

Project ideation

bookstore e-commerce

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1. Introduction

- A brief introduction of the website idea.
- Identify problem + solution.

3

Brief introduction

Create a book E-commerce with the best designer's books worldwide.

Goal 1

Create a book e-commerce where users can find and buy from the best designers books worldwide.

Goal 2

A book e-commerce where the best designers worldwide can showcase and sell their books.

Goal 3

Become a renamed and reliable website with the latest updates in the creative community.



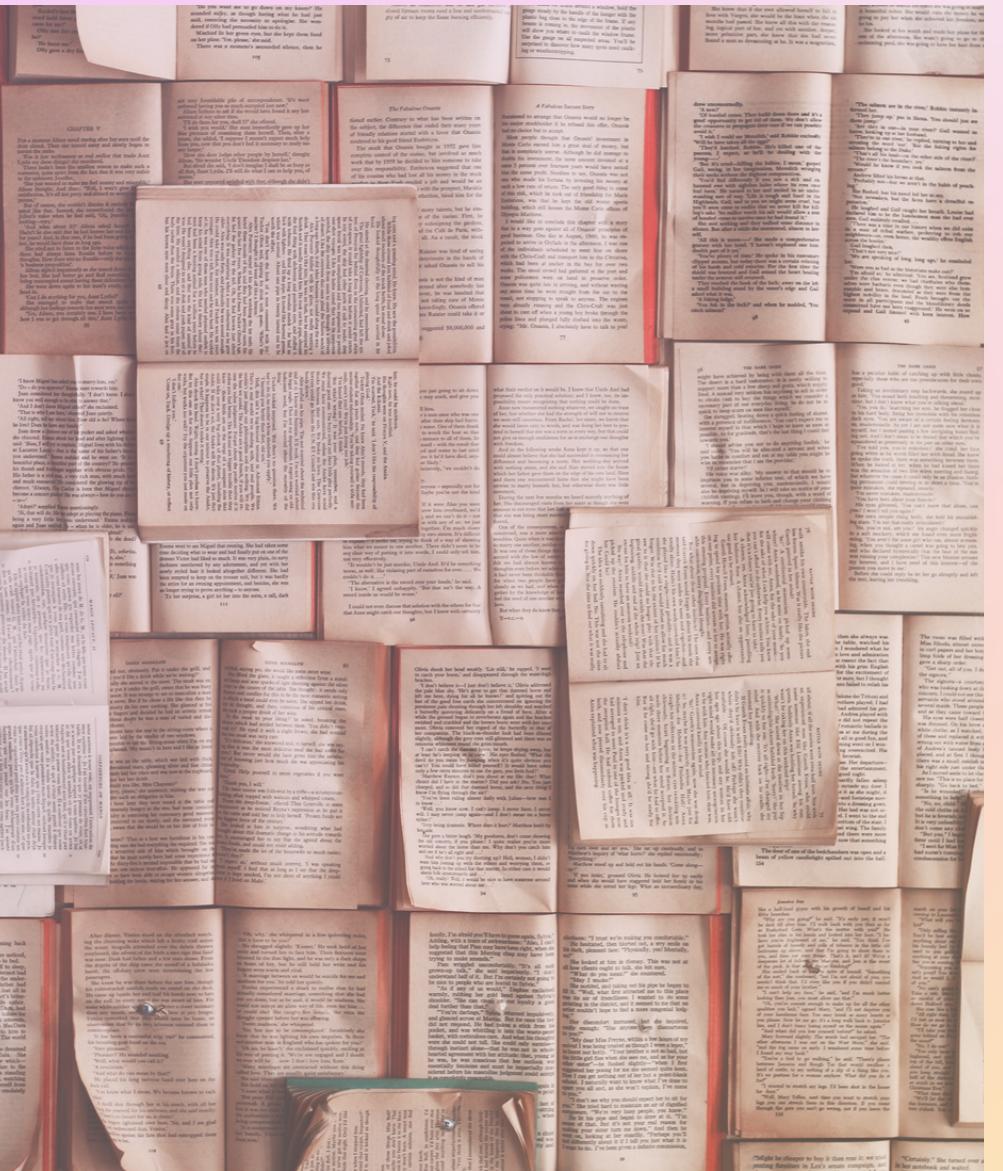
Solution



We reunite the best books in the creative community worldwide in a single e-commerce website where books are available and easy to find!

