Kevin Keen

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thekeendesigns.github.io

EDUCATION

University of Waterloo

School of Interaction Design and Business

Bachelor of Global Business and Digital Arts

2nd Year

ARSENAL

Expert

Photoshop	Sketch
Illustrator	XD
InDesign	Marvel

Advanced

HTML	Wordpress	Func. Java
CSS	Premiere	JQuery
Bootstrap4	M.suite/G.suite	

Novice

After Effects	Arduino
Keynote	3ds Max
Javascript	

ACCOLADES

First Place

Allstate/MADD Drunk Driving Poster Contest

First Place

AssignmentEssayHelp Student Infographic Contest

Graphic Design Award

Top Percentile at St Brother Andre Catholic High School

PROFESSIONAL EXPERIENCE

vivovii - UX/UI Design Intern

Toronto, ON | May 2018 - August 2018

Spearheaded the design and development of vivovii's brand new website aimed to; increase conversion rates, follow industry UX principles, and allow non-technical personnel to edit content.

I created a design system for multiple platforms regarding web, app, powerpoint, and promotional material. Performed a UX audit to access current website standing, as well as, a competitor research.

Worked alongside companies such as QuadReal, Masco, Manulife, and Lifelabs to create proposals for C-Level executives.

AniCa Studios - Web and Graphic Designer

Toronto, ON | June 2017 - June 2018

Redesigned and developed AniCa Studios main website using HTML, CSS, and JS with the Bootstrap framework.

Produced app icons, graphic posters, website banner promotions, and marketing material for Kanpai, Anime North, and internal content.