

O REFERRAL PROGRAM

In order to enroll in the Referral Program, you need to submit your application through the Referral signup form on the BitDegree website (the Website). If we determine that your application is not suitable for the Referral Program, it may be rejected for any reason.

The pool of the BitDegree Referral program is 200 000 BDG tokens. The pool will be shared and transferred to all participants until January 15, 2018, based on the number of referred users.

1. YOUR RESPONSIBILITIES

As BitDegree Referral you agree that:

- 1. It is your full responsibility to provide us with accurate account information and it is your responsibility to keep that information up to date. If by any means you fail to provide the requested data or the data is not accurate it may result in exclusion from the Referral Program, temporary suspension or termination of your Referral account and loss of any token rewards.
- 2. You should not act on your own will as per modifying, copying or altering any banners, icons, graphics or any other content that is contained in BitDegree's Links including but not limited to altering and modifying any copyright or trademark notices, without prior written approval from BitDegree.
- 3. You shall not use self-Referral methods, you can't click on your Referral links and/or banners and make orders via your unique Referral link.
- 4. The Referral should not engage in any blackhat seo/spam link building techniques in order to generate more Referrals for BitDegree.
- 5. You agree not to violate any applicable law.
- 6. You should be loyal to BitDegree and should not misuse its confidence and shall not damage BitDegree reputation.
- You will not advocate, promote, or encourage violence or discrimination against any person, organization, or governmental entity.

If BitDegree suspects or detects a patterns of violations of the Referral Terms and Conditions, BitDegree reserves the right, as a result of Terms and Services violation, to suspend and/or terminate your Referral account.

2. REFERRAL ADVERTISING

Only promotional materials that are approved by BitDegree may be used in the Referral's Site in order to advertise BitDegree. Approved promotional materials refer to the materials that are provided in your Referral Area.

If by the decision of any party the Referral Agreement is terminated, upon termination your non-exclusive, limited and non-transferable license to access, download and place the approved promotional materials of BitDegree will be immediately and automatically withdrawn.

Inappropriate ways of advertising include, but are not limited to:

- 1. The Usage of any illegal and/or spam method of advertising, such as: unsolicited email, unauthorized placing of the link in forums, newsgroups, message boards etc..
- 2. Bidding on keywords and phrases containing the "BitDegree" trademark, or variations or misspellings of the trademarked term on Pay per Click or Pay per Impression campaigns on the search engines (Google, Yahoo, MSN, Ask, Bing or others) without our prior approval. You are not allowed to use the BitDegree Website(s) as display URL in PPC ads and to direct-link or redirect to the BitDegree Website(s).
- 3. Using non-unique copyright infringing content to promote BitDegree.
- 4. Using traffic generated by pay to read, pay to click, banner exchanges, click exchanges, PPV advertising, pop-up/under, or similar methods.
- 5. Using our advertising and promotional materials, trademark or name in a way which negatively affects our image.
- 6. Using iframes or any other techniques or technology that places your Referral tracking cookie in any means other than an actual click-through.
- 7. Using link cloaking or masking techniques or technology with the goal to promote BitDegree on websites and/or



networks not explicitly listed in your Referral profile and hiding that traffic source.

- 8. Your website(s) must NOT contain lewd, obscene, illegal or pornographic material, or any other material that is deemed to be objectionable. This includes, but is not limited to, bigotry, hatred, pornography, satanic materials, trademark and copyright materials, all content of an adult nature, etc. The declaration of any materials as such is subject to our reasonable opinion.
- 9. Your domain name(s), company name, logo, trademark, product(s), project(s), service(s) must NOT contain keywords and phrases containing the "BitDegree" trademark or any other variations or misspellings confusingly similar to BitDegree trademark, name, logo or domain name, without our prior approval.
- 10. Your domain name(s), company name, logo, trademark, your product(s), project(s), service(s) must NOT contain keywords and phrases that contain or are confusingly similar to third-party trademarks, names, logos or domain names, unless you have been duly authorised by the trademark owner.

BitDegree shall have the sole right to decide if a promotional method you use is appropriate. The use of any advertising method that we consider inappropriate may result in warning, suspension or termination of your Referral account.

3. REFERRAL TRACKING COOKIES

We track Referral sign-ups automatically by using cookies. The cookies are automatically placed in the browser of user who clicks on the Referral link in order to reach our website. Every cookie is stored for 90 days. If a previous Referral's cookie is already placed in the same user's browser it will be overwritten with the new cookie. If cookies are deleted intentionally by the user, BitDegree does not hold responsibility for this action.

4. REFERRAL TOKEN REWARDS

BitDegree gives you a token reward for every valid sign-up that you refer to our website. The sign-up is valid only if ALL of the following conditions are true:

- 1. The sign-up was made due to your Referral efforts and all of the following statements are true:
 - 1. At the time the sign-up was made, the referred client had an active cookie which indicated you as the last Referral who has referred the client to our website and the client hasn't reached BitDegree website through a search engine with a string that does not contain BitDegree name.
 - 2. At the time of the sign-up, your Referral account was active. No token rewards will be given for sign-ups that were made before you've registered for our Referral program.
- 2. Your referred client has not signed up for a Referral account with us before.
- 3. Each referred client earns you one stake. By the end of the Referral Program (December 29, 2017, or when the hard cap of token sale is reached) the worth of one stake will be determined. One stake's value will be calculated in the following method: one referred user equals one stake. If you referred 10 users who signed up via your Referral link, you earned 10 stakes. All stakes from all participants will be summed up. The token pool (200 000 BDG) will then be divided by the total amount of stakes. The result of the equation will define the value of one stake in tokens, for example: there is a total number of 1000 stakes, which means 1 stake = 200 000 tokens / 1000 stakes = 200 tokens.

Without providing any explanation or justification, BitDegree remains the right to mark any Referral token reward as invalid at our own discretion.

5. REWARD DISTRIBUTION

The pool of the BitDegree Referral program is 200 000 BDG tokens. The pool will be shared and transferred to all participants until January 15, 2018, based on the number of referred users.

In order to receive tokens each participant of the Referral program must hold an ERC20 compatible Ethereum wallet. BitDegree tokens will be transferred to the same wallet address that the participant will provide on the BitDegree website.

Your token reward may be suspended at any time and for any period if any fraudulent or improper activity of any kind is suspected or a potential violation of this Agreement by your referred clients or you is suspected.

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