



HOWARD UNIVERSITY

SCHOOL OF BUSINESS

Executive Leadership Honors Program

A Program of Unlimited Opportunities



AACSB

Association for Advancement
of Collegiate Schools of
Business - International

HOWARD UNIVERSITY

Preparing Leaders for Tomorrow

Howard University and its roots are engrained deeply into the soil of American tradition. The very creation of the University was an act of faith in the idea that not only are all men created equal, but also that they should have an equal opportunity to develop to their fullest capacities.

Chartered on March 2, 1867 by the United States Congress, Howard University was designated as “a university for the education of youth in the liberal arts and sciences.” The University was named in honor of General Oliver Otis Howard, a war hero and the Commissioner of the Bureau of Refugees, Freedmen and Abandoned Lands (Freedmen’s Bureau) and one of the founding members of this great institution.

Howard University is the most comprehensive university in the Washington, DC metropolitan area. It is a research one institution with publications on a variety of topics authored by our renowned and highly respected faculty. With more than 3,000 faculty members, it has the largest concentration of African-American scholars in the world. It has 12 schools and colleges: Arts and Sciences; Business; Communications; Medicine; Dentistry; Divinity; Pharmacy, Nursing & Allied Health Sciences; Social Work; Graduate School; Education; Engineering, Architecture & Computer Sciences and Law. Howard University continues to train and produce top professionals in all areas. Since its charter, this university has awarded over 80 thousand degrees and certificates in 186 areas of study and will continue to do so for years to come.

Howard University and its legacy continuously attract and produce the best and brightest for leadership in the global community. It has become a fertile educational landscape of a Rhodes Scholar, a Truman Scholar and three White House Fellows—all in one year. In addition, Howard University has become home to countless National Merit Scholars, school valedictorians, and young community leaders, all of whom have graced this great institution with their talents, vision, and drive.

Howard University is located in the Nation’s Capital, Washington, DC, the central point of the United States government. This unique city not only offers beautiful landmarks such as the Washington Monument, the Jefferson Memorial, the White House, and countless others, but it also affords students the opportunity to meet, one on one, various U.S. Senators, Foreign Nationals, Industry Leaders, and high ranking Government Officials, the First Lady, and the President of the United States of America... and this is all in one school year. At Howard University, the possibilities are limitless and so are the boundaries to the Howard student’s network.

HOWARD UNIVERSITY...

Leadership for America and the Global Community

Business education began at Howard University in 1870,

when the Board of Trustees established a Commercial School, which operated in conjunction with the Freedman’s Savings Bank and Trust Company. Since then, the study of business management has taken on many forms and has emerged into what we today call the School of Business.

The present-day School of Business was founded in 1970, with Dr. Milton Wilson as its Dean. It currently has a distinguished faculty of over 80 members, who educate approximately 1,500 students a year from all over the world, while producing a broad-array of scholarly research.

The School of Business currently offers undergraduate and graduate study. Undergraduate students can major in several different areas. These areas of study include Accounting, Management, Information Systems and Analysis, Finance, International Business, Insurance, Hospitality Management, Marketing, and Supply Chain Management. As a graduate student, one can attain a Masters in Business Administration, with a concentration in any of the areas aforementioned in addition to entrepreneurship. The School of Business also offers dual degree programs, one of which is a four year Juris Doctorate (JD)/Masters in Business Administration (MBA). The degree is offered in conjunction with the Howard University School of Law.

The School of Business’ mission to provide a comprehensive business and management education to students of high academic potential resonates everyday with its continued preparation of students to become responsible citizens and ethical business persons of the global business community.

Howard University School of Business (HUSB) is a constant producer of greatness. It possesses the highest accreditation at the undergraduate and graduate levels that a business school can attain by the Association for Advancement of Collegiate Schools of Business - International (AACSB) and the Middle States Associations of Colleges and Schools, the accrediting bodies of schools of business and universities. It has developed and produced innovative retention programs and professional centers by visionaries. It immerses its students from day one in the concepts and practice of working in teams, personal and professional accountability, and leadership. The School of Business attracts more than 200 Fortune 500 companies to recruit its students, produces the highest number of black professionals on Wall Street, and is ground zero for corporate executives and students to meet and forge ground breaking partnerships.

HOWARD UNIVERSITY...

