



TIPS TO BOOST Social Media Engager

01

Share things that people find cool, helpful, or entertaining. Imagine what your friends would like to talk about.

02

People love stories. Tell them about your day, your experiences, or your thoughts. It's like chatting with friends over a cup of coffee.

03

Pay attention to what your friends like and share. It helps you understand their interests and what makes them engage more.

You know that people are impress more on something that relate to them. Moreover, make it shareable.

