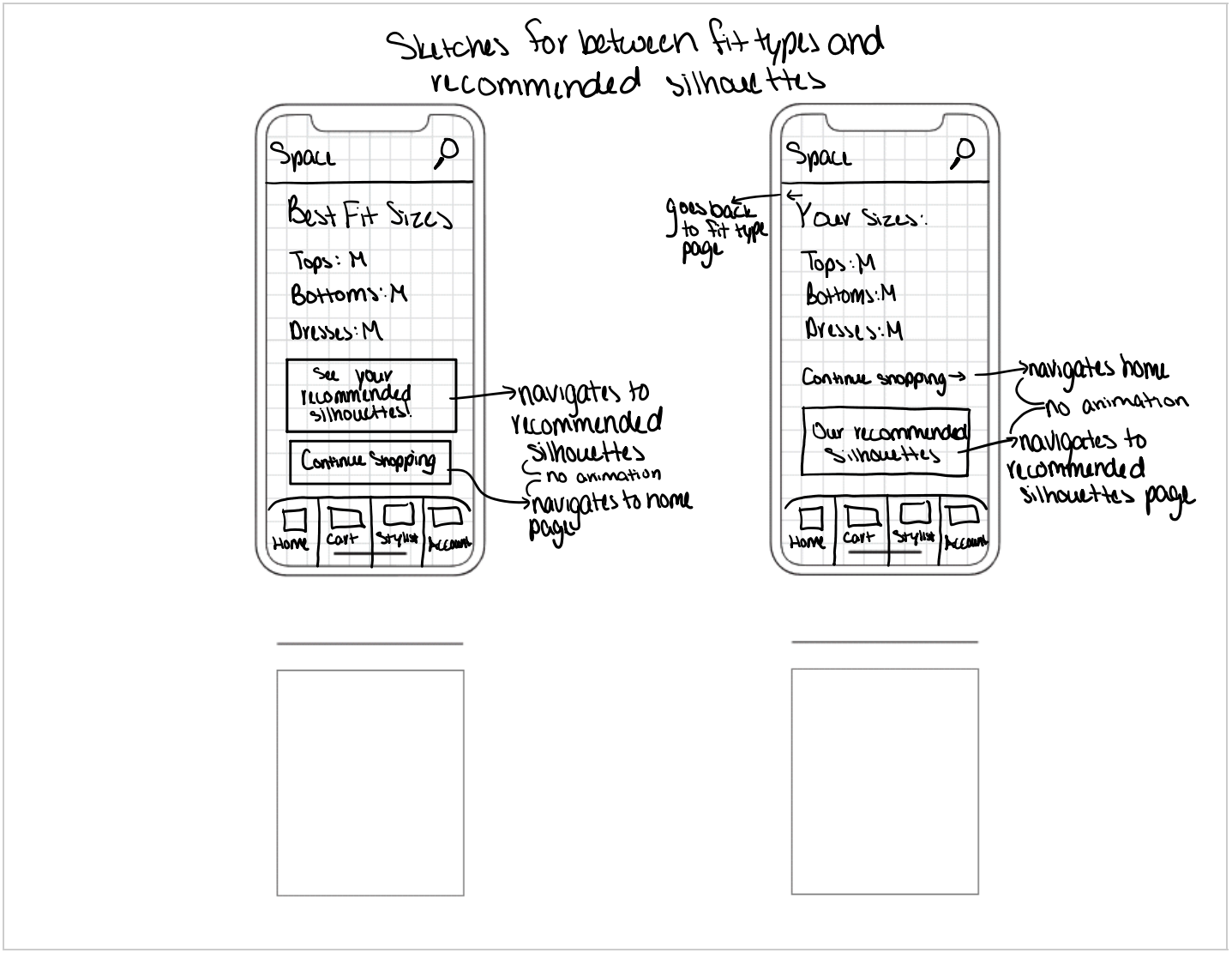
