

# **2019 EMEA Regional Leadership Briefing Opportunities: Regional Outlook Remains Subdued Relative to 2018**

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## **Body**

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Dublin, Oct. 09, 2019 (GLOBE NEWSWIRE) -- The "EMEA **Regional** Leadership **Briefing**" report has been added to ResearchAndMarkets.com's offering. OverviewThe macroeconomic outlook for the region remains subdued relative to 2018, but opportunities still exist, from greater social spending by governments across the region to changes in China's Belt and Road Initiative that could create opportunities for MNCs to be more involved in projects than they were in the past- Companies need to keep in mind that while some economic stimulus in China and less tightening of monetary policy by developed-market central banks will support the outlook for the year, they will only prevent further deterioration in economic conditions - they will not necessarily create significant impetus for demand growth- Additionally, political risks - from within and from outside of Europe, the Middle East, and Africa - will create potential volatility that will continue to shape the region during the course of the year- Companies need to invest in their competitiveness and value proposition across markets, prepare for a more challenging environment with weaker demand growth, and actively navigate political risks in the months ahead.What you will learn

- The impact that significant global events will have on the region
- Emerging opportunities in EMEA through 2019
- Actions for multinationals to take to win in the region

What you will receive

- Immediate access to the 15-page PDF report
- Exclusive email updates covering emerging markets business topics
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Key Topics Covered:

Executive SummaryGlobal Market Prioritization Framework & Methodology

- EMEA in 2019: Outlook for the Region
- Watchlist: What to Monitor
- China and Its Impact on EMEA: Update
- Brexit: What Next?
- Inflation Dynamics Around the Region
- Trends in Borrowing Costs Across EMEA
- BRI 2.0: Opportunities for Multinationals

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- Government Spending Increases Create Opportunities
- Opportunities in Central and Eastern Europe
- Emerging Opportunities
- Next Steps for You and Your Teams

For more information about this report visit <https://www.researchandmarkets.com/r/tgtvk>

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