

Keynote Speaker

## **Rachel Blum**

Rachel has 20 years of experience in the design, development, implementation and management of business intelligence and data analysis systems for the healthcare and financial services industries. She is currently an Enterprise Sales Engineer at Sisense, a leading business intelligence and analytics software company. Rachel holds a BA from Brandeis University and an Master of Public Health from Columbia University where she focused on population health, biostatistics and research. She co-authored "Microsoft PerformancePoint for Dummies." Rachel lives in NJ, practices and occasionally teaches yoga, and loves to travel with her two kids

Learn categorization of algorithms, explanation of how specific algorithms work, and examples of how these algorithms are used in practice.