Creating a Legacy while Shaping the Future

Program Activities

Weekly seminars on Leadership, Business Acumen and practices

Professional Meetings/Conferences

Peer and Corporate Mentoring Programs

Corporate Internships

Corporate Retreats

Meetings with CEOs and top management of Fortune 500 companies

Case Competitions on Strategic Business Issues of Corporate Sponsors

Community Service Activities

Annual Honors Program Awards Banquet (Black Tie)

Program Benefits

Exceptional Education and Professional Training

Scholarship Opportunities

Honors Housing (Sophomore-Senior Year if desired)

Priority Registration

Unbelievable Exposure to Senior Corporate Executives

Access to Honors Program Computer Lab with State of the Art Equipment and Software

Learn from Exceptional Faculty

Business Publications ...And Much More

OUR PROGRAM

SBEL Mission: To increase the pool of well-trained African-American executives through involvement in an active and challenging learning environment inside and outside the classroom.

ADMISSION REQUIREMENTS

If you are one of the outstanding students who meet the criteria below and you have submitted an application along with the requested information below, you will be considered for admission into the School of Business Executive Leadership Honors Program (SBEL).

▶ Academic Criteria for Performance

- ⇒ (1) Incoming freshman with a combined SAT score of at least 1200 (math and verbal sections only) (ACT \geq 27) (These minimums are subject to change)
- (2) GPA of 3.5 (un-weighted) or better and in the upper 10% of your graduating class

Or

- ⇒ Rising sophomore at Howard with GPA of 3.5 or better

▶ Official Transcript and Confirmation of SAT scores

▶ Statement of Career Interest

Submission of a two-page, double-spaced, typed essay outlining your interests and career goals within the field of Business

▶ Statement of Personal Interest

A personal applicant statement which:

- (1) details the applicant's extra-curricular activities
- (2) outlines the reasons for seeking admission into the Honors Program in Business

▶ Three Letters of Reference

Two academic and one community based

Program Curriculum

As a SBEL Honors program participant, you will be required to take the honors section of the designated courses listed below:

- ▶ Management Information Systems
- ▶ Compositional for Honors I & II
- ▶ Accounting Principles I & II
- ▶ Principles of Economics I & II
- ▶ Principles of Finance
- ▶ Management and Organizational Behavior
- ▶ Principles of Marketing
- ▶ Quantitative Business Analysis (QBA)
- ▶ Business Policy
- ▶ Honors Seminar (Every Semester)



Corporate Sponsorship

The School of Business Executive Leadership Honors Program is sponsored by Fortune 500 companies who are integral participants in the honors students' development and training. The corporate sponsors provide training in their industry, mentoring, professional development and exposure to real world "cutting edge" business practices through:



