

FOX News Digital Surpasses CNN.com in Multiplatform Views for Eighth Consecutive Month; FOX News Digital Marks 12th Straight Month as Leader in Multiplatform Total Minutes over CNN.com; For 61 Consecutive Months, FOX News Remains the Number One Most-Engaged News Brand on Social Channels; FOX News Digital Continues its Double-Digit YOY Growth, While Surpassing CNN Again in Total Views and Minutes; FOXBusiness.com Places Number One in Business News Competitive Set in YOY Multiplatform Views, Minutes and Unique Audience Growth

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Body

FOX **News** Digital finished the month of September notching its eighth consecutive month dominating CNN.com in total views and 12th straight month outpacing CNN.com in total minutes spent, according to Comscore.* Securing 1.7 billion multi-platform views (a 25 percent increase from September 2018) and 3.9 billion total minutes (a 30 percent increase from September 2018), FOX **News** Digital also finished at number one in the **news** competitive set, outpacing CNN.com (1.6 billion/3.1 billion), NYTimes.com (1.2 billion/1.1 billion) and WashingtonPost.com (496 million/1.25 billion) in total views and total minutes.

In commenting on the performance increases across the month of September, FOX **News** Digital Editor-In-Chief Porter Berry said, "FOX **News** Digital once again leads the competition in year over year growth and audience engagement. We are incredibly proud of our team and look forward to furthered momentum while CNN.com continues to struggle in engagement across the board."

The month of September also saw FOX **News** Digital deliver 98 million unique visitors among the 18+ demographic and 103 million in the 13+ **news** set. The strong performance also helped drive FOX **News** Digital among the top **news** brands in the country ahead of Washington Post, New York Times and USAToday.com.

For the 61st month in a row, FOX **News** continued to be the number one most engaged **news** brand on social media in September with 41 million interactions (Facebook, Twitter, Instagram), according to Socialbakers***. On Instagram, September marks the 41st consecutive month that FOX **News** has been the number one most engaged **news** entity, delivering a 67 percent increase compared to last year.

Finally, for the 10th month in a row, the Fox **News** Mobile App surpassed the CNN Mobile App in Unique Visitors, with 7.5 million versus CNN's 6.9 million****.

FOXBusiness.com delivered 69 million multiplatform views, up 43 percent compared to September 2018. Additionally, FOXBusiness.com was number one in the business **news** competitive set in terms of year-over-year multiplatform views, minutes and unique audience growth. *****

SEPTEMBER 2019 FOX **NEWS** DIGITAL VS. CNN.COM

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Multi-Platform Total Views

FOX **News** Digital - 1,717,000,000 (up 25 percent vs. September 2018)

CNN.com - 1,615,000,000 (up 2 percent vs. September 2018)

Multi-Platform Total Minutes

FOX **News** Digital - 3,868,000,000 (up 30 percent vs. September 2018)

CNN.com - 3,130,000,000 (up 5 percent vs. September 2018)

Multi-Platform Total Unique Visitors

FOX **News** Digital - 97,726,000 (up 3 percent vs. September 2018)

CNN.com - 129,880,000 (up 13 percent vs. September 2018)

FOX **News** Media operates the FOX **News** Channel (FNC), FOX Business Network (FBN), FOX **News** Digital, FOX **News** Radio, FOX **News** Headlines 24/7, FOX **News** podcasts and the direct-to-consumer subscription streaming service FOX Nation. A top five-cable network, FNC has been the most watched television **news** channel for more than 17 consecutive years, while FBN has ranked as the number one business channel for the past two years. Owned by FOX Corporation, FOX **News** Media reaches 200 million people each month.

*Source: Comscore Media Metrix® Multi-Platform, Total Digital Audience, Custom-Defined List including CNN.com, NBCNews.com, ABCNews.com, CBSNews.com, Fox **News** Digital Network, WashingtonPost.com, NYTimes.com, HuffPost U.S., Wall Street Journal Online, Reuters.com, and USAToday.com, September 2019, U.S.

Source: Comscore Media Metrix® Multi-Platform, Total Digital Audience, Custom-Defined List including CNN.com, NBCNews.com, ABCNews.com, CBSNews.com, Fox **News Digital Network, WashingtonPost.com, NYTimes.com, HuffPost U.S., WSJ Wall Street Journal Online, Reuters.com, and USAToday.com, September 2019, U.S.

***Socialbakers

****Source: Comscore Mobile Metrix®, Mobile App Only, [FOX **News** Mobile App and CNN Mobile App], September 2019, U.S.

*****Source: Comscore Media Metrix® Multi-Platform, Total Digital Audience, Custom-DefinedList including Yahoo! Finance, MSN Money, CNBC.com, Wall Street Journal Online, Bloomberg.com, Forbes.com, CNN Business, MarketWatch, FoxBusiness.com, Motley Fool, USA TODAY Money, TheStreet.com, Entrepreneur.com, HuffPost Business, September 2019, U.S.

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