Subject: RE: Send 3k logo in another format

Date: Friday, March 29, 2013 4:10:34 PM Eastern Daylight Time

From: Spencer Conover

To: 'Kevin Kirsche'

Kevin,

Thank you for your patience.

Let's put the 3k strong logo in the top left corner of the banner—big. To the right add simple text links of:
HOME | GIVE TO H-SC
Let's also add the share features that Davidon has. (If you can't tackle this now we can wait to add this
feature later.)
Bring the main copy "3,000 Alumni Strong for H-SC" up to the left and embed the Vimeo video to the
right. No box.
Make the headline text red like the strong logo. Keep the give now button like it is now but making it green.

Below that do the carousel and the progress bar.

We'll get this! Thanks so much man,

S

Spencer B. Conover '10 | Assistant Director of The Hampden-Sydney Fund
Hampden-Sydney College | 637 Graham Hall Hampden-Sydney, VA 23943 | Direct:
434.223.6149
Our old alma mater, we'll e'er be true to thee

From: Spencer Conover [mailto:SConover@hsc.edu]
Sent: Friday, March 29, 2013 3:40 PM
To: 'Kevin Kirsche'
Subject: RE: Send 3k logo in another format

http://www.davidson.edu/milliontensixtychallenge/

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From: Kevin Kirsche [mailto:kkirsche@hsc.edu]
Sent: Friday, March 29, 2013 3:01 PM
To: Spencer Conover
Subject: Re: Send 3k logo in another format

Hey Spencer,

The AI file that I sent you did **not** have a white background. When used in other programs that would have a
transparent background.

Nonetheless, I have attached a high resolution PNG file that all people can view, but the AI file I previously