

RIT opens new MAGIC Spell Studios building

Live filming of a commercial. Live audio mixing with sound engineers. Screenings of short films created by students. Video game development demonstrations.

Tours and hands-on experiences were the order of the day as Rochester Institute of Technology formally opened the newest building on campus—the 52,000-square-foot MAGIC Spell Studios. »



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WXXI.org — Oct. 31, 2018 »



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RIT brings out the 'MAGIC' with new production studios

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