

Kateryna Khriapak

UX Designer & Researcher



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Dedicated, problem-solving, results-driven UX designer able to prioritize effectively to accomplish objectives with creativity and enthusiasm; bringing a background of Tech Sales/ Research, experience in Digital Marketing and Interpreting.

SKILLS

- User-Centered Design
- Emotional & Visual Design
- Competitive Analysis
- Generative & Evaluative Research
- User Personas & Business Requirements
- Mobile-First & Responsive Design
- Information Architecture & User Flows
- Wireframing & Prototyping
- Usability & Preference Testing
- Design Documentation & Presentation

SOFTWARE

- Sketch
- InDesign
- InVision
- Balsamiq
- Adobe
- Proto.io
- OptimalSort
- Basic HTML
- Basic CSS

LANGUAGES

- English
- Spanish
- Russian
- Ukrainian
- Polish

EXPERIENCE

Digital Marketing Intern

Dec 2016 - May 2018

Tarte Cosmetics, NYC, NY

- Conducted research on makeup trends in Middle East due to the expansion of the company;
- Conducted weekly competitive analysis;
- Managed reviews on the website;
- Managed email marketing from creation to delivery.

Personal Assistant

Apr 2015 - Apr 2017

NYC, NY

- Coordinated the logistics and planning of the daily and monthly activities.

Sales Lead Researcher

Jan 2014 - Apr 2015

Adility Inc. / Cashtie, Ukraine

- Generated 50+ potential leads a day;
- Conducted more than 10 calls with potential buyers;
- Gave 3-5 presentations a week to “future” business clients;
- Helped to grow sales team from 6 people to 50.

Personal Tutor

Sep 2011 - May 2014

Kyiv, Ukraine

- Achieved 100% client satisfaction;
- Developed sitcom curriculums, including homework and assessments.

EDUCATION

Frontend Development for Designers

Nov - Dec 2018

CareerFoundry

Certified UX Designer

June - Nov 2018

CareerFoundry

Certificate in Sociology (Erasmus Mundus Scholarship)

Aug 2013 - Feb 2014

University of Alicante, Alicante, Spain

BA in Interpreting (Minor: Translation from Spanish)

Sep 2010 - June 2014

Taras Shevchenko National University of Kyiv, Kyiv, Ukraine



Portfolio: <https://www.behance.net/gallery/72769309/VELA-app>