The Unique SBEL EXPERIENCE

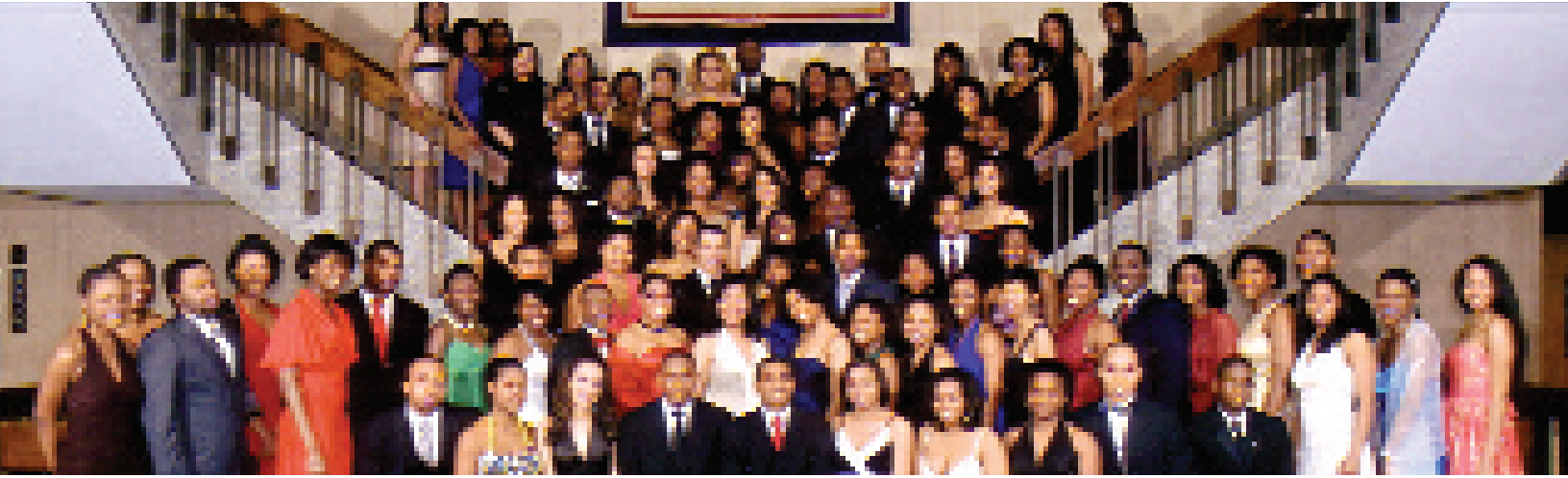
Corporate Retreats

**Professional Development Seminars/
Workshops & Case Studies**

Networking Activities



Choose the Best of Both Worlds



SCHOOL OF BUSINESS EXECUTIVE LEADERSHIP HONORS PROGRAM

Why?

► Unusual Program In Honors Education

The School of Business Executive Leadership (SBEL) Honors Program curriculum is a unique Program that takes required courses for the Bachelor of Business Administration degree offered by the Howard University School of Business to the next level. Specific courses have been revamped in order to create a more challenging and well-rounded approach to higher learning. Discussion groups, seminars, independent study, field trips, special colloquia, and lectures are among the variety of learning approaches included in the Honors experience.

Honors classes are taught by outstanding faculty who has a specific interest in working with academically talented students. These classes are smaller than most in order to facilitate more interaction between students and professors. This intimate approach to learning aids in the sharing of new and exciting concepts and ideas among classmates, while helping the participants build a network of achievers.

School of Business Executive Leadership Honors Program students are advised on course choices on a one on one basis by program management. Their academic career and progress is carefully monitored in order to ensure success. Participants in the program are required to enroll in one to three honors sections of required courses each semester. Upon completion of the requirements for graduation, participants will have a special Honors designation on their transcript indicating completion of the program.

► Work With an Outstanding Group of Students

Members of the SBEL Program have the unique and invaluable experience of working with students from the United States, Africa, the Caribbean... all of whom bring an overall diverse set of ideas, culture, and records of academic success to the program.

In addition, students are involved in a litany of extra-curricular activities, such as, athletic teams, cheerleading squads, student government, civic organizations, Greek organizations, national honors societies, and business student organizations. With such involvement SBEL students demonstrate a strong record of extra-curricular achievement and have proven to be leaders inside and outside of the classroom.

► Exceptional Course of Study Involving “Real World” Experience

SBEL students have a unique opportunity to gain real world experience through the program's sponsorship. Not only will they have the chance to network, obtain internship opportunities, and participate in mentoring programs with the corporate sponsors, but SBEL participants will also aid them in solving business challenges germane to the corporate sponsors' industry. How? Through case study competitions, each student will be required to participate in one-two case studies per semester. During these case studies, students will work in cross functional teams comprised of all classifications and majors in order to develop the best solution for a pending issue. Beneficial? YOU BET! Students not only gain exposure to real world business issues, but they also get the reward and recognition that they themselves as well as their teams deserve.

SERVICE

EXCELLENCE

LEADERSHIP

INTEGRITY

EXPERIENCE

Some of Our Corporate Sponsors Through the Years...

- Abbott Laboratories
- Bank of America
- CITI Foundation
- Eli Lilly
- Ford Motor Company
- Freddie Mac
- General Motors
- Goldman Sachs
- JP Morgan Chase
- KPMG
- Merrill Lynch
- Pfizer
- Wachovia
- Walter Kaitz Foundation
- UBS



If you would like more information on the
Howard University School of Business

EXECUTIVE LEADERSHIP HONORS PROGRAM

Contact the Program Director or Coordinator
(202) 806-1652



If you would like additional information
on the School of Business

Call (202) 806-1500

Visit us at:
www.bs.school.howard.edu

Write us at:

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