



Azure Integration Services

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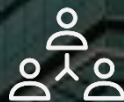
CORPORATE FACTS

Established in 2000



90+

Customers Served



2300+

Employees



23%

CAGR since inception

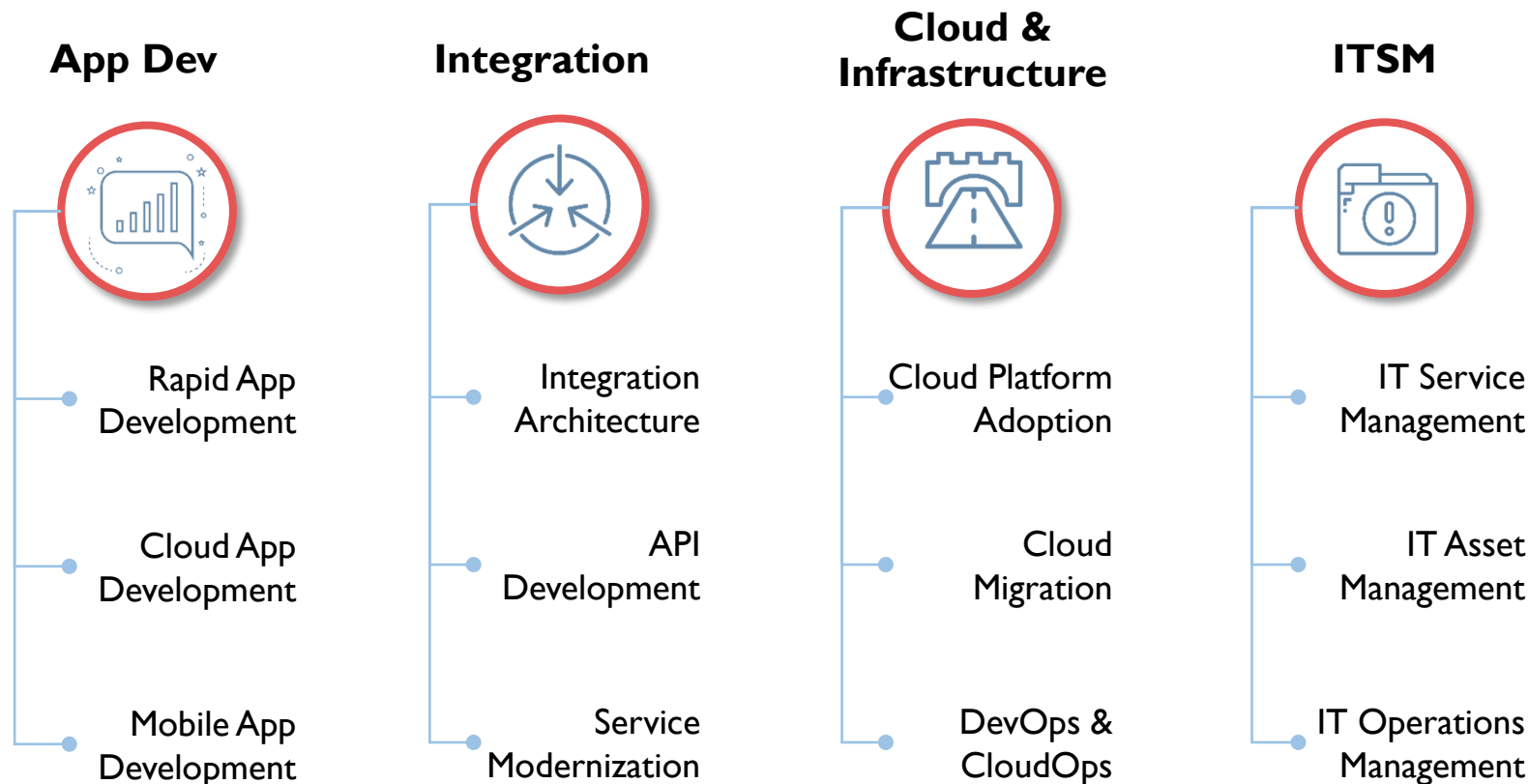


Top 10

NA P/C IT Svs Provider
by # of customers

OUR DIGITAL & CLOUD SERVICES

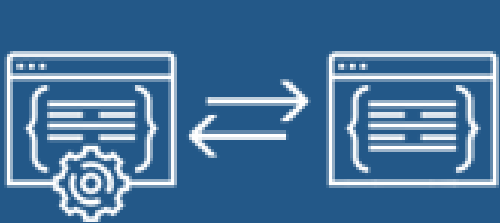
Customers trust ValueMomentum to rapidly deliver new experiences and stay competitive in today's digital-centric market.*



*To learn more, please log on to [ValueMomentum – Digital & Cloud Services](#)



