

KELLY LAU / KEE

DESIGNER

kellylk.com
klaukee@gmail.com

HONORS

College & University honors graduate
Dean's List, 2009 - 2013
Design Merit Award, 2012
Presidential Scholarship, 2009 - 2013

SKILLS

Adobe Creative Suite
HTML, CSS & Javascript
Prototyping
User research methods
Drawing, sketching, rendering
Solidworks
Digital/studio photography
Woodworking, sketch modeling

EDUCATION

Carnegie Mellon University

Graduated 2013 / Pittsburgh, PA
BFA in Industrial Design & Human Computer Interaction

YCombinator

January - May 2013 / Mountainview, CA
Incubator participant in Winter 2013 batch for PayTango

EXPERIENCE

Color Genomics, Senior UX Designer

June 2015 - Present / Millbrae, CA
Leading design on the provider channel. Color is making high-quality genetic information affordable with products such as our cancer risk genetic test.

YouTube, UX Designer

August 2013 - June 2015 / San Bruno, CA
Imagined new targeting methods for advertisers on YouTube and designed engaging ad experiences for viewers.

PayTango, Co-founder + CPO

August 2012 - June 2013 / Mountainview, CA
YCombinator backed startup specializing in biometric payments. Developed terminals that allow users to associate credit cards to their fingerprint and pay with a single touch.

YouTube, UX Design Intern

May 2012 - August 2012 / San Bruno, CA
Designed the subscription collections experience and contributed to the major site redesign.

Mine Safety Appliances, Design Intern

May 2011 - August 2011 / Pittsburgh, PA
Worked with the engineering team to design a firefighter location app, which was part of a product line designed to monitor the position and equipment status of on-scene firefighters.

ACTIVITIES

Volunteer at St. Anthony's Dining Room, July 2016 - Present
Co-President, Industrial Designers Society of America - CMU Chapter, 2013
Student Advisor, Carnegie Mellon HCI Institute, 2012-2013
Teaching Assistant, Freshman Design Studio, 2010