


Keila Olbrich

UX/UI DESIGNER

I love creating solutions that challenge me as a designer and leave an impact on users. Aesthetic expression and innovation are very important to me, as well as learning new skills and information that can help me to improve the world around us.

 KeilaOlbrich.com

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 585.278.2704

EDUCATION

Rochester Institute of Technology
BFA New Media Design and Imaging
Concentration in Advertising and Public Relations

Expected Graduation: May 2016
GPA: 3.70 / 4.0

EXPERIENCE

CHES Mobile Health June 2015 - Present
Developed Interactive solutions for a mobile product that significantly reduces the rate of relapse in addicts.

Freelance Work - 2012 - 2014
Created print work for private events and local Businesses, as well as signage, branding, and advertisements.

ACCOMPLISHMENTS

Gallery R New Media Retrospective Show
SPOT Coffee featured artist 2014
Deans List 2012-present

SKILLS

Design
Conceptualization | Critical Thinking
Competitive analysis | User Research
Process Flow | Content Organization
Iteration | Wire framing
Prototyping | Visual reports
Branding | Print Layout and Design

Software
Photoshop
Illustrator
InDesign
AfterEffects
Cinema4D
Premiere
Sketch
Invision

Programming
HTML
CSS
Basic Java-script
Processing
C#

INTERESTS



Yoga / Pilates



Painting



Ferrets



Quilting