



UNIVERSIDAD CATÓLICA DEL MAULE
FACULTAD DE INGENIERÍA
ESCUELA DE INGENIERÍA CIVIL INDUSTRIAL

INFORME DE PRACTICA: PEDIDOS YA

JORGE TRONCOSO MORALES

Profesor Supervisor:

IVAN MERINO RODRIGEZ

Talca, Chile, Marzo 2025

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1. DESCRIPCION GENERAL DE LA EMPRESA

PedidosYa es una empresa líder en la industria de delivery online en América Latina, especializada en la intermediación entre comercios y clientes a través de su plataforma digital. Fundada en 2009 en Uruguay, la compañía ha experimentado un crecimiento exponencial y actualmente opera en múltiples países de la región, incluyendo Argentina, Chile, México, Brasil y Colombia, entre otros.

La empresa forma parte del grupo Delivery Hero (Delivery Hero SE, 2025), una de las mayores compañías de entrega de alimentos y productos a nivel global. Su plataforma permite a los usuarios acceder a una amplia variedad de servicios, desde la compra de alimentos en restaurantes hasta la entrega de productos de supermercados, farmacias y tiendas especializadas.

PedidosYa se distingue por su enfoque en la tecnología y la optimización logística, ofreciendo una experiencia de usuario eficiente a través de su aplicación móvil y sitio web. La empresa utiliza algoritmos avanzados para mejorar los tiempos de entrega, optimizar las rutas de los repartidores y brindar opciones de pago seguras y flexibles.

Además de su core business en food delivery, PedidosYa ha expandido su portafolio con servicios como PedidosYa Market, un modelo de dark stores que permite entregas ultrarrápidas de productos de conveniencia, y PedidosYa Envíos, que ofrece soluciones logísticas para empresas y usuarios particulares (PedidosYa, 2025).

Con una cultura empresarial dinámica y orientada a la innovación, PedidosYa continúa evolucionando dentro del ecosistema de comercio electrónico y delivery, adaptándose a las nuevas demandas del mercado y consolidándose como un actor clave en la transformación digital del sector.

2. ROLES Y RESPONSABILIDADES DE LA PRACTICA

2.1. First Section

Lorem ipsum ad his scripta blandit partiendo, eum fastidii accumsan euripidis in, eum liber hendrerit an. Qui ut wisi vocibus suscipiantur, quo dicit ridens inciderint id. Quo mundi lobortis reformidans eu, legimus senserit definiebas an eos. Eu sit tincidunt incorrupte definitionem, vis mutat affert percipit cu, eirmod consectetuer signiferumque eu per. In usu latine equidem dolores. Quo no falli viris intellegam, ut fugit veritus placerat per.

Ius id vidit volumus mandamus, vide veritus democritum te nec, ei eos debet libris consulatu. No mei ferri graeco dicunt, ad cum veri accommodare. Sed at malis omnesque delicata, usu et iusto zzril meliore. Dicunt maiorum eloquentiam cum cu, sit summo dolor essent te. Ne quodsi nusquam legendos has, ea dicit voluptua eloquentiam pro, ad sit quas qualisque. Eos vocibus deserunt quaestio ei.

Blandit incorrupte quaerendum in quo, nibh impedit id vis, vel no nullam semper audiam. Ei populo graeci consulatu mei, has ea stet modus phaedrum. Inani oblique ne has, duo et veritus detraxit. Tota ludus oratio ea mel, offendit persequeris ei vim. Eos dicat oratio partem ut, id cum ignota senserit intellegat. Sit inani ubique graecis ad, quando graecis liberavisse et cum, dicit option eruditi at duo. Homero salutatus suscipiantur eum id, tamquam voluptaria expetendis ad sed, nobis feugiat similique usu ex.

2.1.1. First SubSection

Eum hinc argumentum te, no sit percipit adversarium, ne qui feugiat persecuti. Odio omnes scripserit ad est, ut vidit lorem maiestatis his, putent mandamus gloriatur ne pro. Oratio iriure rationibus ne his, ad est corrumpit splendide. Ad duo appareat moderatius, ei falli tollit denique eos. Dicant evertitur mei in, ne his deserunt perpetua sententiae, ea sea omnes similique vituperatoribus. Ex mel errem intellegebat comprehensam, vel ad tantas

antiopam delicatissimi, tota ferri affert eu nec. Legere expetenda pertinacia ne pro, et pro impetus persius assueverit.

Ea mei nullam facete, omnis oratio offendit ius cu. Doming takimata repudiandae usu an, mei dicant takimata id, pri eleifend inimicus euripidis at. His vero singulis ea, quem euripidis abhorreant mei ut, et populo iriure vix. Usu ludus affert voluptaria ei, vix ea error definitiones, movet fastidii signiferumque in qui.

Vis prodesset adolescens adipiscing te, usu mazim perfecto recteque at, assum putant erroribus mea in. Vel facete imperdiet id, cum an libris luptatum perfecto, vel fabellas inciderint ut. Veri facete debitis ea vis, ut eos oratio erroribus. Sint facete perfecto no vel, vim id omnium insolens. Vel dolores perfecto pertinacia ut, te mel meis ullum dicam, eos assum facilis corpora in.

