

# Kevin Keen

(647) 468 1331

kevin.keen99@gmail.com

thekeendesigns.github.io

## EDUCATION

### University of Waterloo

School of Interaction Design and Business

Bachelor of Global Business and Digital Arts

2nd Year

## ARSENAL

### Expert

|             |        |
|-------------|--------|
| Photoshop   | Sketch |
| Illustrator | XD     |
| InDesign    | Marvel |

### Advanced

|            |                 |            |
|------------|-----------------|------------|
| HTML       | Wordpress       | Processing |
| CSS        | Premiere        | JQuery     |
| Bootstrap4 | M.suite/G.suite |            |

### Novice

|               |         |
|---------------|---------|
| After Effects | Arduino |
| Keynote       | 3ds Max |
| Javascript    |         |

## ACCOLADES

### First Place

Allstate/MADD Drunk Driving Poster Contest

### First Place

AssignmentEssayHelp Student Infographic Contest

### Graphic Design Award

Top Percentile at St Brother Andre Catholic High School

## PROFESSIONAL EXPERIENCE

### vivovii - UX/UI Design Intern

Toronto, ON | May 2018 - August 2018

Spearheaded the design and development of vivovii's brand new website aimed to; increase conversion rates, follow industry UX principles, and allow non-technical personnel to edit content. Performed a UX audit to assess current website standing, as well as, a competitor research.

Created a design system for multiple platforms regarding web, app, powerpoint, and promotional material.

Worked alongside companies such as QuadReal, Masco, Manulife, and Lifelabs to help create proposals for C-Level executives.

### AniCa Studios - Web and Graphic Designer

Toronto, ON | June 2017 - July 2018

Redesigned and developed AniCa Studios main website using HTML, CSS, and JS with the Bootstrap framework.

Produced app icons, graphic posters, website banner promotions, and marketing material for Kanpai, Anime North, and internal content.