Needs

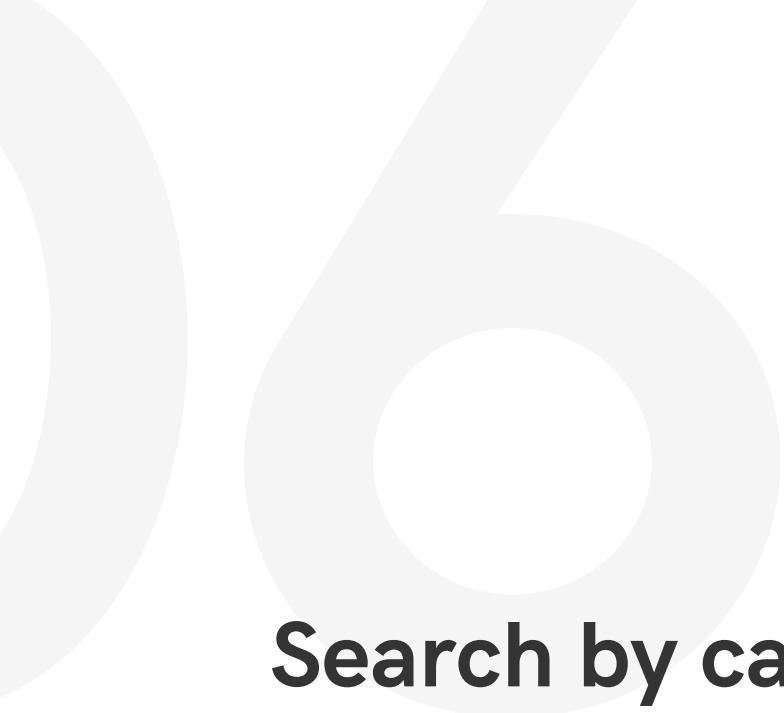
Many designer books are scattered, and the best ones are hard to find online.



2. Expected List of Features

- A brief list of features that my website will support.
- Brief justifications for including these features.





List of features

Search by categories <p>A good way to easily find books is by organizing them by categories.</p>	Online store <p>Creation of an online store, where users can have a wishlist, a cart, and buy books.</p>	Create account <p>New users can create and sign in to their own accounts and keep track of their purchases.</p>
Banner for sales/promotions <p>Show promotions and sales with a big banner. This will allow users to obtain the best benefit for their purchase.</p>	Most popular <p>Have a section where the the best rated books are shown. This will allow the users to be visually and easily updated with the best books available.</p>	Subscribe <p>Show a complete section for a subscribe option. This is to keep users informed with the latest news.</p>

