Karen Chang

GRAPHIC DESIGNER & ILLUSTRATOR

PROFICIENCY

- Graphic Design
- Motion Graphics
- Illustration
- UI/UX Design
- Web and Interactive Design
- Branding and Style Guides

TECHNICAL SKILLS

- Illustrator
- Photoshop
- After Effects
- Adobe XD
- Figma
- InDesign
- Sketch
- HTML
- CSS
- JavaScript
- JQuery
- PHP
- MySQL
- WordPress

SUMMARY

Passionate Graphic Designer and Illustrator. Excellent at creating lively, colorful design and illustrations, with extensive knowledge and experience in Adobe Creative Cloud Suite as well as prototyping tools such as Figma, Adobe XD, and Sketch.

EXPERIENCE

Graphic Designer and Illustrator
AAE Corporation
Wyandanch, NY 2023 – present

- Created graphics and illustrations for brand promotions, lists of expanses and infographics for contractors.
- Put together brand style guides and marketing materials.
- Created graphic instructions for brand promotions and Indiegogo campaigns.

Graphic Designer and Brand Strategist
Kinetics Technology Corp.
Taipei, Taiwan 2021 – 2022

- Helped design company logo and style guides.
- Provided guidance and support to the team throughout the development process, ensuring that the brand's visual elements were consistent and effective across all media.

Executive of Art and Design
National Taiwan Normal University – Department of Physics
Taipei, Taiwan 2012 – 2014

- Designed department uniforms.
- Designed posters and digital advertisements for events and activities.

EDUCATION

MA in Interaction & UI/UX Design
Academy of Art University (GPA 3.83/4.00)
San Francisco, CA 2021 – 2023

BFA in Illustration
Academy of Art University
San Francisco, CA 2016 – 2021

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