

: Evan Neal, Football Player

Scenario: Bus to Practice



"I need to get better at football so  
the giants stop losing"



"I'll be at practice in tim  
app!"



"Let me take the bus to practice"



Evan Neal makes it to pr  
letting up sacks!



I need to get on the bus to make it to  
my class.



Oh no! The bus isn't here yet.



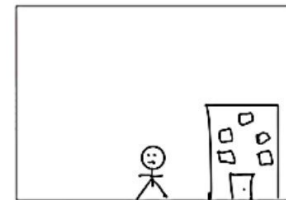
Let me check my app to see how far  
behind it is.



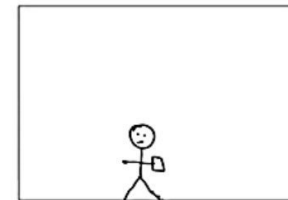
The bus is not going to make it here  
on time. I better start walking.

PERSONA: Jeff Alburns

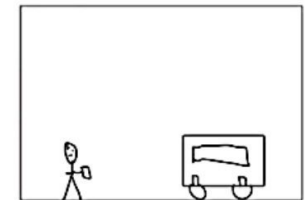
USER STORY/SCENARIO:



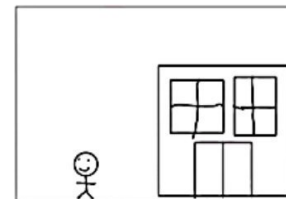
Jeff needs to get to his next class.



He pulls out his phone to  
use Transloc so he can get to  
his next class.



The bus arrives and Jeff gets  
on.



He gets to his next class  
in time.

