# Kevin Keen

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thekeendesigns.github.io

#### **EDUCATION**

# **University of Waterloo**

School of Interaction Design and Business Bachelor of Global Business and Digital Arts 2B (2nd Year)

#### **ARSENAL**

# Expert

Photoshop XD

Illustrator Figma

Sketch Invision Studio

# **Advanced**

HTML Wordpress Func. Java

CSS Premiere JQuery

Bootstrap4 M.suite/G.suite

# Novice

Javascript Arduino

After Effects 3ds Max

Keynote

#### **ACCOLADES**

# First Place

Allstate/MADD Drunk Driving Poster Contest

## First Place

AssignmentEssayHelp Student Infographic Contest

## **Graphic Design Award**

Top Percentile at St. Brother Andre High School

#### **PROFESSIONAL EXPERIENCE**

## vivovii - UX/UI Design Intern

Toronto, ON | May 2018 - August 2018

Led the research, design, prototyping, testing, and development of vivovii's new website aimed to improve user experience, create a simple navigation, and reflect latest business strategy. I also redesigned their consulting frameworks, which was later used for client proposals involving Quadreal, Masco, and Lifelabs. Worked alongside developers, product managers, and senior consultants to deliver design implementations on time, with specific technical requirements. Lastly, I launched the new website rerouting the A Record and implemented Wordpress for non-technical personnel to edit the website.

# AniCa Studios - Graphics and Web Designer

Toronto, ON | June 2017 - July 2018

Redesigned and developed AniCa Studios main website using HTML, CSS, and JS with the Bootstrap framework. Produced app icons, graphic posters, website banner promotions, and marketing material for Kanpai, Anime North, and internal promotion.