

Sales Data Analysis Internship Report

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Domain: Data Science & Analytics

Task: Sales Data Analysis Dashboard

1. Introduction

This project focuses on analyzing sales data to extract meaningful insights. The objective is to understand sales trends, top-performing products, and regional performance using Python-based data analysis techniques.

2. Tools & Technologies Used

Python, Pandas, Matplotlib, Seaborn, Google Colab

3. Dataset Description

The dataset contains sales records including product line, sales amount, country, and order date. This data was used for exploratory data analysis.

4. Analysis Performed

Data inspection, missing value analysis, sales aggregation, product-wise and country-wise sales analysis, and visualization.

5. Conclusion

The analysis provided valuable insights into sales performance and trends. This project improved my understanding of data analysis and visualization.