## New paper aimed at immigrants

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**Length:** 232 words **Byline:** By - Tim Fay

## **Body**

Two Atlanta women have founded a monthly newspaper <u>aimed</u> at the city's fast-growing <u>immigrant</u> population.

"There needs to be a unifying force of all the international communities," said Molly Read, editor of Planet Atlanta. "We can be the one place they can turn to."

The initial issue, published Jan. 4, features articles on Atlanta's partnership with Barcelona, Spain; the doll business of an Atlantan raised in Trinidad; and a Buddhist monastery being built in DeKalb.

Advertisers include Coca-Cola and Sprint.

The <u>paper</u> will be distributed free to Atlanta's diplomatic corps, trade organizations and <u>immigrant</u>-owned businesses. Ten thousand copies of the first issue were printed.

Read, formerly an Atlanta Business Chronicle reporter and English teacher in Japan, said the <u>paper</u> is targeting <u>immigrants</u> who want to learn more about sister ethnic communities in Atlanta.

"Also, we're <u>aimed</u> at the mainstream resident who wants to learn more about the tremendous diversity here, or maybe just wants to find a good ethnic restaurant," Read added.

Read and publisher Kate Pilgrim, also formerly an English teacher in Japan, produce the newspaper from Read's home near Lenox Square. They are financing it out of their savings.

"We are the print equivalent of the DeKalb Farmers Market or Harry's," Read said. "As far as we know, we're the first newspaper in America doing this."

## **Graphic**

A Color photo: (appeared on E/01 with reference to E/02 story). Planet Atlanta, a <u>new</u> newspaper <u>aimed</u> at the metro area's growing ethnic population, began publishing this week. Publisher Kate Pilgrim (left) and editor Molly Read also are targeting people interested in the area's cultural diversity. The <u>paper</u> will be distributed free to diplomatic offices, trade groups and businesses owned by <u>immigrants</u>. / David Tulis / Staff Photo: Kate Pilgrim (left) and Molly Read publish the <u>new</u> Planet Atlanta. / David Tulis / Staff

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