

CHRISTAL LYU

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EDUCATION

University of Waterloo

SEPT 2020 - PRESENT

Honors Bachelor of Global Business
and Digital Arts 3.86/4.00 GPA
Dean's honors list since 1A

TOOLS

Prototyping:

Adobe XD | Figma

Designing:

Adobe After Effect | Adobe Illustrator
Adobe Photoshop | Adobe Lightroom
Adobe Lightroom

Development:

HTML/CSS | JavaScript (P5.JS)
Basic R

SKILLS

Graphic Design | Prototyping
Usability Testing | User Research
Wireframing

ACCOLADES

TOP 10 Finalist

Homer Photography × 500PX China
[Homer Portrait Photography Awards](#)
[2021](#)

TOP 30 Finalist

The Polygon Gallery
[Chester Fields Capture Photography](#)
[Awards 2019](#)

LANGUAGES

Cantonese | English | Mandarin
Japanese (Elementary)

EXPERIENCE

Social Media Consultant

SEPT 2021 – PRESENT

Morgan & Company Consulting Inc | VANCOUVER, BC (PART-TIME)

- Cooperated with a [Tiktoker](#) (19k+) and created a promotional video for the company.
- Responsible for scriptwriting, assisting filming, identifying target audiences, and determining users' preferences.

Freelance Graphic Designer

SEPT 2020 – PRESENT

Self-Employed | VANCOUVER, BC

- Created an educational poster for the University of Waterloo
- Cooperated with an online learning assistant team from the Department of Management Sciences to create an educational poster for the University of Waterloo.

Freelance Photographer

SEPT 2018 – PRESENT

Self-Employed | VANCOUVER, BC

- Experienced portrait photographer. Works published on Dreamy Magazine (41k+) and Dazzling Magazine (85k+).
- Creating a friendly and welcoming experience for clients.
- Familiar with various traditions of photography and photo editing tools.

Project Assistant Manager

JUNE 2020 – SEPT 2020

E-ON Furniture | SHENZHEN, CHINA (REMOTED)

- Practiced interpersonal skills by communicating with international costumers
- Ensure accurate delivery and translation of project requirements
- Provided input in projects involving custom-designed products based on customer specifications

Music Festival Event Organizer

JUNE 2020 – SEPT 2020

Youth Connection Program | VANCOUVER, BC (Volunteer)

- Responsible for marketing, interviewing artists, preparing venues, and setting up food stands.
- Lead a team of over 20 volunteers and ensured the smooth running of the event. Fundraised over \$1000 for Lions Gate Hospital.