

Kevin Keen

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thekeendesigns.github.io

ARSENAL

Design

Sketch / Figma / Adobe XD

Adobe Creative Cloud

Framer

Programming

Javascript (jQuery, p5.js, Vanilla)

HTML5 + CSS3

Java (processing)

Wordpress

Swift

SKILLS

Wireframing + Design Visualization

Rapid / High-Fidelity Prototyping

Interaction Design

Motion Design

Visual Design

User Research

Data Research

ACCOLADES

Second Place - 2018

UXperience Design Camp - TD & Deloitte Digital

First Place - 2017

Allstate/MADD Drunk Driving Poster Contest

First Place - 2017

AssignmentEssayHelp Student Infographic Contest

EDUCATION

University of Waterloo

School of Interaction Design and Business

Bachelor of Global Business and Digital Arts

Minor in Computing

2B (2nd Year)

PROFESSIONAL EXPERIENCE

vivovii - UX/UI Design Intern

Toronto, ON | May 2018 - August 2018

Led the research, design, prototyping, testing, and development of vivovii's new website aimed to improve user experience, create a simple navigation, and reflect latest business strategy. I also redesigned their consulting frameworks, which was later used for client proposals involving Quadreal, Masco, and Lifelabs. Worked alongside developers, product managers, and senior consultants to deliver design implementations on time, with specific technical requirements. Lastly, I launched the new website rerouting the A Record and implemented Wordpress for non-technical personnel to edit the website.

AniCa Studios - Graphics and Web Designer

Toronto, ON | June 2017 - July 2018

Redesigned and developed AniCa Studios main website using HTML, CSS, and JS with the Bootstrap framework. Produced app icons, graphic posters, website banner promotions, and marketing material for Kanpai, Anime North, and internal promotion.