

## APPLICATIONS OF DIFFERENTIATION 2

### OPTIMIZATION PROBLEMS

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How to Solve Optimization Problems

### Outline

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- 2 Example 1: Maximum Area
- 3 Example 2: Minimize Total Surface Area
- 4 Example 3: Rectangle Inscribed in a Semicircle

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How to Solve Optimization Problems The Challenge

### Optimization Problems

Some of the most important applications of differential calculus are optimization problems, in which we are required to find the **optimal** (best) way of doing something:

- What is the shape of a can that minimizes manufacturing costs?
- What is the maximum acceleration of a space shuttle? (This is an important question to the astronauts who have to withstand the effects of acceleration.)
- What is the radius of a contracted windpipe that expels air most rapidly during a cough?
- At what angle should blood vessels branch so as to minimize the energy expended by the heart in pumping blood?

These problems can be reduced to finding the **maximum** or **minimum** values of a function.

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## How to Solve Optimization Problems

Convert the word problem into a mathematical optimization problem by setting up the function that is to be maximized or minimized:

### Basic Steps

- 1 Understand the Problem:  
Ask yourself: What is the unknown? What are the given quantities?  
What are the given conditions?
- 2 Draw a Diagram
- 3 Introduce Notation:  
Assign a symbol to the quantity that is to be maximized or minimized (lets call it  $Q$  for now). Assign other symbols as required.
- 4 Express  $Q$  in terms of some of the other symbols from Step 3.
- 5 Use the methods developed earlier to find the absolute maximum or minimum value of  $Q$ .

## Outline

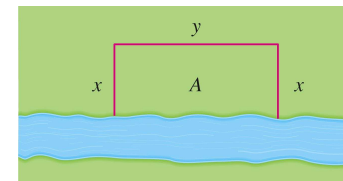
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## Example 1: Finding The Maximum Area

### Problem Statement

- A farmer has 1200 m of fencing and wants to fence off a rectangular field that borders a straight river.
- He does not require a fence along the river.
- What are the dimensions of the field that has the largest area?

## Example 1: Finding The Maximum Area



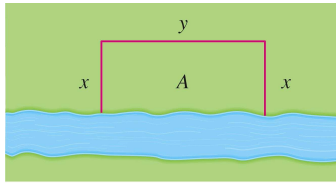
### Diagram & Notation

- Let  $x$  and  $y$  be the **depth** and **width** of the rectangle (in meters).
- Then we express  $A$  in terms of  $x$  and  $y$ :

$$A = xy$$

- We want to express  $A$  as a function of just one variable, so we eliminate  $y$  by expressing it in terms of  $x$ .

## Example 1: Finding The Maximum Area



Formulate  $A$  in terms of  $x$

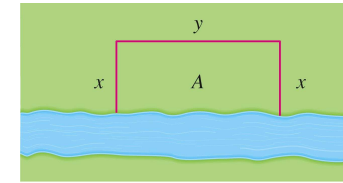
- We use the given information that the total length of the fencing is 1200 m. Thus

$$2x + y = 1200 \Rightarrow y = 1200 - 2x$$

- Since  $A = xy$ , we therefore have

$$A = x(1200 - 2x) = 1200x - 2x^2$$

## Example 1: Finding The Maximum Area



Maximize  $A = x(1200 - 2x)$

- Note that  $x \geq 0$  and  $x \leq 600$  (otherwise  $A < 0$ ). So the function that we wish to maximize is

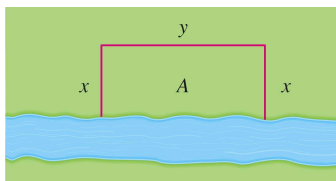
$$A = 1200x - 2x^2 \quad 0 < x \leq 600$$

- The derivative is  $A'(x) = 1200 - 4x$ , so to find the critical numbers we solve the equation

$$1200 - 4x = 0$$

which gives  $x = 300$ .

## Example 1: Finding The Maximum Area



Maximum of  $A = x(1200 - 2x)$  occurs when  $x = 300$

- Observe that

$$A''(x) = -4 < 0$$

for all  $x$ , so  $A$  is always concave downward and the local maximum at  $x = 300$  must be an absolute maximum.

- Thus the rectangular field should be 300 m deep and 600 m wide (an area of 180,000  $m^2$ ).

## Outline

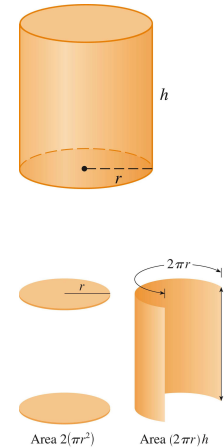
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## Example 2: Minimize Total Surface Area

### Problem Statement

- A cylindrical can is to be made to hold 1 L of oil.
- Find the dimensions that will minimize the cost of the metal to manufacture the can.

