# BONZI CHOCOLATE

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# Origins of Cacao



This region's <u>rich tropical</u> <u>rainforests</u> are a primary centre of diversity and it is possible the cocoa tree grew here 10,000 to 15,000 years ago.

## Harvest Season

### **Key points**

- -5-6months
- twice per year
- Many countries near the Equator

Country	Main crop	Mid crop
Brazil	Oct-Mar	Jun-Sep
Cameroon	Sep-Feb	May-Aug
Colombia	Apr-Jun	Oct-Dec
Congo, Democratic Republic	Sep-Mar	Apr-Sep
Costa Rica	Jul-Feb	Mar-Jun
Côte d'Ivoire	Oct-Mar	May-Aug
Dominican Republic	Apr-Jul	Oct-Jan
Ecuador	Mar-Jun	Dec-Jan
Ghana	Sep-Mar	May-Aug

# Pricing of Cacao

\$2742.7 per kilogram

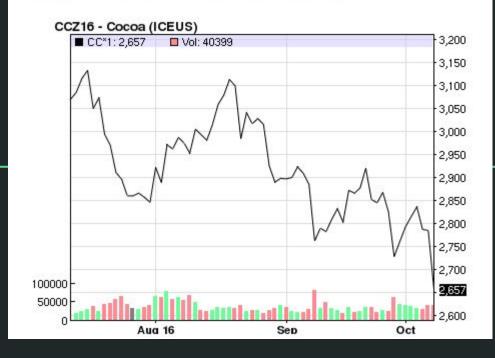
2,797.87Cocoa beans, US\$ per metric tonne As of: Friday, September 30, 2016

Source: International Cocoa Organization

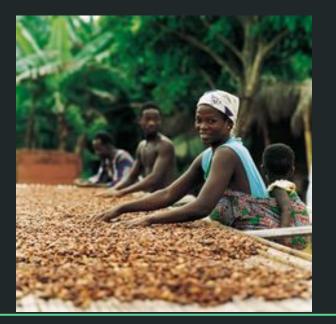
## Cocoa

### Latest Price & Chart for Cocoa

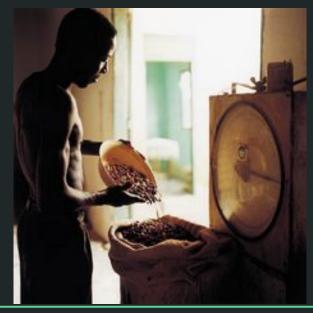
End of day Commodity Futures Price Quotes for Cocoa



Challenges for the farmer







### ! Low Productivity

- •Farmers often have limited knowledge of modern farming techniques and farm management skills as well as limited access to finance that would allow the purchase of input supplies and quality planting material.
- Aging trees, decline in soil fertility and pests and disease that attack cocoa trees.



















## ! Marketing Challenges

•The percentage of the world price that farmers receive varies significantly across regions. Reasons: regulatory environment, access to market information, the use of individual sales versus leveraging the power of group buying, understanding of cocoa quality requirements; and transportation costs.

# MOST EXPENSIVE CHOCOLATE IN THE WORLD

# MOST EXPENSIVE COFFEE IN THE WORLD





# MOST EXPENSIVE CHOCOLATE IN THE WORLD