Mea te unum viderer dolores, nostrum detracto nec in, vis no partem definiebas constituam. Dicant utinam philosophia has cu, hendrerit prodesset at nam, eos an bonorum dissentiet. Has ad placerat intellegam consecutuer, no adipisci mandamus senserit pro, torquatos similique percipitur est ex. Pro ex putant deleniti repudiare, vel an aperiam sensibus suavitate. Ad vel epicurei convenire, ea soluta aliquid deserunt ius, pri in errem putant feugiat.

2.1.2. Second SubSection

Sed iusto nihil populo an, ex pro novum homero cotidieque. Te utamur civibus eleifend qui, nam ei brute doming concludaturque, modo aliquam facilisi nec no. Vidisse maiestatis constituam eu his, esse pertinacia intellegam ius cu. Eos ei odio veniam, eu sumo altera adipisci eam, mea audiam prodesset persequeris ea. Ad vitae dictas vituperata sed, eum posse labore postulant id. Te eligendi principes dignissim sit, te vel dicant officiis repudiandae.

Id vel sensibus honestatis omittantur, vel cu nobis commune patrioque. In accusata definiebas qui, id tale malorum dolorem sed, solum clita phaedrum ne his. Eos mutat ullum

forensibus ex, wisi perfecto urbanitas cu eam, no vis dicunt impetus. Assum novum in pri, vix an suavitate moderatius, id has reformidans referrentur. Elit inciderint omittantur duo ut, dicit democritum signiferumque eu est, ad suscipit delectus mandamus duo. An harum equidem maiestatis nec.

2.1.2.1. First sub sub section

At has veri feugait placerat, in semper offendit praesent his. Omnium impetus facilis sed at, ex viris tincidunt ius. Unum eirmod dignissim id quo. Sit te atomorum quaerendum neglegentur, his primis tamquam et. Eu quo quot veri alienum, ea eos nullam luptatum accusamus. Ea mel causae phaedrum reprimique, at vidisse dolores occurreret nam. **lorem**

2.2. Second Section

Hello world! A few references to see how *apacite* works. First, we have **khaled2003** and later we have (**pullan2005**).

3. PROYECTOS Y TAREAS

3.1. Figures and Tables

In Figure ?? we can see a selfie taken by a macaque.



Figura 3.1. This picture is not copyrighted

Blandit incorrupte quaerendum in quo, nibh impedit id vis, vel no nullam semper audiam. Ei populo graeci consulatu mei, has ea stet modus phaedrum. Inani oblique ne has, duo et veritus detraxit. Tota ludus oratio ea mel, offendit persequeris ei vim. Eos dicat oratio partem ut, id cum ignota senserit intellegat. Sit inani ubique graecis ad, quando graecis liberavisse et cum, dicit option eruditi at duo. Homero salutatus suscipiantur eum id, tamquam voluptaria expetendis ad sed, nobis feugiat similique usu ex.

And now, Table ?? shows some parameter for the Aliev-Panfilov model.

Tabla 3.1. Parameter values considered for the Aliev-Panfilov model of ionic current.

| α | c_1 | c_2 | μ_1 | μ_2 | b | γ |
|----------|-------|-------|---------|---------|------|----------|
| 0.05 | 52 | 8 | 0.1 | 0.3 | 0.25 | 0.002 |

There are 12 figures in order to show that the List of Figures works fine.

3.2. Equations

Finally, an equation

$$x^2 + 1 = 0 \tag{3.1}$$

We can notice that $x = \pm i$ are the solutions of Equation (??).

4. REFLECCIONES Y LECCIONES APRENDIDAS

5. CONCLUSIONSES

Nothing to say. Be happy.

REFERENCIAS

- Delivery Hero SE. (2025). Delivery Hero around the world - PedidosYa [Accessed: 2025-03-13]. <https://www.deliveryhero.com/brands/pedidosya/>
- PedidosYa. (2025). PedidosYa Envíos - Logística de última milla para negocios [Accessed: 2025-03-13]. <https://envios.pedidosya.cl/>

ANEXO

A. FIRST APPENDIX

We can write equations here too:

$$\int_0^\infty e^{-x^2} dx \tag{A.1}$$

And more...

B. AN INTERESTING SHORT STORY

Let us enjoy reading this story of Hunting With The Lion.

It was a dry summer. The animals in the forest were beginning to find it difficult to get food.

A bear, a wolf and a jackal thought it would be better to join hands with a lion and do the hunting. They approached lion and he too agreed. The four of them went off hunting.

The hunting party came across a buffalo. The fox and wolf chased the buffalo. The bear intercepted the buffalo. The lion killed him.

The fox made shares out of the buffalo. When they were about to take their shares the lion roared and said, "Well friends, the first share is mine for my leadership. The second share is mine for, it is I who killed. The third share is also mine for I need it for my cubs. Anyone who needs a share can take the fourth. But before that you will have to win me."

All the three left the place without a single word.

MORAL : If you are might, you are right.