

CHRISTAL LYU

(778)-321-0817

y44lyu@uwaterloo.ca

<https://kkhris.github.io/portfolio/>

TOOLS

Prototyping:

Adobe XD Figma Sketch
InVision Principle

Development:

HTML/CSS JavaScript Basic R

Designing:

Adobe After Effect Adobe Illustrator
Adobe Photoshop Adobe Lightroom
Adobe InDesign

SKILLS

Graphic Design Prototyping
Wireframing Usability Testing
User Research Storyboarding

ACCOLADES

TOP 10 Finalist

[Homer Photography Awards 2021](#)

TOP 30 Finalist

[The Polygon Gallery Chester Fields 2019](#)
[Capture Photography Festival](#)

EDUCATION

Bachelor of Global Business and Digital Arts (2020-2024)

[University of Waterloo](#)

- Dean's honours list for 5 consecutive terms [3.86/4.0 GPA]
- University of Waterloo International Experience Award
- President Scholarship of Distinction

Bachelor of Fine Arts, Interaction and Product Design (Fall 2022 Exchange)

[Nanyang Technological University Singapore](#)

- Related Courses: 3D modelling, Computer Aid Design I, Interactive Design I, Game Design I

UI/UX Design Career Track Bootcamp

[Springboard](#)

Google UX Design Professional Certificate - [Link](#)

[Google](#)

LANGUAGES

English Native
Mandarin Native
Cantonese Native
Japanese Intermediate
Korean Beginner

EXPERIENCE

Social Media Consultant

[Morgan & Company Consulting Inc](#) | Vancouver, BC

SEP 2021 – JAN 2022

- Cooperated with a TikToker (19k+) and created a promotional video for Morgan and Company Consulting Inc.
- Responsible for identifying target audiences, determining users' preferences, script writing, and assisting filming

Freelance Photographer

[Self-Employed](#)

SEP 2018 – Ongoing

- Experienced portrait photographer with works published in 17:23 Magazine (101k), Shuba Magazine(106k) and Marika Magazine(118k.), and many more
- Hired by University Hill Secondary School for prom photography
- Used Adobe photo editing suite as tools for post-processing

Project Assistant Manager

[E-ON Furniture](#) | Shenzhen, China

JUN 2020 – SEP 2020

- Practiced interpersonal skills by communicating with international clients
- Ensured accurate delivery and translation of project requirements
- Provided inputs in projects with custom products based on customer specifications

PROJECTS

Personal Website – View [here](#)

- Utilized HTML, CSS, and JavaScript to create my portfolio showcasing my biography and my most significant projects
- Hierarchical visual elements are used to make the user focus on important elements
- Common website conventions are followed to the point where user navigation comes naturally but uniqueness is maintained

Magnet App Capstone Project – View [here](#)

- Designed an application that allows people to communicate with others in the neighbourhood and helps them discover and register for nearby events
- Sole designer of the project who conducted user research, usability test, persona, high-fidelity prototype, user flows, sitemap, wireflows, and mood board

Christopher's Design Collection – View [here](#)

- Designed merchandize for client which incorporates his hobbies and background
- Communicated with the client to write a detailed project specification
- Used Adobe Illustrator, Photoshop, and After Effect to create a custom graphic for the client, and then simulated the design on pieces of merchandise to showcase them

Uber Eats Application Enhanced Prototype – View [here](#)

- Created a high-fidelity prototype with 3 new functions for the existing Uber Eats mobile application using Adobe XD
- These functions are detailed delivery status, budgeting tool, and mystery foods page, which are all improvements to user experience

VOLUNTEERING

Conversation Partner

[Renison University College](#) | Waterloo, ON | SEP 2021 – Ongoing

- Mutual language learning sessions with conversation partners at Japanese universities
- Participate in a cross-cultural experience through weekly online meetups

GEM Fair Student Ambassador

[Nanyang Technological University Singapore](#) | Singapore | OCT 2022 – NOV 2022

- Shared my own experiences through hosting presentations and Q&A sessions to motivate and assist prospective NTU students on their journey to study abroad