

Sakshee Kale



About Me

Writing content by day, bingeing content by night. As a writer and an art enthusiast, working in advertising gives me the opportunity to create something meaningful with both words and visuals.

Skills

Creative Thinking

Visualisation

Building & Maintaining Relationships

Effective Verbal Communication

Experience

DVIO Digital, Pune

Nov 2022 -Present

Designation: Copywriter

Responsibilities:

Strategizing and copywriting for clients such as Toys”R”Us, Safexpay, Lulu Malls (UAE), GMG, MyAster Group, My 11 Circle and actively pitching for new projects

The Glitch, Mumbai

Aug 2021 -Nov 2022

Designation: Intern + full time: Associate Manager

Responsibilities:

Strategizing and copywriting for clients such as LinkedIn, Pepperfry, Airtel, PineLabs, Bru and actively pitching for new projects

Makani Creatives, Mumbai

Jun 2021-Aug 2021

Designation: Copywriting and Strategy Intern

Responsibilities:

Strategizing and copywriting and competitor analysis for clients such as Metro shoes, Mochi shoes, GKB opticals, Saamya essential oils, Lavie, ImageEyewear

Contacts

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