Integration Scenarios



Application to
Application



Business to
Business



SaaS



IOT

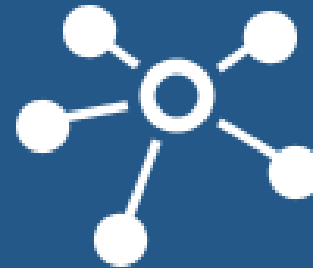
Integration Challenges



Interface and APIs



Data Source &
Formats



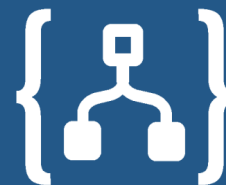
Service oriented &
distributed



On-premises
or cloud



APIs
API Management



Work flows
Logic Apps

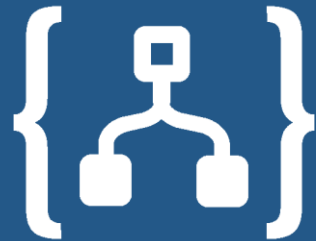


Messages
Service Bus

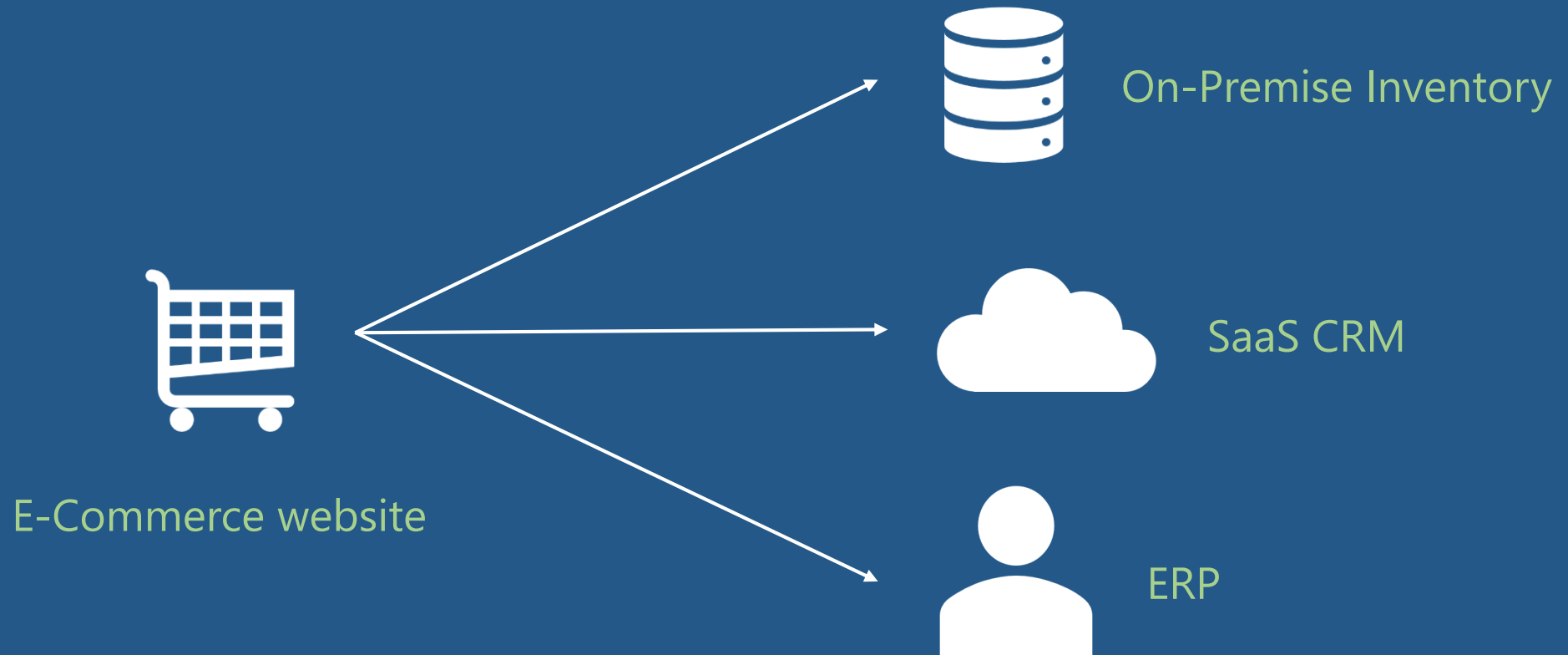


Events
Event Grid

Azure integration services



BUSINESS PROBLEM



Azure API Management

Publish APIs safely and connect to backend
Systems hosted anywhere

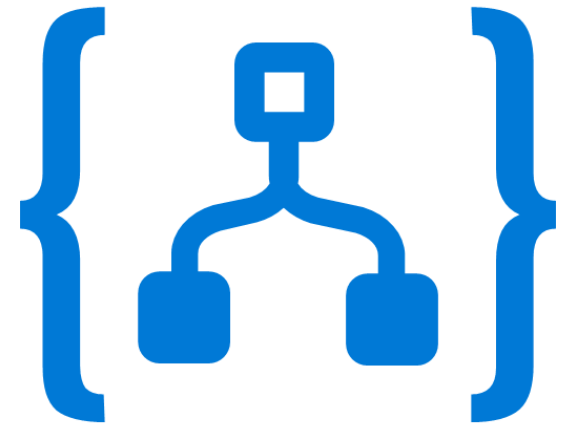
- **API gateway**
- **Azure portal**
- **Developer portal**



