

In this episode ...

We're diving into the world of advocacy and organizing, specifically, public health's roots in social change and how the field can reconnect. In the final episode of our four-part series, we're asking how public health can return to its roots of organizing to improve health. We're also sharing recent organizing success stories and strategies that work on the ground.

Episode 4: Returning to our public health roots

Our guest, Frank Southall:

- Bio: <https://www.linkedin.com/in/yfranksouthall/>
- Include this image in doc: <https://jpnsi.org/about/personnel.html>
- *Healthy Homes, A Human Right & Necessity*: [Healthy Homes, A Human Right & Necessity - ANTIGRAVITY Magazine](#)
- Jane Place Neighborhood Sustainability Initiative: <https://jpnsi.org/>

Our hosts:

- **Beth Silver**: <https://uwphi.pophealth.wisc.edu/staff/silver-beth/>
- **Ericka Burroughs-Girardi**: <https://uwphi.pophealth.wisc.edu/staff/burroughs-girardi-ericka/>

Timestamps:

0:20 – Ericka and Beth talk about episodes one, two and three [TBD – link back to all three episodes] of this season of In Solidarity, and what we've learned about the connection between organizing and health

2:04 – Beth introduces Frank Southall

2:41 – Interview with Frank Southall

- **3:04** – The current housing landscape in New Orleans, and Jane Place Neighborhood Sustainability Initiative's role
- **7:47** – Frank's background in organizing
- **10:13** – How anyone can become an advocate and get started organizing for just causes
- **12:16** – The birth of New Orleans' Right to Counsel Ordinance
- **18:27** – Success through coalition-building and targeted outreach
- **21:36** – Overcoming fear by building community
- **23:57** – Strategies that work to prevent evictions and ensure housing justice
- **28:24** – Connections between organizing and improved health outcomes
- **31:15** – Finding community through organizing
- **33:49** – Ways public health can support housing organizers
- **36:54** – How public health can get involved in the tenants' rights movement

40:22 – Ericka and Beth reflect on this season of In Solidarity and share their key takeaways.





Links to topics mentioned during this episode:

- The New Orleans Renters' Strike Assembly: <https://nolarra.org/>
- The Right to Counsel Ordinance in New Orleans:
 - [Why New Orleans Guarantees a Right to a Lawyer in Eviction Cases \(youtube.com\)](#)
 - [As eviction rates rise, New Orleans renters can now get a lawyer in court for free | WWNO](#)
- Findings from Jane Place Neighborhood Sustainability Initiative's court monitoring project: <https://civilrighttocounsel.org/entries/jane-place-neighborhood-sustainability-initiative-unequal-burden-unequal-risk-households-headed-by-black-women-experience-highest-rates-of-eviction-data-from-six-months-of-jpnsls-eviction-court-m/>
 - *(Jane Place Neighborhood Sustainability Initiative, [Unequal Burden, Unequal Risk: Households Headed by Black Women Experience Highest Rates of Eviction: Data from Six Months of JPNSI's Eviction Court Monitoring Project](#) (March 2019). New Orleans, LA)*
- Jane Place Neighborhood Sustainability Initiative's Tenant Early Eviction Notification System (TEENS) intervention: [Eviction Court Outcomes and Access to Procedural Knowledge: Evidence From a Tenant-Focused Intervention in New Orleans: Housing Policy Debate: Vol 33 , No 6 - Get Access \(tandfonline.com\)](#)
- Peer-to-peer education through Bad Landlords NOLA Facebook community: <https://www.facebook.com/groups/2967589716794225/>
- New Orleans' Healthy Homes Ordinance, passed with support from a coalition of the health department, housing justice organizations like Jane Place Neighborhood Sustainability Initiative, and other cross-sector partners: <https://nola.gov/next/healthy-homes/home/>

CHR&R Resources:

National Findings Report - Evidence shows that participating in our communities strengthens our social connections and sense of belonging, benefiting our physical and mental health. Learn more from our 2024 National Findings Report: <https://www.countyhealthrankings.org/findings-and-insights/2024-national-findings-report>

Data snapshots - Explore the data in your community: <https://www.countyhealthrankings.org/health-data>

What Works for Health includes 400+ evidence-informed policies and programs to address your community's priorities: <https://www.countyhealthrankings.org/strategies-and-solutions/what-works-for-health/strategies>

Curated strategies - Find a list of What Works for Health strategies that improve civic health:

https://www.countyhealthrankings.org/strategies-and-solutions/what-works-for-health/strategies?f%5B0%5D=curated-list%3ACivic%20Health&sort_by=search_api_relevance&preprocess_id=2732

Narrative change - Change what's possible with Narratives for Health:

<https://www.countyhealthrankings.org/strategies-and-solutions/narratives-for-health>

Webinars - Check out our library of webinars that provide practitioners with strategies and examples that improve health and equity: <https://www.countyhealthrankings.org/findings-and-insights/webinars>

Structural determinants of health – Read *Keeping It Political and Powerful: Defining the Structural Determinants of Health* to learn about the structural determinants of health: <https://www.milbank.org/quarterly/articles/keeping-it-political-and-powerful-defining-the-structural-determinants-of-health/>

- *(Heller JC, Givens ML, Johnson SP, Kindig DA. Keeping It Political and Powerful: Defining the Structural Determinants of Health. Milbank Q. 2024;102(2):0227.)*

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