



# **Ethos**

## **Simple Guide to Bitcoin, Altcoins and Cryptocurrencies**





**Ethos is offering this course to  
make the cryptocurrency industry  
less daunting for everyone.**

# What You Will Learn

## Lecture 1: What is a Cryptocurrency or Crypto Token?

- What are the properties of cryptocurrencies?
- How are they different from traditional currencies?

## Lecture 2: Why Now? Why Cryptocurrencies?

- Why is there so much value being created?
- What is the technology behind all this value?
- What is so special about these cryptocurrencies?

## Lecture 3: How to get started with cryptocurrencies

- How do I get started buying some?
- What do I need to know?
- How do I create a wallet and keep it secure?

## Lecture 4: What is Bitcoin?

- What is blockchain?
- What is “mining”?
- What is Proof of Work?
- What are some of the basic facts about Bitcoin?

## Lecture 5: The Economics of Bitcoin

- What makes Bitcoin valuable?
- How do standard economic rules apply?

## Lecture 6: Solving Bitcoin Problems - Ethereum

- What are some of the problems Bitcoin faces and how does Ethereum solve them?
- What makes Ethereum unique?

## Lecture 7: Checklist for Analyzing Crypto: Bitcoin vs. Ethereum

- How to analyze any crypto token?
- How do BTC and ETH stack up?

## Lecture 8: A whole new world of coins!

- What else is out there?
- How are they different from Bitcoin and Ethereum?
- Where can I learn more?



Plus a FREE checklist you can use to analyze any cryptocurrency!

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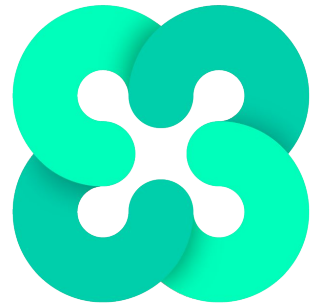


# **Ethos**

**You will receive lecture transcripts  
and slides as resources that you can  
keep with you.**

# Who Am I?

- **Shingo** - Founder of Ethos with the mission of making it easier for people to interact with cryptocurrencies
- Previously co-founded “Jobs University” which has had over 20,000 students in 164 countries
- Brown University computer science student
- Have been actively investing and researching cryptocurrencies and here to share my expertise



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**Thank You!**

