

1S 2022-2023

DEVC 127

LESSON 1

LESSON 2

INTRODUCTION TO
DATA JOURNALISM /
DATA JOURN PRACTICES

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today

pulse

lesson one outro

lesson one q's

lesson two quick review

weekly reminders

pulse

- Go to **menti.com**
- Enter this code: **5845 7605**

today in data

43,815,426 vaccinations administered

18.34% of the population got second dose & single dose (Rappler, 2021)

Don't trust data.
Data is a powerful tool if it has context.

AWS Partner Event: Harnessing the Potential of Data

last week, in lesson 1

- data and development in data journ
- how big is big data
- analytics - data journ spectrum
- tech/social science/data journ history

potentials of data journ

- Creating new roles for journalists
- Strengthening watchdog function of journalism
- Presenting a new facet of journalism
- Changes not only on how we present stories, but also on org practices, norms while also posing challenges to organizational resources (Ilagan & Soriano, 2020)

what's different
with our data
journal practice?

data journ in PH

- Enabling data journ means economic resources for news orgs, data journ is, in turn, also plagued with issues of inequity
 - Availability and accessibility of data
 - Level of data literacy in newsrooms
 - Access to journ tech
 - Resources dedicated to data work
- PH news orgs: lack of in-house analytics teams, *openness* of data, news consumption culture

considerations in establishing dj in orgs

- Infrastructure
- Dirty data work
- Data specialists for movement, computation, and presentation

data journ and the lb school of devcom

- Tenets of dev journ, LB style: purposive, relevant, mass-oriented, scientific in outlook, technical subject matter-oriented (Jamias, 2007)
- Dev journ in developing societies: critical examination of post-colonial societies, domestic/international programs aimed to redress social conditions, obstacles to the improvement of people's lives (Waisbord, 2010)

data journ and the lb school of devcom

- Core of devcom: fulfillment of individual potential, development as the more important concept
- What it means for data journ in devcom: social science roots, transparency, access, representation, privacy, what it means to be part/concern of the public

data journ stories in the dev sector

- Themes: poverty, health, gender and development, agriculture and food security, climate change, etc.
- Process: building dbs specifically for monitoring issues in the dev sector where there is lack of open data

lesson 2 quick review

- Case 1. India: Documenting Land Conflicts (Shrivastava & Paliwal, 2021)
- Case 2. Turkey: Documenting the Death of Workers (Dağ, 2021)
- Case 3. Latin America: Data Projects with Women and Minorities (Vaca Muñoz, 2021)

lesson 1 q's

- What are the challenges and opportunities for data journ in PH?
- What makes data journ in devcom different?
- **SAQ:** How do you see data journalism vis-à-vis development?
- **SAQ:** What opportunities do you see opening up for data journalism to contribute to conversations about development issues?
- Thoughts on the effect of artificial intelligence in data journ practice?

questions?
clarifications?

weekly reminders

- Lesson 3 fireside chat - next week sync
- Self-paced learning activities on T/W, Notion x Github release on Saturday evening - check study guides
- Anyone who wants to share a **today in data** talk (5 mins only) at the start of class will get bonus points - starts next week
- Will release a **readings for the brave** section in Notion x Github

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