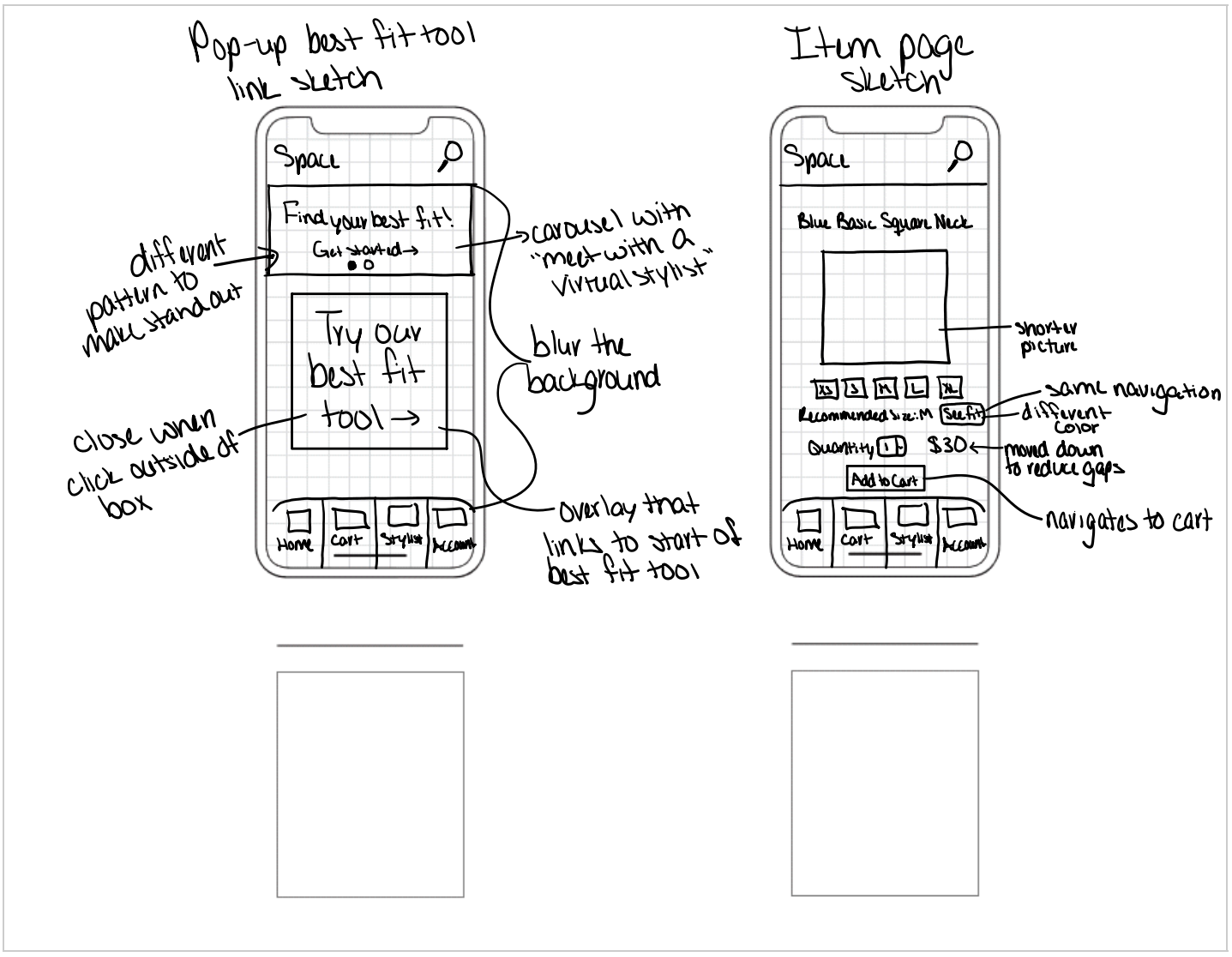
Project 1.5 Wireframes

