



KAREN CHANG

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EDUCATION

University of California,
San Diego (2014-2018)

B.S. in Psychology
Emphasis in Developmental Psychology
Minor in Biology

UC San Diego Extension
(2018-2019)

Professional Specialized
Certificate in Graphic Design

SKILLS

Wireframing

UX/UI

Web Design

Graphic Design

Branding

Illustration

Motion Design

TOOLS

Adobe XD

Photoshop

Illustrator

InDesign

After Effects

Figma

Webflow

Asana

EXPERIENCE

Designer - Raindrop Marketing Agency

(February 2019 - May 2020)

I was one of the ten designers within this agency, serving over 50 clients in their advertisement, branding, and video needs.

- **GRAPHIC DESIGN** : Logo Creation & Branding, Email Marketing Designs, Print & Digital Advertisements, Packaging Design, Art Direction, Illustration, Menu Design
- **WEB DESIGN**: Wireframing, Iteration, Desktop + Mobile Mockups, Webpage Creative Direction
- **MOTION DESIGN**: Storyboarding, 2D Animations, Illustration, Production, GIF Creations, IG Stickers
- **PHOTOSHOOTS**: Visual Direction/Styling, Prop Creation
- Facilitated meetings for Creative Team collaboration in skills, and planning meetings for increasing the general well-being throughout the office

Designer - Lighthouse Bible Church, San Diego

(2017 - Current)

- **GRAPHIC DESIGN** : Print Collateral (Booklets and Programs, Cloth Banners, Postcards, Stickers, Canvases), Branding, Apparel Design, Social Media/Webpage posts

Freelance Design - Graphic Design/Illustration

(2015 - Current)

- **KAREN CHANG DESIGN** : Calendar Designs & Sales, Digital Lettering Print Sales (2018/2019)
- **WEDDING DESIGN** : Lettering Signs, Murals, Decor, Seating Charts, Print Collateral (2016 - 2019)
- **STORY GARDEN BOOKSTORE** : Logo, Branding (2018)
- **JESUS CENTER TORRANCE** : Mural Lettering and Illustration Paintings (2017/2018)
- **OPHELIA DING** : Logo, Branding (2017)
- **ANNA GER** : Logo, Branding (2015)