

Kiss Krisztián

Senior Product Designer

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WORK EXPERIENCE

8+ years of experience in
digital product design

Senior Product Designer

True Forex Funds > 2023–2024

- > Assembled an internal design team
- > Conducted extensive researches to determine the direction of development
- > Enhanced the product with new features
- > Increased the conversion rate with redesigned flows
- > Participated in the entire rebranding process and design system development

Product Designer

Crossec Solutions > 2016–2022

- > Led design for core product lines like Connect and Norma
- > Conducted extensive user research, UX flows, wireframes, and interactive prototypes
- > Worked closely with product managers, developers, and CTO to enhance product features and meet business goals

UI/UX designer

Upsolution > 2016

- > Designed websites and webapps
- > Worked closely with development

WHAT I DO

- > **Problem solving:** I evaluate user pain points and redesign user flows to improve usability
- > **Clear communication:** I translate user needs into actionable plans
- > **Real results:** I prototype, test and iterate, focusing on measurable improvements

AREAS OF EXPERTISE

Concept sketching > Wireframing > Prototyping > Web, mobile app UI design > Design systems > Atomic design > Design patterns > User flows > User researches > Information architecture > Google Analytics, Hotjar, Microsoft Clarity > Usability testing > Gamification > Problem solving > Communicative and collaborative > Precise and versatile

TOOLS

Figma > Figjam > Adobe Creative Suit > Jira > Confluence