

JR 東日本

# ポケモンガストアラリー Pokémon 2025 Stamp Rally



**Collect Pokémon stamps**  
at the stations listed on the Stamp Rally  
Area Map and **get prizes!**

**Event Period:**  
**Friday, July 13**  
**to Sunday, August 31**

\*Stamps can be exchanged for  
prizes until Monday, September 1



Get a stamp book (in Japanese only) at major stations in  
the Tokyo area and Shinkansen stations to start your rally!



There are 9 NewDays stores where you  
can bring your stamp book for prizes!  
Please check the area map.

## STAGE 1 6-Station Course

### Collect 6 stamps from the Stamp Rally Area Map!\*

\*Only combinations of stamps from 6 different stations are valid.  
\*Stamps from Shin-Aomori, Morioka, Sendai, Akita, Yamagata, and Niigata stations are not eligible.

Get your prizes at participating NewDays stores!

Limited quantity

Oversize  
promo card  
featuring  
Pikachu ex



Try to reach  
STAGE 2 or 3!!

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## STAGE 2 12-Station Course

### Collect 12 stamps

from STAGE 2 stations on the Stamp Rally Area Map!\*

\*Please check the Stamp Rally Area Map  
for STAGE 2 stations.

Get your prizes at  
the special goal counter at Tōkyō Station!

Limited quantity



Pokémon FRIENDA  
Special Frienda Pick  
Shiny Mega Lucario

Special clear  
multi-compartment case

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## STAGE 3 36-Station Course

### Collect 36 stamps on the Stamp Rally Area Map!

Get your prize at  
the special goal counter at Tōkyō Station!

Limited quantity



Please note: One prize per person limit applies, regardless of the number of completed stamp books.

Check the official Stamp Rally X account and official website!

主催: 東日本旅客鉄道株式会社 協力・監修: 株式会社ポケモン、株式会社小学館集英社プロダクション、株式会社テレビ東京 企画・編集: 株式会社ジェイアール東日本企画  
\*This stamp rally may be canceled or changed without prior notice. Images, illustrations, and designs are for illustrative purposes only.  
Information is current as of June 2025.

Official website



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# EXTRA STAGE

Shinkansen Course

## Join the Shinkansen Course with your stamp book (STAGE 1 / EXTRA STAGE version)!

Collect stamps  
from all 6 stations!

Collect a stamp from \*one\* of the following  
stations: Shin-Aomori, Morioka, Sendai,  
Akita, Yamagata, or Niigata.



Special  
medal

Get prizes for STAGE 2, STAGE 3, and the EXTRA STAGE  
at the special goal counter in Tōkyō Station!

