

Kevin Keen

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thekeendesigns.github.io

EDUCATION

University of Waterloo

School of Interaction Design and Business

Bachelor of Global Business and Digital Arts

3A (3rd Year)

ARSENAL

Expert

Photoshop	Adobe XD
Illustrator	Javascript
Sketch	After Effects

Advanced

HTML5	Func. Java	Wordpress
CSS3	JQuery	Premiere
Bootstrap4	Micro. Excel	

Novice

Keynote	Invision Studio	React
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ACCOLADES

Featured in - 2019

Top 50 Essential UX Portfolios (2019)

Second Place - 2019

UXperience Design Camp (TD and Deloitte Digital)

First Place - 2018

Allstate/MADD Drunk Driving Poster Contest

PROFESSIONAL EXPERIENCE

Lay-Up Youth Basketball - Admin/Design Intern

Toronto, ON || May 2019 - August 2019

Rebranding and improving Lay-Ups marketing presence by creating posters, flyers, custom stewardship designs, new business cards, banners, and social media graphics. Created a new design scheme for their partnership deck, and summer camp deck. Designed and updated new website assets such as a new Team's layout web page.

Coordinated and maintained a database of over 700+ entries involving scheduling and participant information. Increased online presence with 20% followers growth on all platforms.

vivovii - UX Design Intern

Toronto, ON || May 2018 - August 2018

Led the research, design, prototyping, testing, and development of vivovii's new website aimed to improve user experience, create a simple navigation, and reflect latest business strategy. I also redesigned their consulting frameworks, which was later used for client proposals involving Quadreal, Masco, and Lifelabs. Worked alongside developers, product managers, and senior consultants to deliver design implementations on time, with specific technical requirements. Lastly, I launched the new website rerouting the A Record and implemented Wordpress for non-technical personnel to edit the website.