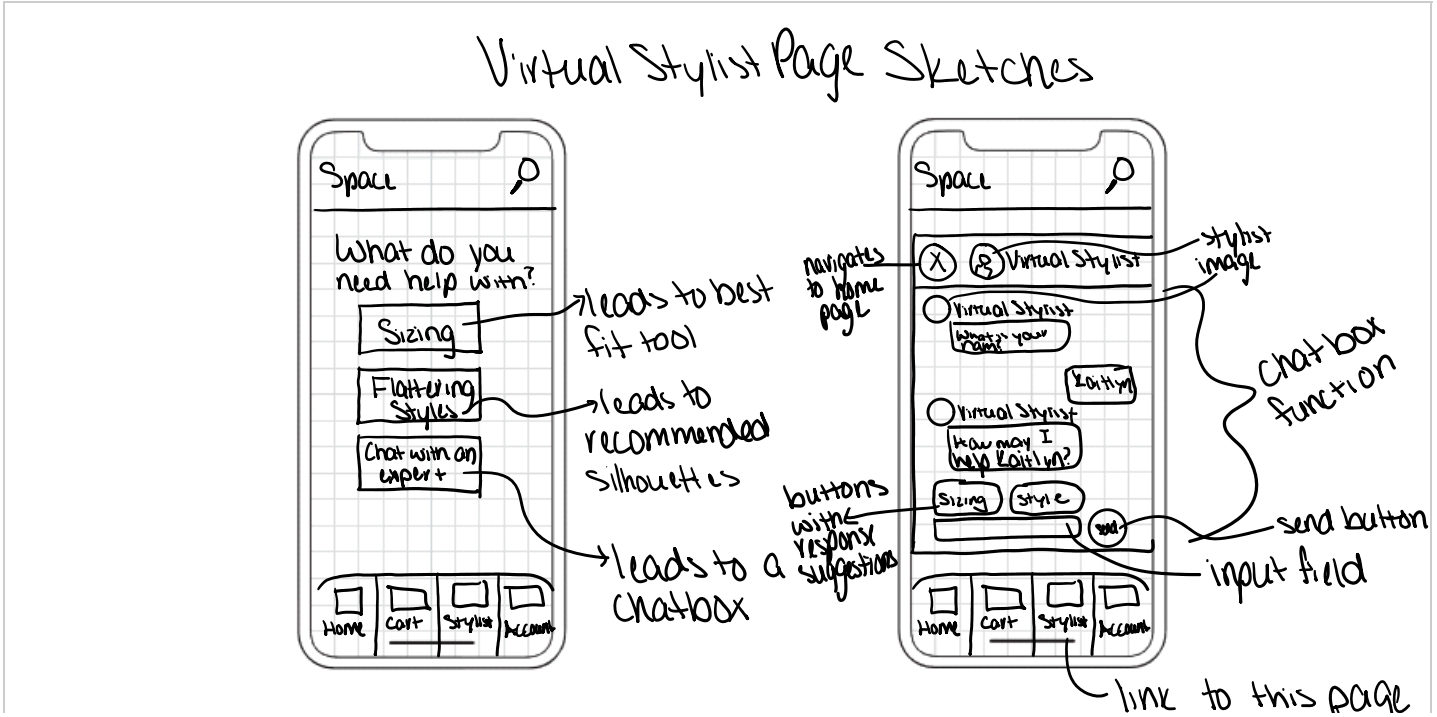
Monday, May 6, 2024 5:44 PM

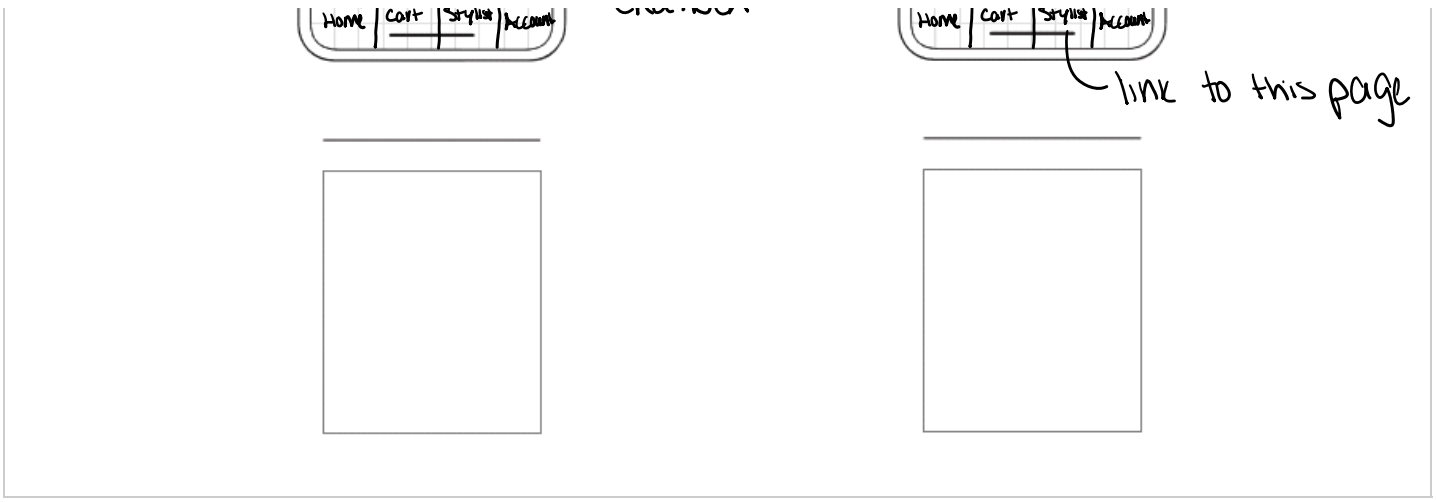
New Features:

- new page between selecting fit and recommended silhouettes
  - show recommended sizes for tops, bottoms, and dresses
  - button to see recommended silhouettes
  - button to go home
- change banner to stand out more
  - implement a pop-up on start
- make item page less zoomed in and emphasize "see fit"
- option to meet with a virtual stylist
  - change avatar button on footer to virtual stylist




Pop-up best fit tool link sketch
Space
Find your best fit!
Get started →
Try our best fit tool →
Home
cart
Stylist
Account
different pattern to make stand out
close when click outside of box
carousel with "meet with a virtual stylist"
blur the background
overlay that links to start of best fit tool
Item page sketch
Space
Blue Basic Square Neck
shorter picture
XS S M L XL
Recommended size: M
Size fit
same navigation
different color
Quantity 1
$30
moved down to reduce gaps
Add to Cart
navigates to cart
Home
cart
Stylist
Account


Virtual Stylist Page Sketches
Space
What do you need help with?
Sizing
Flattering Styles
Chat with an expert
Home
cart
Stylist
Account
leads to best fit tool
leads to recommended silhouettes
leads to a chatbox
navigates to home page
Virtual Stylist
stylist image
Virtual Stylist
What is your name?
Kaitlyn
Virtual Stylist
How may I help Kaitlyn?
Sizing
Style
Text
buttons with response suggestions
chatbox function
send button
input field
link to this page


Home
cart
stylist
Account
Home
cart
stylist
Account
link to this page