POUR YOURSELF A BROOKLYN LAGER IN A FEW WEEKS

St. Petersburg Times (Florida)

May 21, 2007 Monday, 0 South Pinellas Edition

Copyright 2007 Times Publishing Company All Rights Reserved

Section: BUSINESS; Pg. 1D

Length: 401 words

Body

<u>Brooklyn Lager</u>, a craft beer that's the fourth most popular draft beer in New York City, will be widely available in the Tampa Bay area within two <u>weeks</u>. The <u>lager</u> and pale and brown ale cousins produced by <u>Brooklyn</u> Brewery, a craft brewer that produced 58,000 barrels in 2006, will be sold by most grocery stores. Touted as the first successful New York brewer since Schaefer and Rheingold checked out in 1976, <u>Brooklyn</u> Brewery has an unusual history. Its founder and president is Steve Hindy, a one-time Associated Press Mideast correspondent who taught himself home-brewing when he lived in beer-free Saudi Arabia. He and a banker friend set up shop in 1988 using a pre-Prohibition recipe for <u>Brooklyn Lager</u>. They raised money for the venture <u>weeks</u> before the 1987 stock market collapse.

Report: Relish our immigrant workers

Just in time for the immigration debate buzzing in Washington, D.C., comes a report on the immigrant work force in Florida. A report to be released today by Florida International University says immigrants made up 23 percent of the state's work force in 2005, compared with 19 percent in 2000. What's more, the report posits, we're lucky to have these workers: "In short, immigrants contribute more to the Florida economy than they cost," a preliminary release states. The report concludes that recent immigrants to Florida, as compared with U.S. natives:

- Contribute equally or more to the economy as measured by taxes paid and assistance received.
- Are just as likely to have advanced degrees and nearly as likely to have bachelor's degrees.
- Are more likely to be entrepreneurs.

After a news conference this afternoon, the report will be available online at www.risep-fiu.org.

Congrats to our top entrepreneurs

The 25 finalists for Ernst & Young's Florida Entrepreneur of the Year awards include some bay area connections to make us proud:

- Paul Simino, president and founder, One Simple Loan, Oldsmar.
- David Serlo, CEO, PSCU Financial Services, St. Petersburg.
- Thilo Best, president, Horizon Bay Senior Communities, Tampa.
- Crawford Ker, president, Ker's WingHouse, Largo.
- -Jon Yob, president and CEO, Creative Recycling Systems, Tampa.

POUR YOURSELF A BROOKLYN LAGER IN A FEW WEEKS

Winners will be announced at a gala in Orlando on June 21. They will be eligible for the national awards in November.

tampabay.com

Unclaimed money

That's right - and it could be yours. Check out the list from Florida at blogs.tampabay.com/money.

Graphic

PHOTO: Bottle of **Brooklyn** lager.

Classification

Language: ENGLISH

Publication-Type: Newspaper

Subject: IMMIGRATION (92%); LABOR FORCE (90%); ENTREPRENEURSHIP (89%); EXECUTIVES (75%); PRESS CONFERENCES (75%); FUNDRAISING (74%); FOREIGN LABOR (73%); INDUSTRY AWARDS (67%); BLOGS & MESSAGE BOARDS (62%); STOCK MARKET CRASHES (53%)

Company: ASSOCIATED PRESS (57%); ERNST & YOUNG GLOBAL LTD (53%)

Organization: FLORIDA INTERNATIONAL UNIVERSITY (55%)

Industry: BEER & ALE (91%); BREWERIES (90%); BANKING & FINANCE (74%); BLOGS & MESSAGE BOARDS (62%); GROCERY STORES & SUPERMARKETS (57%); STOCK MARKET CRASHES (53%)

Person: ROBERT W BEST (55%)

Geographic: NEW YORK, NY, USA (95%); TAMPA, FL, USA (93%); ORLANDO, FLORIDA, USA (79%); FLORIDA, USA (94%); NEW YORK, USA (92%); DISTRICT OF COLUMBIA, USA (79%); SAUDI ARABIA (79%); UNITED STATES (79%); MIDDLE EAST (79%)

Load-Date: May 21, 2007