



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Analysis topics do you think will be a hit in our next video

My viewers will love this channel it's trending right now

Think about trends are emerging in the Youtube community

Think about How can i stand out in a crowded youtube space

Think about Need improvement on Youtube Channel

I am excited to share the latest discoveries with my subscribers

I want to interview some top youtubers for insights

Think about types of videos do people enjoy watching the most

Think about It's high quality

Think about are the most popular Youtube Channels in Tamil and English



Youtube is a popular online video-sharing platform to upload, view, and share videos on a wide rang of topic

On the plus side

You intract with the comments

A strong desire to stay updated

Needs improment

You have multiple social media accounts

latest trends and emarging youtupe stars

positive engagement, comments, and likes on they are videos



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?