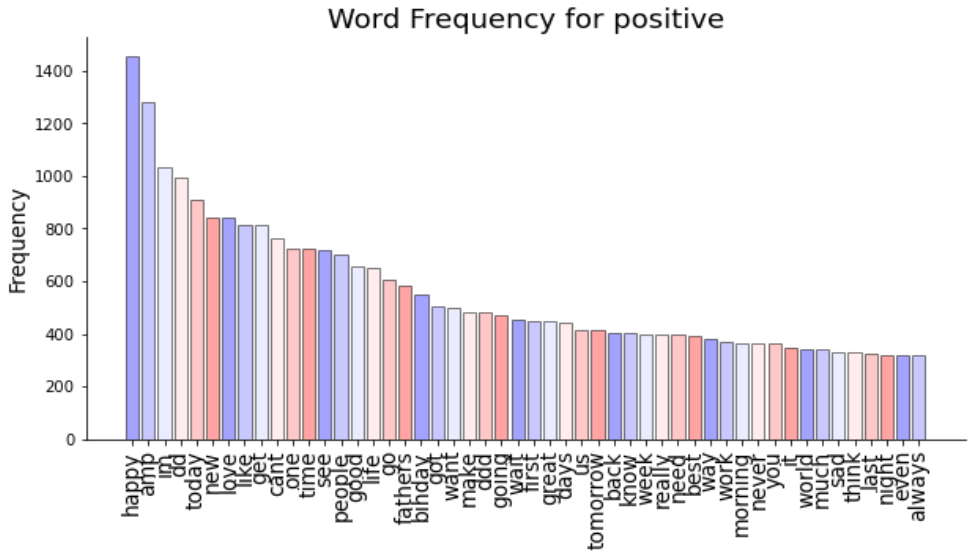
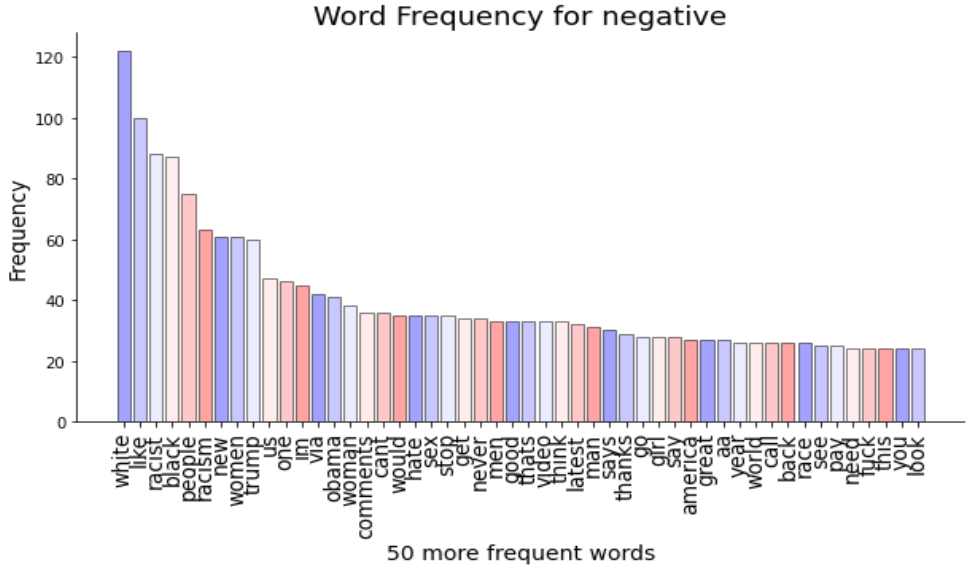
Word frequency







