thekeendesigns.com

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KEVIN KEEN

FIELD MANUAL

University of Waterloo
Stratford School of
Interaction Design and Business

Global Business & Digital Arts
3.4 GPA

ARSENAL

Software
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Microsoft Suite

Computer Languages
Javascript / JQuery
CSS3 / HTML5
Less / Sass
Bootstrap4

Languages
English (fluent)
Mandarin (fluent)
Japanese (novice)

AWARDS

1st. Digital Poster Ilustration.
By Allstate & MADD Canada

1st. Graphic Design Award
(Top Percentile).
By St Brother Andre Catholic
High School.

1st. Infographic Contest
By AssignmentEssayHelp

2nd. Digital Poster Ilustration.
By Crime Stoppers: York Region

EXPERIENCE

PRESENT
2017 07

Graphic & Web Designer | AniCa Studios

Currently developing AniCa's main website, using
HTML5, CSS3, and Javascript, utilizing the JQuery library
and Bootstrap4 framework. I'm also the main
designer for their mobile apps and other websites.
I created graphic work such as posters, icons, web adv,
banners, and promotional material.

2017 06
2016 09

Marketing Lead | Powersource

Led a team of 8 to produce marketing material for various
events and conferences about Race Equality. I created
logos, posters, and traditional art for new events, allowing
future leads to reference and utilize.

2017 06
2016 10

Youth Ambassador | STEM Kids Rock

I was part of a small team that promoted STEM to multiple
schools and events around the Greater Toronto Area. I was
also involved in teaching new volunteers about our different
showcases and increased volunteer group size from 5 to 15
active volunteers. Promoted the company through social
media and word-of-mouth.

PROJECTS

Youtube: K Keen (200 000 video views)

In my junior year of high school, I started a gaming channel on youtube,
over the past month of advertising my channel and connecting with
other youtubers. I amassed a following of 1000 subscribers, alongside
200 000+ video views.

Starterhacks: FreshX The Modern Food Saver

Designed and developed a functioning app within 24 hours, using
Figma and developed in Android. The app allowed users to easily save
their foods from being spoiled and utilize their foods in unique ways
at unique stages of their shelf life.

AniCa Studios: Website Development

Redesigned and developed AniCa Studios main website using HTML5,
CSS3, Bootstrap4, and Javascript. Coordinated with the developer team
to implement the backend software for the website using PHP.

Infographic: Skills They Don't Teach You In University

Completed an infographic that explained important skills University's don't
teach their students. Ended up winning first place for the design contest,
hosted by *AssignmentEssayHelp.*