



Ethos
The future is for **everyone.**

Lecture 0: Introduction

Lecture Transcript

Hi and welcome to your simple guide to Bitcoin, altcoins and cryptocurrencies.

Ethos is offering this course to make the cryptocurrency market less daunting to everyone. Our mission at Ethos is to simplify the market and make it understandable to everyone driving the adoption of blockchain technology.

This course will consist of 8 lectures covering all the basics that you need to know about the cryptocurrency world. By the end of this course you will understand what cryptocurrencies are, how they work, why they have value and how to use them. Furthermore, you will receive a checklist so that you can analyze any other crypto token in the world.

In the first lecture, we will talk about what a cryptocurrency is and define it. We will be answering questions such as:

- What are the properties of cryptocurrencies?
- How are they different from traditional currencies?

In the second lecture, will talk about why cryptocurrencies are booming right now and why they are so valuable. We will be answering questions such as:

- Why is there so much value being created?
- What is the technology behind all this value?
- What is so special about these cryptocurrencies?

In the third lecture, we will talk about how you can get started using cryptocurrencies and some do's and don't about interacting with them. We will be answering questions such as:

- How do I get started buying some?
- What do I need to know?
- How do I create a wallet and keep it secure?

In the fourth lecture, we will talk all about Bitcoin and how it works. Bitcoin is important to understand because it developed all the ideas that launched the cryptocurrency revolution. We will be answering question such as:

- What is blockchain?
- What is "mining"?
- What is Proof of Work?

- What are some of the basic facts about Bitcoin?

In the fifth lecture, we will talk about the economics of Bitcoin and what drives its value. Once you understand the economics behind Bitcoin, you can begin to understand what drives value in other tokens. We will be answering questions such as:

- What makes Bitcoin valuable?
- How do standard economic rules apply?

In the sixth lecture, we will talk about Ethereum and how it solved many of the problems Bitcoin has. We will be answering questions such as:

- What are some of the problems Bitcoin faces and how does Ethereum solve them?
- What makes Ethereum unique?

In the seventh lecture, using all of the knowledge you have gained up to this point, we will talk about how you can analyze any cryptocurrency using the one-page checklist. You will be able to look at any token and analyze its value in the market. We will be answering questions such as:

- How to analyze any crypto token?
- How do BTC and ETH stack up?

In the eighth and final lecture, we will talk briefly about what else is out there and how you can learn more. We also plan on releasing more courses that cover in-depth analysis of more tokens using the framework developed in this course. We will be answering questions such as:

- What else is out there?
- How are they different from Bitcoin and Ethereum?
- Where can I learn more?

For every lecture in this course, you will receive lecture transcripts and slides as resources that you can keep and use.

A little bit about myself: I am Mr. Shingo and I will be the lecturer and primary instructor for this course. I am the founder of Ethos and have made it my personal mission to make the cryptocurrency market more accessible to everyone. Previously, I founded Jobs University which simplified the workplace making employees more valuable to employers, which has had over 20,000 unique students in 164 countries. I am a current Computer Science and Economics student at Brown University and I have been active in the cryptocurrency space for quite some time and am excited to share my expertise with you.

This concludes this introductory lecture. Thank you and I hope that you will find this course helpful.