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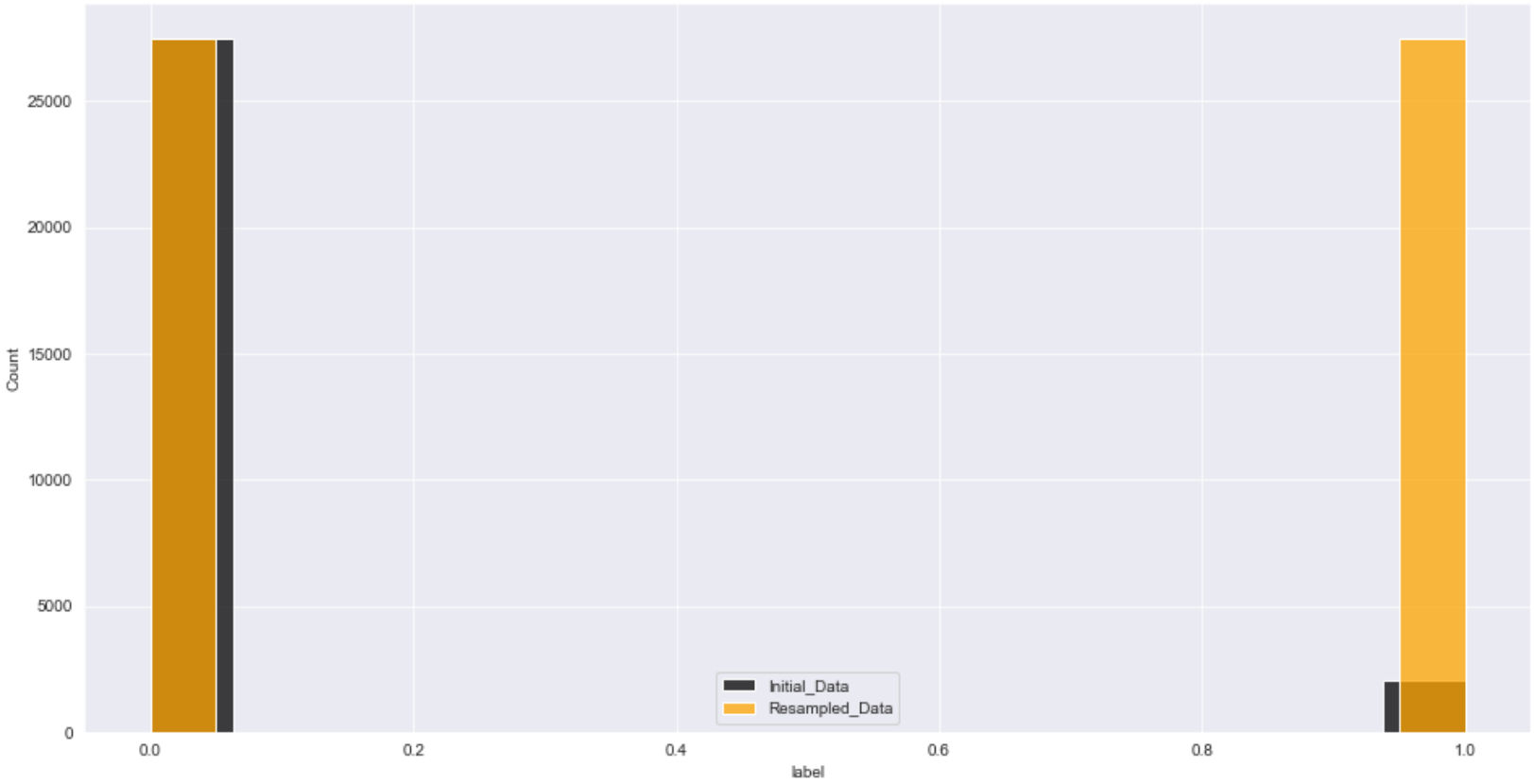
Unbalanced classes

There is an imbalance of classes in the dataset, so we managed to restore the balance with the help of resampling. Since when building a model, such a ratio can spoil our results.



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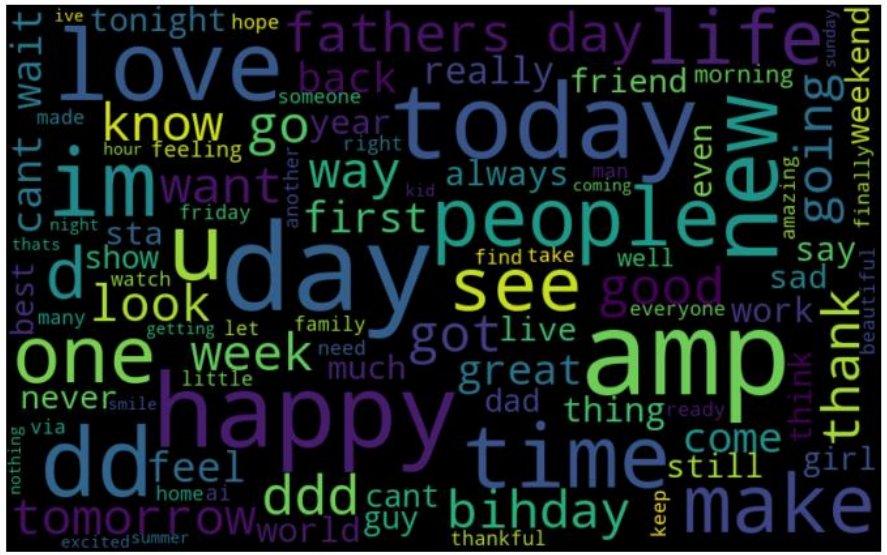
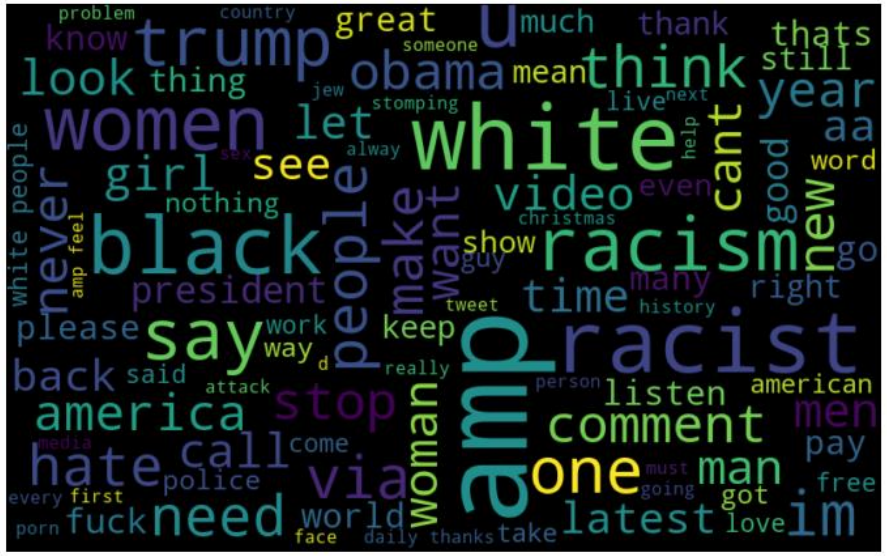
Wordcloud for tweets before resampling

