

Hello, I am Federico, a digital product designer focused on design systems, user experience, user interface and interaction. I have been creating mainly UX/UI design over the past 4 years, but my work spans across digital design to branding, as well as creative & art directions, graphics, interior design, photography and frontend development. I build experiences from screens, mobiles to physical spaces. No matter the mediums, through my work I aim to blur the line between design, art and technology while always pushing the boundaries of my creativity.

Enough talk. Show me more but less.

EXPERIENCE

Founding Product Designer

Octostar, from February 2023

At Octostar I'm shaping the next generation of Investigative & Decision intelligence software

User Experience & Interaction Designer

IT Value Partner, from September 2022 to February 2023

At IT Value Partner I mainly designed SaaS, taking care of all the design phases, from user research, to the definition of the user experience up to the delivery to the development of the user interface.

User Interface & Interaction Designer

Value Partners, from April 2021 to September 2022

At Value Partners I took part to various projects as User Interface Designer, as well as User Experience & Interaction Designer, collaborating with clients such as Juventus, UnipolSai, Zegna, Crif, Edison and OneofUs.

UX/UI Designer

Freelancer, from July 2020 to April 2021

As a freelancer I have collaborated with different brands, such as Finanz, Dropshot, MemoriesNow, Take Eat Easy, The Language Grid and others, helping them to develop digital products with human-centered experiences and outstanding interfaces.

Visual & Brand Designer

Freelancer, from May 2019 to April 2021

As a freelancer I have collaborated with different brands, such as Liligutt, OpenBeach, Evodia, Gianluca Rossi Party&Events, Children in Crisis and others, helping them to develop coordinated visual&communication campaigns and digital contents.

EDUCATION

Workshop Light Verona

Politecnico di Milano, from April 2020 to May 2020

Urban installations of light for a city to be relaunched from a tourist point of view.

Interior Design bachelor degree

Politecnico di Milano, from September 2017 to July 2020

Thesis title: Otto e mezzo nello sguardo di Paul Ronald.

High School diploma

Liceo Scientifico Elio Vittorini, from September 2012 to July 2017

Scientific high school diploma.

VOLUNTEERING

Design Mentor

ADPList.org, from January 2023

Judge

CSS Design Awards, January 2023

AWARDS

Honorable Mention

awwwards, February 2023

Special Kudos, Best UI, Best UX, Innovation Awards

CSS Design Awards, January 2023

WD Favourite

WD AWARDS, January 2023

Top 10 teams

Reply Creative Challenge 2022, June 2022

Recognized as one of the 10 best team in the Customer Experience category of the Reply Creative Challenge, with 962 participating teams.