

Kevin Keen

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SUMMARY OF QUALIFICATIONS

- 3B Bachelors of Honours Global Business & Digital Arts
- 5+ years of experience with Adobe Creative Cloud applications
- 2 years of development experience with Vanilla Javascript, HTML5, CSS3, and Processing
- I have experience working in Agile methodology, Waterfall methodology, and Remote.

PROFESSIONAL EXPERIENCE

Design Intern

May 2019 - August 2019

Lay-Up Youth Basketball || Toronto, ON

- Rebranded and improved Lay-Up's marketing presence by creating posters, flyers, custom stewardship designs, new business cards, banners, and social media graphics.
- Created a new design scheme for their partnership deck, and summer slide deck. Designed and updated new website assets such as a new Team's layout web page.
- Increased online presence with 20% followers growth on all platforms.

UX Design Intern

May 2018 - August 2018

vivovii || Toronto, ON

- Led the research, design, prototyping, testing, and development of vivovii's new website aimed to improve user experience, create a simple navigation, and reflect latest business strategy.
- Redesigned their consulting frameworks, which was later used for client proposals involving Quadreal, Masco, and Lifelabs.
- Lastly, I launched the new website rerouting the A Record and implemented Wordpress for non-technical personnel to edit the website.

EDUCATION

University of Waterloo

School of Interaction Design and Business

Candidate of Bachelor of Global Business and Digital Arts

Waterloo, ON, September 2017 - present

References available upon request

ARSENAL

Design

Photoshop - 5 years exp

Illustrator - 5 years exp

Premiere - 3 years exp

After Effects - 2 years exp

Adobe XD - 2 years exp

Figma - 2 years exp

Sketch - 1 years exp

Development

HTML5 - 2 years exp

CSS3 - 2 years exp

Javascript- 1 years exp

Bootstrap4 - 1 years exp

CSS Flexbox - 1 years exp

Func. Java - 1 years exp

React - 0.3 years exp

ACCOLADES

Top 50 Essential UX Portfolios (2019)

Featured in Kyrillo Samaan's top 50 UX portfolios showcase, with designers from over the globe.

UXperience Design Camp (2019)

Second place in TD/Deloitte sponsored product design camp.