## Example 2: Minimize Total Surface Area

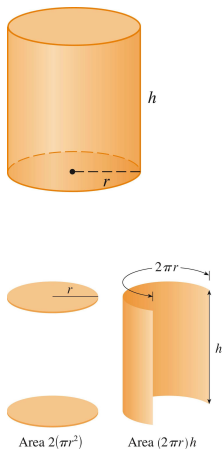


### Diagram & Notation

- Let  $r$  be the radius and  $h$  the height (both in centimeters).
- In order to minimize the cost of the metal, we minimize the total surface area of the cylinder (top, bottom, and sides).
- The sides are made from a rectangular sheet with dimensions  $2\pi r$  and  $h$ . So the surface area is

$$A = 2\pi r^2 + 2\pi rh$$

## Example 2: Minimize Total Surface Area



### Eliminate $h$

To eliminate  $h$ , we use the fact that the volume is given as 1L which we take to be 1000 cm<sup>3</sup>. Thus

$$\pi r^2 h = 1000 \Rightarrow h = \frac{1000}{\pi r^2}$$

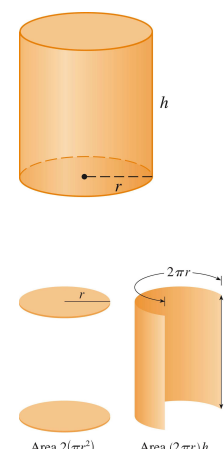
Substituting into the expression for 1000 gives

$$A = 2\pi r^2 + 2\pi r \left( \frac{1000}{\pi r^2} \right) = 2\pi r^2 + \frac{2000}{r}$$

Therefore, the function that we want to minimize is

$$A = 2\pi r^2 + \frac{2000}{r} \quad r > 0$$

## Example 2: Minimize Total Surface Area



### Find the Minimum Value

To find the critical numbers, we differentiate:

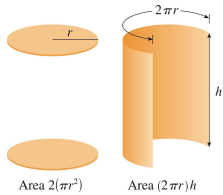
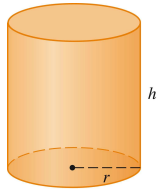
$$A = 2\pi r^2 + \frac{2000}{r}$$

to obtain

$$A' = 4\pi r - \frac{2000}{r^2} = \frac{4(\pi r^3 - 500)}{r^2}$$

Thus,  $A' = 0$  when  $\pi r^3 = 500$ , so the only critical number is  $\sqrt[3]{\frac{500}{\pi}}$ .

## Example 2: Minimize Total Surface Area



Minimum Value:  $r^* = \sqrt[3]{\frac{500}{\pi}}$

Note that  $A'(r) < 0$  for  $r < r^*$  and  $A'(r) > 0$  for  $r > r^*$ , so  $A$  is decreasing for all to the left of the critical number and increasing for all to the right. Thus  $r^*$  must give rise to an absolute minimum. Note also that

$$A'' = 4\pi + \frac{4000}{r^3} > 0$$

for all  $r > 0$ . Finally, the value of  $h$  to achieve this minimum is

$$h = \frac{1000}{\pi r^2} = 2\sqrt[3]{\frac{500}{\pi}} = 2r$$

## Outline

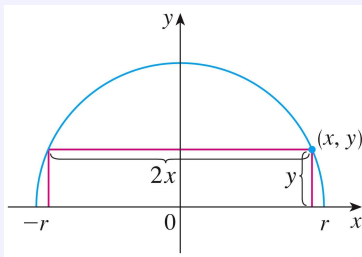
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## Example 3: Rectangle Inscribed in a Semicircle

### Problem Statement

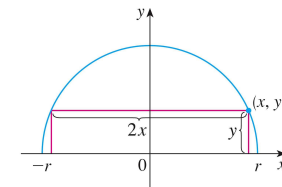
Find the area of the largest rectangle that can be inscribed in a semicircle of radius  $r$ .

### Structure



The word **inscribed** means that the rectangle has two vertices on the semicircle and two vertices on the  $x$ -axis.

## Example 3: Rectangle Inscribed in a Semicircle



### Establish the Variables

The rectangle has sides of lengths  $2x$  and  $y$ , so its area is

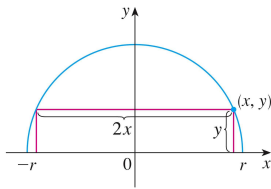
$$A = 2xy$$

To eliminate  $y$ , we use the fact that  $(x, y)$  lies on the circle  $x^2 + y^2 = r^2$  and so  $y = \sqrt{r^2 - x^2}$ . Thus

$$A = 2x\sqrt{r^2 - x^2}$$

The domain of this function is  $0 \leq x \leq r$ .

## Example 3: Rectangle Inscribed in a Semicircle



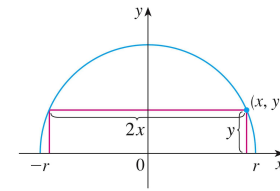
Identify the Critical Point(s)

$$A = 2x \sqrt{r^2 - x^2}$$

$$A' = 2 \sqrt{r^2 - x^2} - \frac{2x^2}{\sqrt{r^2 - x^2}} = \frac{2(r^2 - 2x^2)}{\sqrt{r^2 - x^2}}$$

Note that  $A' = 0$  when  $2x^2 = r^2$ , that is,  $x = \frac{r}{\sqrt{2}}$  (since  $x \geq 0$ ).

## Example 3: Rectangle Inscribed in a Semicircle

Maximum at  $x = \frac{r}{\sqrt{2}}$ 

This value of  $x$  gives a maximum value of  $A$  since  $A(0) = 0$  and  $A(r) = 0$ . Therefore, the area of the **largest** inscribed rectangle is

$$A\left(\frac{r}{\sqrt{2}}\right) = 2 \times \frac{r}{\sqrt{2}} \times \sqrt{r^2 - \frac{r^2}{2}} = r^2$$