# Kevin Keen

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#### **EDUCATION**

### **University of Waterloo**

School of Interaction Design and Business Bachelor of Global Business and Digital Arts 2nd Year

#### **ARSENAL**

#### Expert

Photoshop Sketch
Illustrator XD
InDesign Marvel

#### **Advanced**

HTML Wordpress Func. Java
CSS Premiere JQuery

Bootstrap4 M.suite/G.suite

# **Novice**

After Effects Arduino Keynote 3ds Max

Javascript

#### **ACCOLADES**

# First Place

Allstate/MADD Drunk Driving Poster Contest

# First Place

AssignmentEssayHelp Student Infographic Contest

## **Graphic Design Award**

Top Percentile at St Brother Andre Catholic High School

#### **PROFESSIONAL EXPERIENCE**

## vivovii - UX/UI Design Intern

Toronto, ON | May 2018 - August 2018

Led the research, design, prototyping, testing, and development of vivovii's new website, aimed to improve user experience, create a simple navigation, and reflect latest business strategy. I also helped redesign their consulting frameworks, which was later used for client proposals involving Quadreal, Masco, and Lifelabs. Worked alongside developers, product managers, and senior consultants to deliver project tasks on time. Lastly, I launched the new official website, rerouting the original domain name server, to the new host.

#### AniCa Studios - Web and Graphic Designer

Toronto, ON | June 2017 - June 2018

Redesigned and developed AniCa Studios main website using HTML, CSS, and JS with the Bootstrap framework.

Produced app icons, graphic posters, website banner promotions, and marketing material for Kanpai, Anime North, and internal content.