CHRISTAL LYU

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https://kkhris.github.io/portfolio/

TOOLS

Prototyping:
Adobe XD   Figma   Sketch
InVision   Principle

Development:
HTML/CSS   JavaScript   Basic R

Designing:
Adobe After Effect   Adobe Illustrator
Adobe Photoshop   Adobe Lightroom
Adobe InDesign

SKILLS

Graphic Design   Prototyping
Wireframing   Usability Testing
User Research   Storyboarding

ACCOLADES

TOP 10 Finalist
Homer Photography Awards 2021

TOP 30 Finalist
The Polygon Gallery Chester Fields 2019
Capture Photography Festival

EDUCATION

Bachelor of Global Business and Digital Arts (2020-2024)
University of Waterloo

- Dean's honours list for 5 consecutive terms [3.86/4.0 GPA]
- University of Waterloo International Experience Award
- President Scholarship of Distinction

Bachelor of Fine Arts, Interaction and Product Design (Fall 2022 Exchange)
Nanyang Technological University Singapore

- Related Courses: 3D modelling, Computer Aid Design I, Interactive Design I, Game Design I

UI/UX Design Career Track Bootcamp
Springboard

Google UX Design Professional Certificate - Link
Google

LANGUAGES

English	Native
Mandarin	Native
Cantonese	Native
Japanese	Intermediate
Korean	Beginner

EXPERIENCE

Social Media Consultant
Morgan & Company Consulting Inc | Vancouver, BC

SEP 2021 – JAN 2022

- Cooperated with a TikToker (19k+) and created a promotional video for Morgan and Company Consulting Inc.
- Responsible for identifying target audiences, determining users' preferences, script writing, and assisting filming

Freelance Photographer
Self-Employed

SEP 2018 – Ongoing

- Experienced portrait photographer with works published in 17:23 Magazine (101k), Shuba Magazine(106k) and Marika Magazine(118k.)
- Hired by University Hill Secondary School for prom photography
- Used Adobe photo editing suite as tools for post-processing

Project Assistant Manager
E-ON Furniture| Shenzhen, China

JUN 2020 – SEP 2020

- Practiced interpersonal skills by communicating with international clients
- Ensured accurate delivery and translation of project requirements
- Provided inputs in projects with custom products based on customer specifications

PROJECTS

Personal Website – View here
- Utilized HTML, CSS, and JavaScript to create my portfolio showcasing my biography and my most significant projects
- Hierarchical visual elements are used to make the user focus on important elements
- Common website conventions are followed to the point where user navigation comes naturally but uniqueness is maintained

Magnet App Capstone Project – View here
- Designed an application that allows people to communicate with their neighbour and helps them to register for nearby events
- Sole designer of the project who conducted user research, usability test, persona, high-fidelity prototype, user flows, sitemap, wireflows, and mood board.

Christopher's Design Collection – View here
- Designed merchandize for client which incorporates his hobbies and background
- Communicated with the client to write a detailed project specification
- Used Adobe Illustrator, Photoshop, and After Effect to create a custom graphic for the client, and then simulated the design on pieces of merchandise to showcase them

Uber Eats Application Enhanced Prototype – View here
- Created a high-fidelity prototype with 3 new functions for the existing Uber Eats mobile application using Adobe XD
- These functions are detailed delivery status, budgeting tool, and mystery foods page, which are improvements to user experience

VOLUNTEERING

Conversation Partner
Renison University College | Waterloo, ON | SEP 2021 – Ongoing

- Mutual language learning sessions with conversation partners at Japanese universities
- Participate in a cross-cultural experience through weekly online meetups

GEM Fair Student Ambassador
Nanyang Technological University Singapore | Singapore | OCT 2022 – NOV 2022

- Shared my own experiences through hosting presentations and Q&A sessions to motivate and assist prospective NTU students on their journey to study abroad