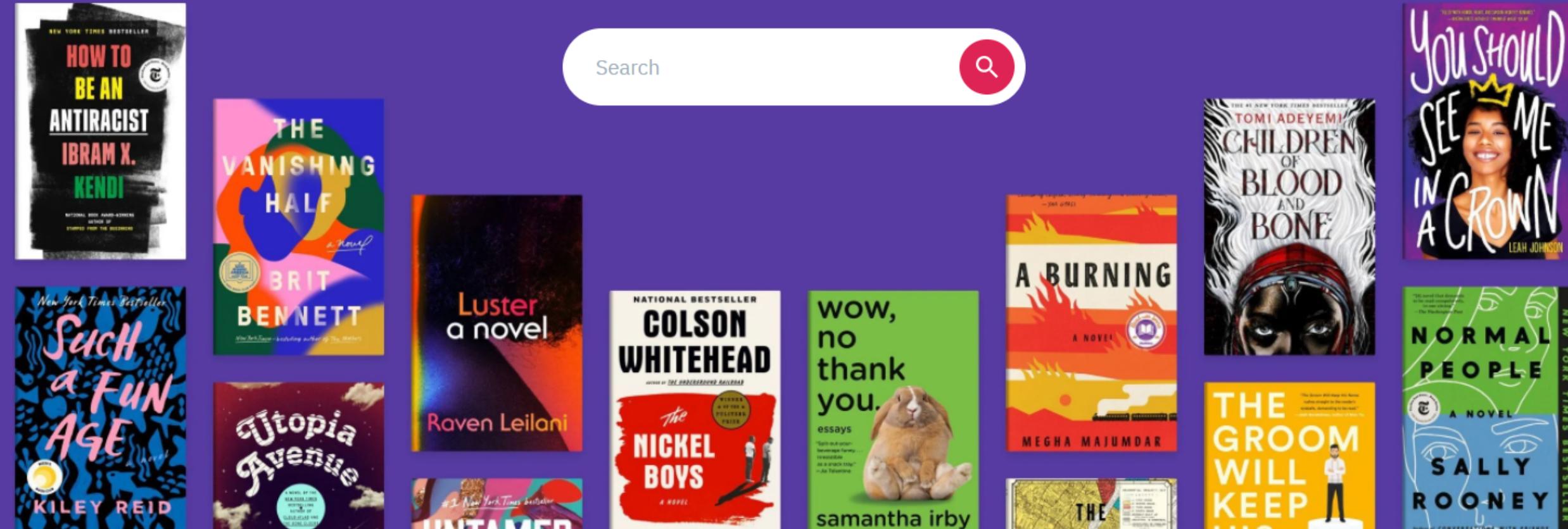


3. Marketing Survey

- Marketing survey with web sites that might have similar ideas and can be/are my competition.
- Identify strengths and weaknesses of these websites.



Support Local Bookstores. Shop Online with Bookshop.



\$6,643,244.23 raised for local bookstores

bookshop.org

Bookshop is an online bookstore with a mission to financially support local, independent bookstores.

STRENGTHS

CREATIVE BOOK POSITIONING - CLEAN DESIGN AND EASY TO USE - VIBRANT COLORS.

WEAKNESSES

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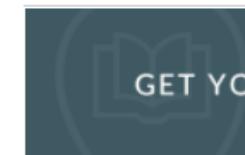
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pain, and the sometimes
dangerous, always durable ties
that link a family together."*

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STRENGTHS COUNTRY-BIG SALES APPROACH - IS VISUALLY STYLED IN A CONSISTENT AND ELEGANT DESIGN.

WEAKNESSES IT HAS BIT TOO MUCH INFORMATION, YOU CAN GET LOST WHEN FIRST VIEWING THE WEB.

COVID-19 Shipping Alert! Customers in regions heavily impacted by COVID-19 may experience shipping delays or suspensions. Click for details...

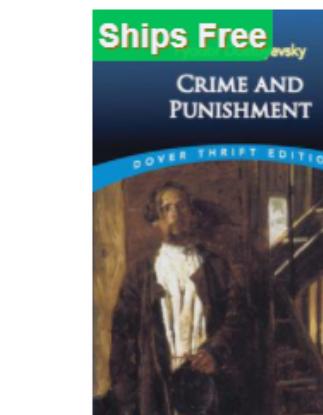
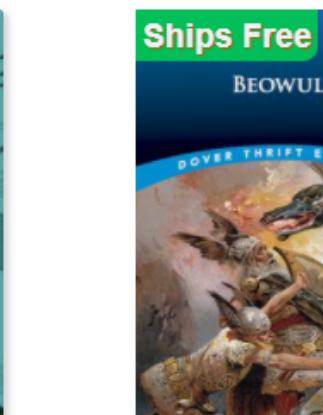
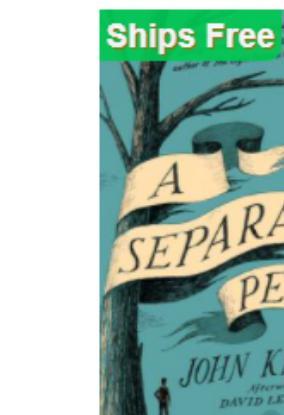
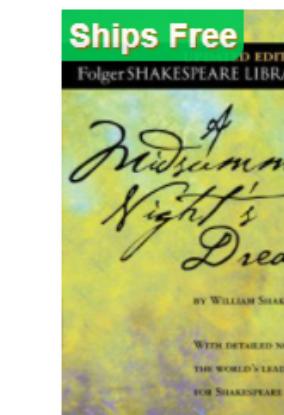
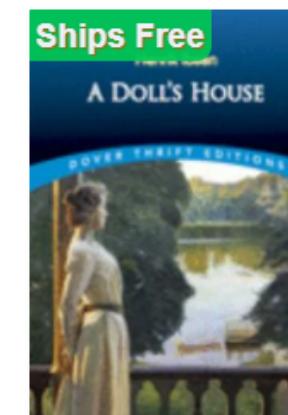


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WEAKNESSES AT FIRST GLANCE, THE USE OF STOCK PHOTOS MAKES THE WEBPAGE SEEM UNRELIABLE.

4. References

- Some references and inspiration for this project.

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Relevant application references

www.domestika.org

Similar vision, but their content are courses instead of books.



Ref 1

www.centre pompidou.fr



Ref 2

Inspiration from all the information available at Kandinsky Bibliothèque - Centre Pompidou.



Thank you!