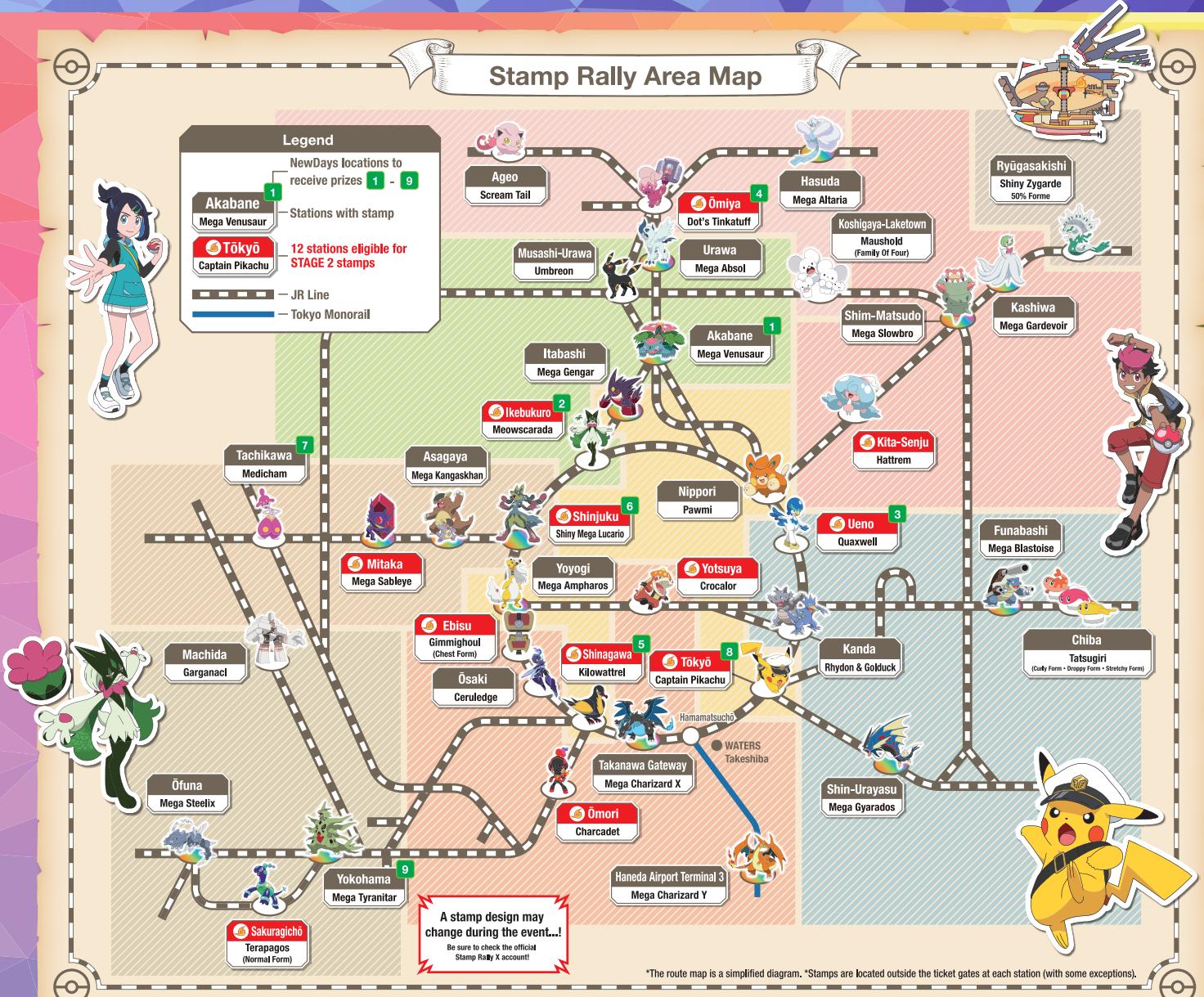
## Tōkyō Station Special Goal Counter

### Location

Tōkyō Station B1F  
Dorin Square, Marunouchi Underground  
South Exit

Event Period July 18 (Fri.) – September 1 (Mon.)

Hours 11:30-18:00



## STAGE 1 NewDays Locations to Receive Prizes [9 Stores]

Available hours:  
During each store's  
operating hours

NewDays

1 NewDays Akabane  
Outside the North Exit of Akabane Station

2 NewDays Ikebukuro West Exit  
In the central passageway outside Ikebukuro Station, beside the stairs to the West Exit

3 NewDays Outside of Ueno Iriya Ticket Gate  
Outside the Iriya Exit of Ueno Station (near the Panda Bridge)

4 NewDays Ōmiya  
Ōmiya Station, connecting passageway between East and West, beside the Central Exit (North)

5 NewDays Shinagawa Chūō  
Outside the Central Exit of Shinagawa Station, to the right (facing the North Exit)

6 NewDays Shinjuku  
Outside the East Exit of Shinjuku Station

7 NewDays Tachikawa  
Outside the Tachikawa Station, on the concourse beside the East Exit

8 NewDays Gransta Marunouchi South Exit  
Tokyo Station B1F, outside the Marunouchi South Exit

9 NewDays CIAL Yokohama  
Yokohama Station, outside the Central North and South Exits, corner of the central passageway on the West side

\*Please use a staffed register.

Check the website for store  
hours and other information!



Tokyo Metropolitan District Pass (Tokunai Pass)



Can be purchased using Welcome Suica Mobile or Welcome Suica.



NONBIRI Holiday Suica Pass



Can be purchased using  
Welcome Suica Mobile  
or Welcome Suica.



Welcome Suica Mobile



Trains, buses, and shopping too!  
Use the app to make travel easier

JR EAST PASS  
(Tohoku area)



JR TOKYO Wide Pass



- Download the Welcome Suica Mobile app to use Suica
- Move around seamlessly without queuing at a ticket kiosk or machine
- Top up your Suica via Apple Pay
- Shinkansen non-reserved seats can be used just by tapping your Suica at the ticket barriers (For Tohoku, Akita, Yamagata, Joetsu, and Hokuriku Shinkansen)
- The app also provides sightseeing and train operating information

