

# Ryan Talbert

710 La Marite Dr.  
Manchester, MO 63021  
m: 636.484.2273  
talbertr@gmail.com

---

8/3/2020

Dear Hiring Manager,

Please accept this letter and attached CV as an application for the position of front-end web developer with Steady Rain. My professional expertise lies in both long-range application design and business management, and I am excited to bring an experienced perspective to the Steady Rain community.

The position of front-end web developer caught my attention as it incorporates my professional interests and would allow me to exercise a range of my skills. In charting my rise from an early Administrative Assistant to my current role as front-end web developer with a leading virtual experience company, my experience is substantive and multifaceted. In my current role with Geniecast, I have ensured the continual increase of operational efficiency and opportunity growth while retaining an unwavering attention to the company's core values, mission, and objectives. I joined Geniecast at a pivotal time and was entrusted with spearheading all aspects of designing, deploying, and supporting automated systems in order to maximize employee time and minimize company costs. I mine, scrutinize, and translate complex data from SaaS platforms and migrate it to its appropriate endpoint through RESTful & GraphQL API in Node.js. I have also been entrusted with contributing significantly to the structure and design of the company website utilizing WordPress, Javascript, and PHP. I am also tasked with certifying that our operations are compliant, reliable, and supportive of senior management confidence. Thus, with a career history steeped in the marriage of complex coding and website design, I am immersed in the trends shaping the industry—a hallmark feature of a front-end web developer. As such, I am in an influential, respected leadership position that leverages systems analysis for business strategy, while maintaining a strong strategic focus on the clients and business objectives.

Prior to joining Geniecast, I established a successful record of advancement with my personal start-up company, Herdmap. As an adept Founder, I partnered with specialized coders and developers to create and launch a fully functional app with more than 1,200 downloads. In addition to my employment experience, I have successfully completed a project for a Facebook Marketplace Bot. In this project, I successfully created and linked the front-end React application with the backend Node.js RESTful API to allow data flow through user interface interaction.

Thanks to these and other experiences, I possess an essential skill set well suited to address the duties and responsibilities of the front-end web

developer. In me, Steady Rain will gain the value of an experienced perspective, clear project management vision, keen business insights, and tireless dedication to short- and long-range success. I am certain that the foundation exists for a fruitful partnership.

Thank you for your consideration, and I look forward to the opportunity to speak with you about my candidacy in greater detail.

Sincerely,

Ryan Talbert