Non-hate speech



We can see that word's common in positive comments are: love, happy, friend, life, today, day, thank, time, see, new, people, one, i'm, fathers day, good and so on

Hate speech



We can see that word's common in hate comments are: trump, hate, white, black, racist, racism, allahsoil, obama, women, never, america, stop and so on

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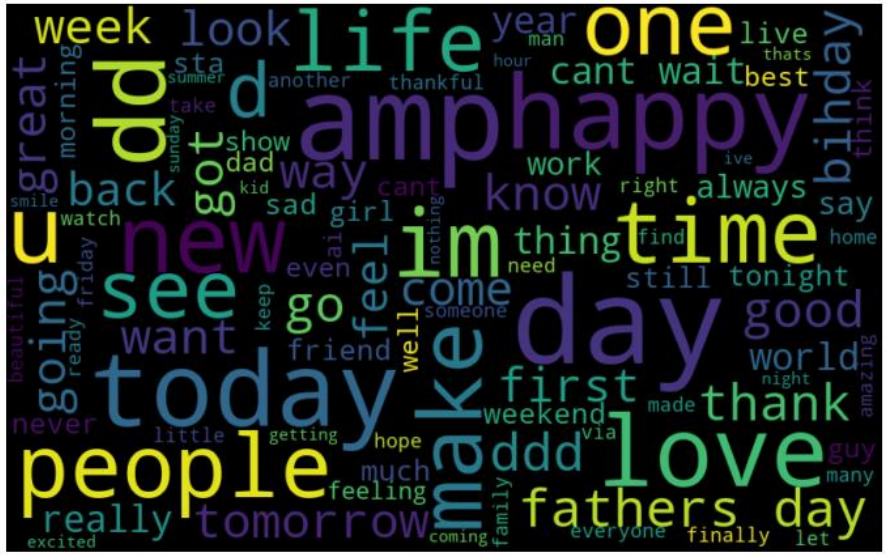
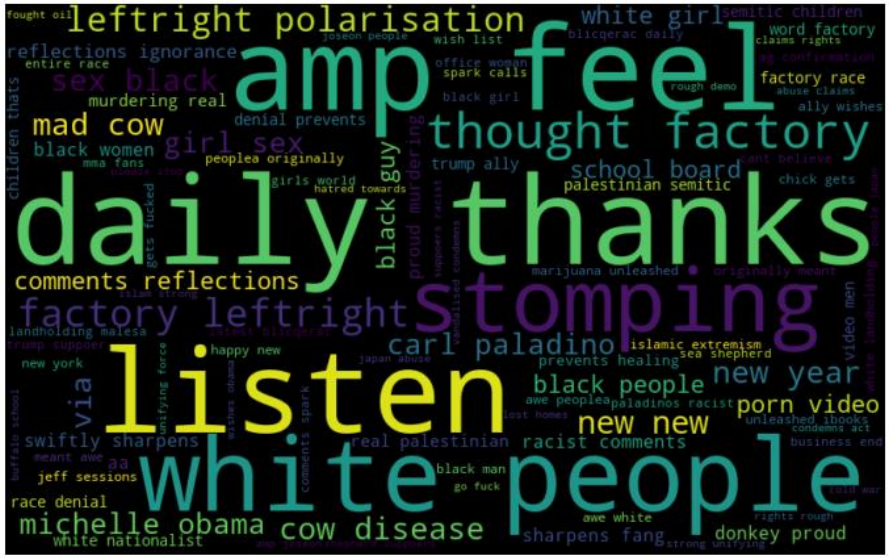
Wordcloud for tweets after resampling

Non-hate speech



There are almost the same positive words as in the situation before the resample

Hate speech



The last image observes words and people related to religion, politics and sex

Recommendations for the model

Tokenizer

Embedding

LSTM

Loss: binary_crossentropy

Optimizer: Adam

Metrics: Accuracy

Transformer Block

Keras Model

Thank you for attention!