

# K A R E N C H A N G



@KARONIMACARONI



/KKARENCHANGG



/KKARENCHANGG



KKARENCHANGG.WIXSITE.COM/DESIGNPORTFOLIO

## WHAT I HAVE DONE

### BREAD OF LIFE CHURCH - DESIGN MINISTRY (2015, 2016, 2018)

- Designed retreat logo for three years (2015, 2016, 2018) that was featured on screen-printed shirts, programs, and nametags.
- Independently learned the process of transforming a sketch into vector art.

### LIGHTHOUSE BIBLE CHURCH - GRAPHIC DESIGN MINISTRY (2017-CURRENT)

- Designed 60"x40" digital lettering canvases for decor in the main sanctuary walls.
- Designed the 2018 banner for the main theme of the church, also displayed in the main sanctuary of the church.
- Created retreat program, nametag, and shirt designs for the College Life Fellowship in February 2018 (Led the entire design and printing process for programs and nametags)
- Made program and table center designs for the 2017 & 2018 Annual Banquets
- Designed the All-Church Retreat Programs (InDesign), Nametags (Illustrator), and Shirt Options (Illustrator)
- Collaborated with other graphic designers to recreate an updated main logo, modernizing the branding of the church

### FREELANCE GRAPHIC DESIGNER & ILLUSTRATOR (2015-CURRENT)

- **Anna Ger**: Designed her website logo & watermark, creating her photography business branding (2015)
- **Wedding Designs**: Made various lettering signs, boards, menus, programs and seating charts.
- **Ophelia Ding**: Designed her logo displayed on her portfolio website, also creating a brand for her photography and design work. (2017)
- **Event Designs**: Was asked to create unique designs for dance team wardrobes, styled event menus/programs/decors, and musician recital invitations.
- **Story Garden**: Worked remotely with a bookstore's founders overseas in China to create their brand from scratch. Created their logo featured in their store and merchandise since their grand opening in early 2018.
- **Individual Sales**: Made a set of 8 digital lettering prints and organized all of my own sales as the beginning of my "karonimacaroni" brand and store front in April 2018.
- **Murals**: created two large wall paintings (2017, 2018) with lettering and illustrations at Jesus Center Church in Torrance, CA.

## EDUCATION

### UNIVERSITY OF CALIFORNIA, SAN DIEGO OCTOBER 2014-JUNE 2018

B.S. IN PSYCHOLOGY, EMP. IN DEVELOPMENTAL PSYCHOLOGY  
MINOR IN BIOLOGY  
GPA: 3.252

### UC SAN DIEGO EXTENSION JANUARY 2018-CURRENT

PROFESSIONAL SPECIALIZED CERTIFICATE IN GRAPHIC DESIGN  
GPA: 4.0

RELEVANT COURSES: INTRODUCTION TO ADOBE CREATIVE CLOUD, ADOBE PHOTOSHOP I: INTRODUCTION, ADOBE ILLUSTRATOR, TYPOGRAPHY I, ADOBE INDESIGN, WEB DESIGN I: PRINCIPLES & TECHNIQUES, HISTORY IN COMMUNICATION DESIGN

## WHAT I CAN DO

ADOBE ILLUSTRATOR	● ● ● ● ●
ADOBE PHOTOSHOP	● ● ● ● ●
ADOBE INDESIGN	● ● ● ● ●
IPAD: PROCREATE APP	● ● ● ● ●
HAND LETTERING	● ● ● ● ●
ILLUSTRATION	● ● ● ● ●
MICROSOFT OFFICE SUITE	● ● ● ● ●
PHOTOGRAPHY	● ● ● ● ●

## WHAT AM I

CREATIVE	● ● ● ● ●
SELF-MOTIVATED	● ● ● ● ●
COMMUNICATOR	● ● ● ● ●
PROBLEM SOLVER	● ● ● ● ●
ADAPTABLE	● ● ● ● ●
ORGANIZED	● ● ● ● ●
EMPATHETIC	● ● ● ● ●

## INTERESTS



BULLET JOURNALING & DESIGNING

CERAMICS



PHOTOGRAPHY

EXPLORING MUSEUMS

