Marcela Rezkova

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Work Experience

Freelancer (Self-employed)

August 2024 – Present
Focused on software development education and gaining experience. Career break combined with travel and remote exploration across Iceland, Austria, Portugal, Spain, and Egypt.

Chief Executive Officer – Valeolla Consulting, s.r.o.

May 2021 – July 2024
Led a team of five grant and legal specialists. Communicated with authorities (MMR, MZP, MZe) and managed grant audits. Oversaw renewable and community energy projects. Provided legal protection in unresolved grant cases. Acquired clients and built business relationships. Developed internal processes and growth strategies.

Operations Director / Manager – Ukli-zen

November 2022 – April 2024
Managed inventory and operational platforms. Recruited and managed staff. Designed business and operational strategies.

Senior Cybersecurity Consultant – Doxologic, s.r.o.

December 2022 – May 2023
Identified new business opportunities. Communicated with existing clients. Led and motivated the sales team.

Sales Officer – Platon Life

November 2021 – May 2022
Identified business opportunities and upsold to existing clients.

Regional Sales Representative – Bohemia Direct Marketing, s.r.o.

August 2019 – October 2020
Hybrid sales model. Communicated with and upsold to existing clients.

Kitchen Assistant – Jagdgasthaus Egender

May 2018 – October 2018
General kitchen help during the summer season. Worked in a German-speaking environment.

E-shop Administrator – VeeLandia

2016 – 2018
Managed and maintained a handmade jewelry e-shop. Focused on marketing, product listings, order handling, and customer communication. Jewelry was crafted from epoxy resin.

Languages

- Czech – Fluent
- English – Upper-intermediate
- German – Intermediate
- Spanish – Beginner
- French – Beginner

Driver's License

- A – Motorcycles
- B – Passenger Cars

Technical Skills

- Operating Systems: Windows 8/10/11 (advanced), MacOS (advanced), Linux/BSD/Unix (expert), Windows XP/Vista/7 (intermediate)
- Smartphones: Android (advanced), iOS (advanced)
- Office Software: Word, Excel, PowerPoint (advanced), Outlook (advanced), Web Browser & Email (expert)
- Graphics & Design: Canva (advanced), InDesign & Photoshop (beginner), UX Pin (novice)
- Programming: HTML/CSS, PHP, JS, SQL, Python (intermediate), Java (beginner), TypeScript (novice)
- Databases: SQLite (beginner), MS SQL & Oracle (novice)
- ERP: Pohoda (beginner)
- Online Marketing: Affiliate, Google Ads (intermediate), Google Analytics, Email Marketing, UX Design, Video Editing, WordPress

Courses

- W3schools – Intro to Full Stack and Software Development (January 2025)
- Cybersecurity Basics – 6 academic hours (December 2022)
- Cybersecurity Management Course – NUKIB (December 2022)

Strengths

- Proactive attitude
- Flexibility
- Willingness to learn
- Independence
- Logical thinking
- Problem-solving using critical thinking
- Creative thinking