

The choice of the best neighborhood to install a Vegan restaurant based on african origin products in Toronto

Project by KEDJI Kudjo Sename, 1st september 2019.

I-Introduction

I-i Context

Over the last twenty years, the contribution of african descent or black origin immigrants to overall immigration to Canada have raised increasingly. As time pass by the aim of returning to roots have raised upon this african-canadian community coming up with the need of african stamped products in all living aspects from clothing to home assets and foods.

As shown in this report on candadian population ethnocultural diversity available [here](#) , african-born individuals, representing 13.4% of the total recent immigrants and the second largest group after the european descent immigrants contain the largest group of youth population in 2016.

The vegan mouvement born in the UK and theorised by Donald Watson which diet is therefore to refuse any animal product, not only meat, but also products from animals such as milk, cheese, butter or yogurts, honey or eggs. It is therefore necessary to carefully balance its diet by not neglecting the protein and vitamin B12 in particular, to avoid the deficiencies that can be created by such a diet.

As this ideology is gaining more followers among young people, therefore a need of specialised restaurant to meet the need of this specific portion of the population have raised.

The combination of thoses two factors and studies have lead us to choose the suitable neighborhood in Toronto to create an african product based Vegan restaurant.

I-ii The business problem to be solved

As an african descent newly arrived immigrant in Canada, we are searching for a suitable neighborhood to start our activity.

Using data science to explore and cluster Toronto neighborhood, cluster venues and analysing insights will give as the best choice to pick the neighborhood where to install our african products based vegan restaurant.