

Kiss Krisztián

Senior Product Designer

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WORK EXPERIENCE

8+ years of experience in digital product design

Senior Product Designer

True Forex Funds > 2023–2024

- > Assembled an internal design team.
- > Conducted extensive research to determine the direction of development.
- > Enhanced the product with new features, increasing conversion rates with redesigned flows and UI.
- > Participated in the entire rebranding process and design system development.

Product Designer

Crossec Solutions > 2016–2022

- > Led design for core product lines like Connect and Norma.
- > Conducted extensive user research, UX flows, wireframes, and interactive prototypes.
- > Collaborated closely with product managers, developers, and the CTO to enhance product features and achieve business goals.

UI/UX designer

Upsolution > 2016

- > Designed websites and web apps.
- > Worked closely with the development team to ensure seamless implementation.

WHAT I DO

- > **Problem solving:** I evaluate user pain points and redesign user flows to improve usability.
- > **Effective Communication:** I translate user needs into actionable plans.
- > **Tangible Outcomes:** I prototype, test and iterate, focusing on measurable improvements

AREAS OF EXPERTISE

- > Concept Sketching
- > Wireframing
- > Prototyping
- > Web & Mobile App UI Design
- > Design Systems
- > Atomic Design
- > Design Patterns
- > User Flows
- > UX Research
- > Information Architecture
- > Gamification
- > Problem Solving
- > Clear Communication
- > Collaboration
- > Precision and Versatility

TOOLS

- > Figma • Figjam • Adobe Creative Suit
- > Jira • Confluence