

SARAH'S PERSPECTIVE

Sarah commutes to school on her bike everyday and struggles to find parking rails. This frustration is very time costly since it causes her to be late to class. To fix this, Sarah seeks help from her peers through social media and they recommend a new app to solve her problem.



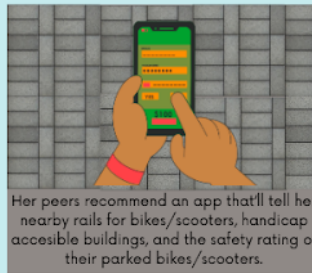
Sarah commutes to school everyday on her bike/scooter.



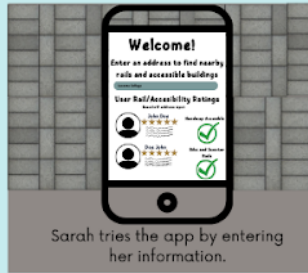
She often finds trouble finding parking for her bike and scooters, causing her to be late to class.



Sarah ask for help on her campus social media app.



Her peers recommend an app that'll tell her nearby rails for bikes/scooters, handicap accesible buildings, and the safety rating of their parked bikes/scooters.

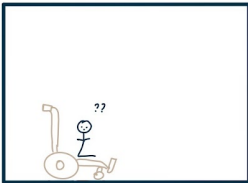


Sarah tries the app by entering her information.

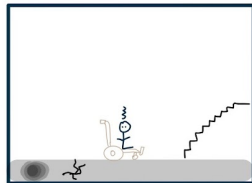


Thanks to the app, she's able to get to class on time due to finding nearby parking rails.

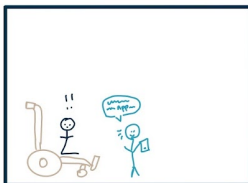
Story Board : Betty



Betty goes to a new location for her new class.



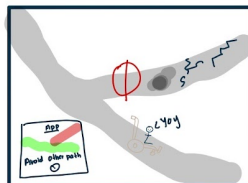
She has difficulty navigating her way as big bumps + stairs make it difficult for her to get to class.



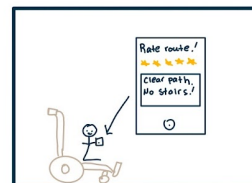
A family member recommends her our app for next time.



it's easy to navigate + gives easy precise directions.



Betty finds an assessable route to her class



Betty can rate her route so others can benefit.