

1S 2022-2023

# DEVC 127

## LESSON 3

ETHICAL ISSUES IN  
DATA JOURNALISM

**RIKKI LEE MENDIOLA**

Lecturer, DDJ



# today

pulse

lesson two review

lesson three intro

lesson three q's

weekly reminders

# pulse

- Go to **menti.com**
- Enter this code: **7993 4661**

# lesson 2 review

- Any insights on the Lesson 2 case studies?

# lesson 3 intro

- Describe the nature of ethics in journalism;
- Elaborate the importance of data access and privacy; and
- Identify some ethical issues and challenges in big data and data journalism.



# migs cabral

chief software architect, amihan global strategies

What does it mean to

do no harm?

# why do we have to talk about ethics?



# nature of ethics

- Morality
- Values
- Norms

# the paradox of self regulation

	y	Private		n
Right to know	n	Medical records of private citizens	What a celebrity had for lunch	
	y	Offshore accounts of public officials	SALN	

What makes it  
**a public concern?**

# big data and ethics

- Consent
- Agency
- Transparency
- Buckets and groups
- Representation and bias
- Surveillance and virtues
- Privacy
- Centralization and consolidation

# lesson 3 q's

- What are the key ethical considerations in practicing data journalism in devcom context?
- As a data subject, how would you define your rights e.g. privacy, bias?
- What do you think are the promises and pitfalls of big data when it comes to the marginalized sectors?

questions?  
clarifications?

# next week

- Lesson 4 released @ Github
- Fireside chat with Migs released @ YT Lecture Playlist
- We need to catch up on lessons
  - Conclude Lesson 3, intro to Lesson 4 - will be uploaded on Saturday evening
  - Lecture project data story from last sem: first sync of the week T/W
  - Lesson 5 intro: second sync of the week Th/F

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