Behaviors

**Motivation**  
Pleasure/Pain, Hope/Fear, Social Acceptance/Rejection

**Ability**  
Time, Money, Physical effort, Brain Cycle, Social Deviance, Non-routine

**Triggers**  
Facilitators, Spark, Signal

1. Somebody steals petrol for many bikes in my street.

Motivation : Happiness, Ability. Money Requirement of money, Triggers: Facilitators

1. People keeping fasting and going to Ayyappan and good will happen Temple.

Motivation: They Hope something good will happen for them. Ability:

1. My area people throw garbage’s in the street itself.
2. I am not able to go for walking when my shift changes.

Reason : Ability, Time.

1. My son is not doing homework when a program or movie is being telecasted in Television.

Reason : Trigger. Favourite movie in TV.

1. My wife is afraid to ride the bike when trafiic is more.

Reason : Motivation, Fear.

1. Politicians create Chaos between Hindu-Muslim.

Reason : Motivation, Religion

1. Sometimes people behaviour changes when they didn’t get what they expected.

Reason : Ability, Expectation.

1. Karnataka government is not giving water to our state.

Reason : Motivation, Fear on people of their own state people.

1. Some people change their behavior after seeing a movie.

Reason : Motivation, They wanted to be as the person in the movie.

1. People who consume alcohol behaves in different manner.

Reason : .Motivation, They wants to be happy.

1. Mostly people doesn’t wear helmet ,but now they are wearing .

Reason : Motivation, Fear because of seeing accidents and person getting head injury.

1. Usually I don’t like to stand in long queue’s for anything. But I stood for taking aadhar card.

Reason : Motivation, Fear as per governments order all should have to link aadhar with everything .

1. If co-worker gets higher posts immediately they change their behavior.

Reason : Motivation, society.

1. Education hass changed behavior of humans.

Reason : Society.

1. If we have played well but lost behavior change

Reason : Motivation. Pain in anger.

1. If we are in love

Reason : Motivation. Pleasure.

1. If a person is ill and have physical problem.

Reason : Motivation. Beacause of fear.

1. People don’t go theatre to watch movie.

Reason : Ability, Time so watch online.

1. When small boys see people smoking they are inspired to smoking

Reason : Motivation. Gets trigger for smoking.

1. People usually don’t stand for taking money from banks in long queue but when government announced demonetization it happened.

Reason : Motivation, Fear whether we could change our money or we will be affected.