Azure Logic Apps

Easily automate workflow and orchestrate
Business process

- Powerful web-based workflow designer
- Out-of-the box connectors to reduce Integration challenges
- Connect and integrate data from the Cloud to on-premises
- Expressed in JSON



Azure Service Bus

Scalable and reliable cloud messaging as a service

- Interaction between applications through messages in queues
- Build reliable, scalable cloud solutions
- Implement complex message routing
- Create topics, sends messages to a specific topic



Azure Event Grid

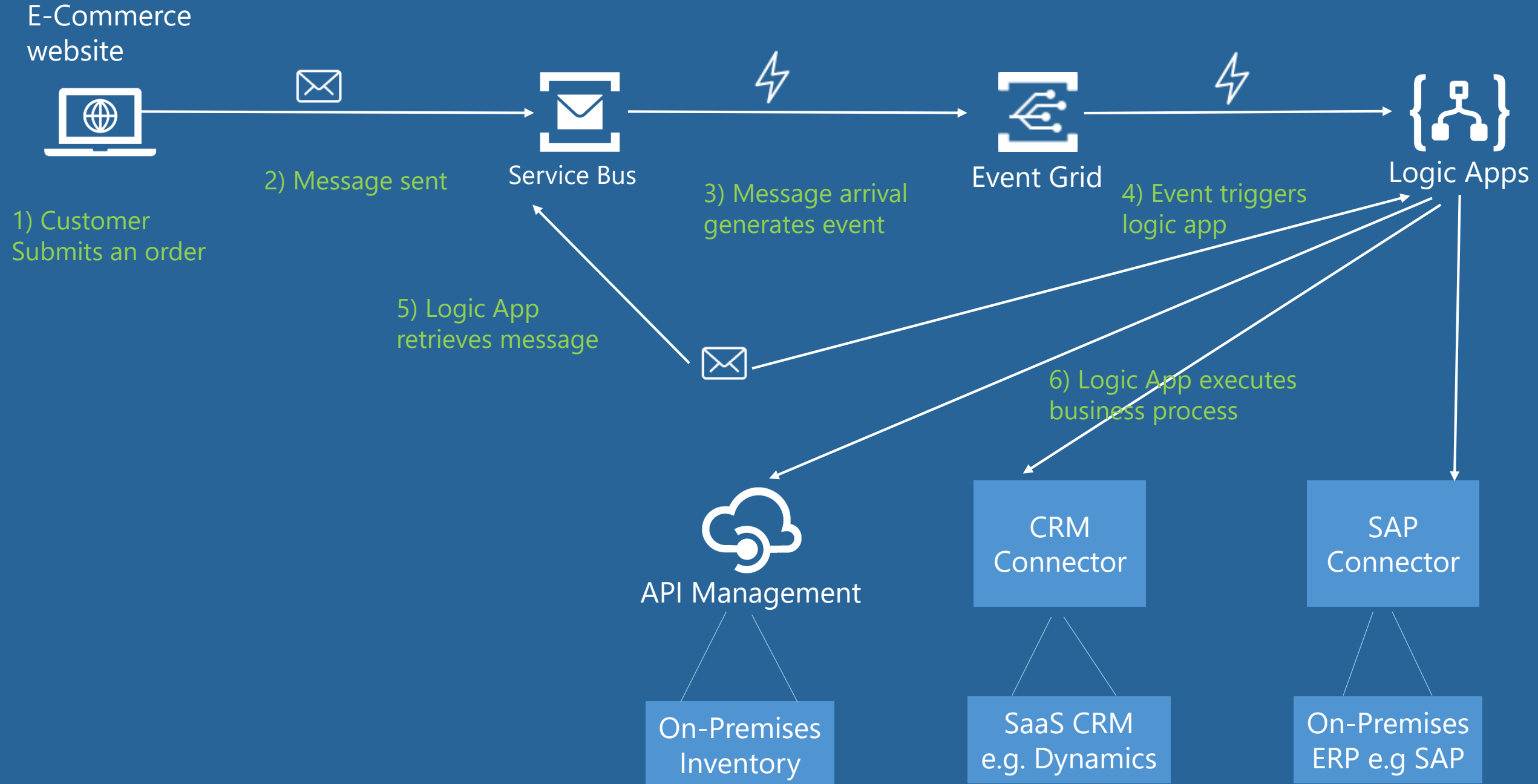
Simplify event-based app development with a Publish-subscribe model

- No polling required, arrival of new service generates an event
- Highly scalable and resilient
- Natively supports several Azure services



Azure integration services Scenario order processing

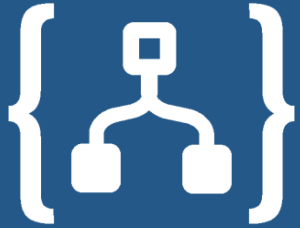
SOLUTION





Use Case for Demo

Logic App + Twitter +
Text Analytics + Microsoft Teams



Logic Apps



New Tweet



Sentiment Analysis based
on a specific hashtag



The person's sentiment and
score sent to a teams group



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