Keshav K
Product Designer

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Experience

Procol Tech Pvt Ltd,Gurgaon / Product Design Intern
November 2019 - Feb 2020
- Worked on **Onboarding flow** to make it smooth and supportive.
- Grew the vendor's **profile page strength** from **35% to 80%** by **redesigning** the vendor profile section.
- Increased **auction participation** and **easy to buyers** by introducing **an audio feature** which will tell more about the trade commodity.

Education

Aayojan School of Architecture, Jaipur / B.Arch
July 2014 - May 2019
- A 5-year degree course with **61.7%** aggregate.
- Created a design proposal for Agricultural Research Training and Information Centre in Sri Ganganagar, Rajasthan, India.
- Researched, studied and documented the **impact** of the **design of educational spaces** for **farmers** due to their socio-cultural behaviour.

Volunteer Experience

NASA India / Unit Secretary
March 2015 - March 2017
Selected as one of 140 students to represent my college to NASA India conventions for **two straight years** with **70+ mates twice in a year** among **3000+ students nationwide** and other **six countries**.

Verical Studio, Aayojan Jaipur
May 2016
Created **interactive learning enviornment** in the campus by introducing **workshop session** where anyone can **teach and learn** by conducting small sessions of **40 mins twice a week**.

INTACH Workshop, Jaipur
October 2015
- Participated in a workshop on heritage and conservation in Jaipur.
- Listed and documented the heritage buildings of Jaipur.

Skills

User Research
Concept sketches
Wireframes and mockups
Visual design
Motion design
Web design
Prototyping
Usability testing
Hand Sketching
3D visualisation

Tools

Sketch
Figma
Framer.js
Principle
Zeplin
Illustrator
Indesign
Photoshop
SketchUp
HTML
CSS
AutoCAD
Pen & paper

Language

English
Hindi
Punjabi

Hobbies

Poetry
Music